## **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## **FORM 10-Q**

## **☑ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended March 27, 2020

OR

	PORT PURSUANT TO SI URITIES EXCHANGE A	ECTION 13 OR 15(d) OF THE CT OF 1934
For the train	nsition period from	to
	Commission file number (	)-16255
IOHNS	SON OUTDO	ORS INC
	ame of Registrant as specif	
<b>Wisconsin</b> (State or other jurisdiction of incorporation or or	ganization)	<b>39-1536083</b> (I.R.S. Employer Identification No.)
	Main Street, Racine, Wisc ddress of principal executi	
(Registra	(262) 631-6600 ant's telephone number, inc	luding area code)
Securities re	egistered pursuant to Section	on 12(b) of the Act:
<u>Title of each class</u> Class A Common Stock, \$.05 par value per share	<u>Trading Symbol</u> JOUT	NASDAQ Global Select Market SM
	2 months (or for such shor	uired to be filed by Section 13 or 15(d) of the Securities ter period that the Registrant was required to file such 0 days. Yes $\boxtimes$ No $\square$
	105 of this chapter) during t	ly every Interactive Data File required to be submitted the preceding 12 months (or for such shorter period that
reporting company or an emerging growth com	npany. See the definitions on the second second in pany" in Rule 12b-2 of the	c, an accelerated filer, a non-accelerated filer, a smaller of "large accelerated filer," "accelerated filer," "smaller be Exchange Act: Large accelerated filer $\square$ Accelerated owth company $\square$
	•	has elected not to use the extended transition period for $d$ pursuant to Section 13(a) of the Exchange Act. $\Box$
Indicate by check mark whether the Registrant i	is a shell company (as defii	ned in Rule 12b-2 of the Exchange Act). Yes $\square$ No $\boxtimes$
As of April 24, 2020, 8,871,007 shares of Cl	lass A and 1,211,602 sha	res of Class B common stock of the Registrant were

outstanding.

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## PART I FINANCIAL INFORMATION

**Item 1. Financial Statements** 

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(unaudited)

		Three Mo	nths I	Ended		Six Mont	ths Er	nded	
	N	⁄Iarch 27,	March 29,		March 27,		N	⁄Iarch 29,	
(thousands, except per share data)		2020		2019	2020			2019	
Net sales	\$	163,084	\$	177,707	\$	291,138	\$	282,147	
Cost of sales		87,952		98,578		162,394		158,699	
Gross profit		75,132		79,129		128,744		123,448	
Operating expenses:									
Marketing and selling		33,706		33,096		63,011		57,789	
Administrative management, finance and information systems		4,190		12,598		16,165		20,985	
Research and development		5,442		5,591		10,973		10,852	
Total operating expenses		43,338		51,285		90,149		89,626	
Operating profit		31,794		27,844		38,595		33,822	
Interest income		(484)		(317)	(1,139)			(857)	
Interest expense		35		36		70		73	
Other expense (income), net		3,866	(1,895)		2,698			255	
Profit before income taxes		28,377		30,020		36,966		34,351	
Income tax expense		7,990		8,097		10,149		8,907	
Net income	\$	20,387	\$	21,923	\$	26,817	\$	25,444	
Weighted average common shares - Basic:									
Class A		8,823		8,790		8,812		8,771	
Class B		1,212		1,212		1,212		1,212	
Participating securities		25		26		23		32	
Weighted average common shares - Dilutive		10,060		10,028		10,047		10,015	
Net income per common share - Basic:									
Class A	\$	2.05	\$	2.21	\$	2.70	\$	2.57	
Class B	\$	1.86	\$	2.01	\$	2.45	\$	2.33	
Net income per common share - Diluted:									
Class A	\$	2.02	\$	2.18	\$	2.66	\$	2.53	
Class B	\$	2.02	\$	2.18	\$	2.66	\$	2.53	

# CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (unaudited)

	Three Months Ended					Six Mont	Ended	
	M	arch 27,	March 29,			March 27,	]	March 29,
(thousands)		2020	2019		2020			2019
Net income	\$	20,387	\$	21,923	\$	26,817	\$	25,444
Other comprehensive income (loss):								
Foreign currency translation:								
Foreign currency translation		(1,607)		(148)		(907)		(1,848)
Defined benefit pension plan:								
Change in pension plans, net of tax of \$20, \$33, \$41 and \$66, respectively		62		105		123		210
Total other comprehensive loss		(1,545)		(43)		(784)		(1,638)
Total comprehensive income	\$	18,842	\$	21,880	\$	26,033	\$	23,806

## CONDENSED CONSOLIDATED BALANCE SHEETS

(unaudited)

