

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* FAHEY JOHN M JR (Last) (First) (Middle) 3327 DENT PLACE (Street) WASHINGTON DC 20007 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol JOHNSON OUTDOORS INC [JOUT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 08/18/2011	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	08/18/2011		M		500	A	\$7.4175	20,471	D	
Class A Common Stock	08/18/2011		S		500	D	\$15.75	19,971	D	
Class A Common Stock	08/19/2011		M		1,000	A	\$7.4175	20,971	D	
Class A Common Stock	08/19/2011		S		1,000	D	\$15.0498 ⁽¹⁾	19,971	D	
Class A Common Stock	08/24/2011		M		1,000	A	\$7.4175	20,971	D	
Class A Common Stock	08/24/2011		S		1,000	D	\$14.9677 ⁽²⁾	19,971	D	
Class A Common Stock	08/29/2011		M		1,000	A	\$7.4175	20,971	D	
Class A Common Stock	08/29/2011		S		1,000	D	\$15.418 ⁽³⁾	19,971	D	
Class A Common Stock	08/31/2011		M		280	A	\$7.4175	20,251	D	
Class A Common Stock	08/31/2011		S		280	D	\$16.2 ⁽⁴⁾	19,971	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Common Stock Option (right to buy)	\$7.4175	08/18/2011		M			500	12/13/2002	12/13/2011	Common Stock	500	\$0	3,280	D	
Common Stock Option (right to buy)	\$7.4175	08/19/2011		M			1,000	12/13/2002	12/13/2011	Common Stock	1,000	\$0	2,280	D	
Common Stock Option (right to buy)	\$7.4175	08/24/2011		M			1,000	12/13/2002	12/13/2011	Common Stock	1,000	\$0	1,280	D	
Common Stock Option (right to buy)	\$7.4175	08/29/2011		M			1,000	12/13/2002	12/13/2011	Common Stock	1,000	\$0	280	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Common Stock Option (right to buy)	\$7.4175	08/31/2011		M			280	12/13/2002	12/13/2011	Common Stock	280	\$0	0	D	

Explanation of Responses:

1. The price reported above is the average transaction price. The range of prices for such transactions is \$14.89 to \$15.50. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
2. The price reported above is the average transaction price. The range of prices for such transactions is \$14.63 to \$15.36. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
3. The price reported above is the average transaction price. The range of prices for such transactions is \$15.24 to \$15.64. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
4. The price reported above is the average transaction price. The range of prices for such transactions is \$16.12 to \$16.30. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.

/s/ Eric P. Hagemeyer,
Attorney-in-fact

09/06/2011

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.