## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| , | was | hingi | on, | D.C. | 20549 |  |
|---|-----|-------|-----|------|-------|--|
|   |     |       |     |      |       |  |

|   | OMB APPR                 | OVAL    |  |
|---|--------------------------|---------|--|
| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP    | OMB Number:              | 3235-02 |  |
| CIATEMENT OF CHARGES IN BEINE FORCE CHARLES III | Estimated average burden |         |  |

Securities

Reported

Beneficially

Owned Following

nsaction(s)

326,392

903,465

(Instr. 3 and 4)

hours per response:

Form: Direct

(D) or Indirect (I) (Instr. 4)

 $D^{(2)}$ 

Indirect

As

settlor(3) As

trustee(4)(5)

Beneficial

Ownership (Instr. 4)

0.5

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

| 1. Title of Security (Instr. 3) 2. Transact                       |         |                  |             | 2A. Deemed                            | 3.               | 4. Securities Acquired (A)             | or  | 5. Amount of               | 6. Owners    | hip 7   | 7. Nature of    |
|---|---------|------------------|-------------|---------------------------------------|------------------|--|---|----------------------------|--------------|---------|-----------------|
| ·   |         | Table I - Non-Do | erivative s | Securities Acq                        | uired, Dis       | posed of, or Benefi                    | cially  | Owned                      |              |         |                 |
| (City)  | (State) | (Zip)            |             |                                       |                  |  |   |                            |              |         |                 |
|   |         |                  |             |                                       |                  |  |   | Form filed by Me<br>Person | ore than Or  | ne Repo | orting          |
| RACINE  | WI      | 53403-1015       |             |                                       |                  |  | X   | Form filed by O            | ne Reportin  | g Perso | on              |
| (Street)  |         |                  | — 4. If A   | Amendment, Date of                    | f Original Filed | I (Month/Day/Year)                     | 6. Indiv<br>Line)   | vidual or Joint/Grou       | ıp Filing (C | heck Ap | pplicable       |
| 555 MAIN S  | TREET   |                  |             |                                       |                  |  |   |                            |              |         |                 |
| C/O JOHNSON KELAND MANAGEMENT, INC.                               |         |                  |             | 1/2015                                |                  |  | Chairman of the Board & CEO   |                            |              |         |                 |
| (Last) (First) (Middle)   |         |                  |             | te of Earliest Transa                 | X                | below)                                 |   | below)                     |              |         |                 |
|   |         |                  |             |                                       |                  |  | X   | Officer (give title        |              | 10% O   | wner<br>specify |
| 1. Name and Address of Reporting Person*  JOHNSON LEIPOLD HELEN P |         |                  |             | uer Name <b>and</b> Tick<br>HNSON OUT |                  |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |                            |              |         |                 |
| Instruction 1   | (D).    |                  |             | ection 30(h) of the Ir                |                  | npany Act of 1934<br>npany Act of 1940 |   |                            |              |         |                 |

Transaction

Code (Instr.

8)

Code

A

Execution Date,

if any (Month/Day/Year)

|              |   |  |  |  |  |  |  | 250,072 |  |  |  |  |
|--------------|---|--|--|--|--|--|--|---------|--|--|--|--|
| Table II - I | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |  |  |  |  |         |  |  |  |  |

Disposed Of (D) (Instr. 3, 4 and

Amount

19,536(1)

(A) or (D)

A

Price

\$0

|          | (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |                              |   |        |     |  |                    |   |  |   |  |  |  |
|----------|--|---|--|---|------------------------------|---|--------|-----|--|--------------------|---|--|---|--|--|--|
| De<br>Se | Title of<br>erivative<br>ecurity<br>sstr. 3)                   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | ion of |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|          |  |   |  |   | Code                         | v | (A)    | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |

## **Explanation of Responses:**

Class A Common Stock

Class A Common Stock

Class A Common Stock

- 1. Class A Restricted Shares which vest on December 1, 2017.
- 2. Helen P. Johnson-Leipold reports direct ownership of these shares, which she holds (a) personally, (b) as the sole shareholder of a certain corporation that holds shares, and (c) as restricted stock awards.
- 3. Helen P. Johnson-Leipold reports these shares as settlor of and beneficiary of certain trusts (collectively, the "Trusts").

Date

(Month/Day/Year)

12/01/2015

- 4. Ms. Johnson-Leipold reports these shares as settlor and beneficiary of the Trusts, which beneficially own reported shares directly or indirectly as a shareholder of certain corporations and as the general partner of certain limited partnerships (collectively, the "Controlling Entities").
- 5. Ms. Johnson-Leipold reports all shares held by certain corporations of which the Trusts referenced above may be deemed to be controlling shareholders. In addition, Ms. Johnson-Leipold reports all shares held by certain limited partnerships of which one of the Trusts is a general partner. Due to the nature of such limited partnerships, it is impractical to determine each Trust's or other trusts' proportionate interest (as defined by Rule 16a-1(a)(2)(ii)(B)) in such limited partnerships. Ms. Johnson-Leipold disclaims beneficial ownership in all shares held by the Controlling Entities in which she does not have a pecuniary

/s/ Helen P. Johnson-Leipold 12/03/2015

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.