(thousands, except share data)	M	arch 27, 2020	Sep	otember 27, 2019	N	1arch 29, 2019
ASSETS		2020		2013		2015
Current assets:						
Cash and cash equivalents	\$	131,256	\$	172,382	\$	68,205
Accounts receivable, net	Ψ	106,629	Ψ	44,508	Ψ	124,750
Inventories		107,680		94,298		116,231
Other current assets		7,777		11,340		7,087
Total current assets		353,342		322,528		316,273
Property, plant and equipment, net of accumulated depreciation of \$149,083, \$143,028 and		333,342		322,320		310,273
\$136,834, respectively		60,866		59,499		57,503
Right of use assets		38,735				<i>57</i> ,505
Deferred income taxes		11,513		11,449		11,509
Goodwill		11,135		11,186		11,176
Other intangible assets, net		10,860		11,374		11,781
Other assets		17,853		20,408		19,751
Total assets	\$	504,304	\$	436,444	\$	427,993
LIABILITIES AND SHAREHOLDERS' EQUITY						
Current liabilities:						
Accounts payable	\$	36,349	\$	30,392	\$	42,391
Current lease liability		5,820		_		· —
Accrued liabilities:						
Salaries, wages and benefits		12,223		20,554		14,589
Accrued warranty		11,889		9,190		9,240
Income taxes payable		13,381		7,512		13,016
Accrued discounts and returns		9,271		7,503		9,432
Accrued customer programs		5,953		4,440		5,413
Other		7,737		8,275		8,504
Total current liabilities		102,623		87,866		102,585
Non-current lease liability		33,609		_		_
Deferred income taxes		1,598		1,638		1,669
Retirement benefits		1,021		942		1,947
Deferred compensation liability		16,550		19,092		18,224
Other liabilities		1,801		2,372		2,867
Total liabilities		157,202		111,910		127,292
Shareholders' equity:						
Common stock:						
Class A shares issued and outstanding: 8,871,007, 8,834,169 and 8,838,459, respectively		443		443		442
Class B shares issued and outstanding: 1,211,602, 1,211,602 and 1,211,602, respectively		61		61		61
Capital in excess of par value		76,237		75,856		74,619
Retained earnings		271,808		248,377		225,491
Accumulated other comprehensive income		774		1,558		1,849
Treasury stock at cost, shares of Class A common stock: 36,354, 29,225 and 29,225, respectively		(2,221)		(1,761)		(1,761)
Total shareholders' equity		347,102		324,534		300,701
Total liabilities and shareholders' equity	\$	504,304	\$	436,444	\$	427,993

# CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY (unaudited)

	Six	Months Ended Ma	arch 29, 2019			
(thousands except for shares)	Shares	Common Stock	Capital in Excess of Par Value	Retained Earnings	Treasury Stock	Accumulated Other Comprehensive Income (Loss)
BALANCE AT SEPTEMBER 28, 2018	9,999,046	\$ 503	\$ 75,025	\$ 202,828	\$ (2,646)	\$ 3,487
Net income	_	_	_	3,521	_	_
Dividends declared	_	_	_	(1,384)	_	_
Award of non-vested shares	48,236	_	(1,593)	_	1,593	_
Stock-based compensation	_	_	536	_	_	_
Currency translation adjustment			_	_	_	(1,700)
Change in pension plans, net of tax of \$33	_	_	_	_	_	105
Purchase of treasury stock at cost	(9,890)	_	_	_	(708)	
BALANCE AT DECEMBER 28, 2018	10,037,392	503	73,968	204,965	(1,761)	1,892
Net income	_	_	_	21,923	_	_
Dividends declared	_	_	_	(1,397)	_	_
Issuance of stock under employee stock purchase plan	1,594	_	79	_	_	_
Award of non-vested shares	11,075	_	_	_	_	_
Stock-based compensation	_	_	572	_	_	_
Currency translation adjustment	_	_	_	_	_	(148)
Change in pension plans, net of tax of \$33						105
BALANCE AT MARCH 29, 2019	10,050,061	\$ 503	\$ 74,619	\$ 225,491	\$ (1,761)	\$ 1,849

	Six Months Ended March 27, 2020											
(thousands except for shares)	Shares	Common Stock	Capital Excess of Value	Par	Retained Earnings	Treasury Stock	Accumulated Other Comprehensive Income (Loss)					
BALANCE AT SEPTEMBER 27, 2019	10,045,771	\$ 504	\$ 75	5,856 \$	248,377	\$ (1,761)	\$ 1,558					
Net income		_		_	6,430	_	_					
Dividends declared	_	_		_	(1,693)	_	_					
Award of non-vested shares	31,571	_		_	_	_	_					
Stock-based compensation	_	_		667			_					
Currency translation adjustment		_		_	_	_	700					
Change in pension plans, net of tax of \$21	_	_		_	_	_	61					
Purchase of treasury stock at cost	(7,129)	_		_	_	(460)	_					
BALANCE AT DECEMBER 27, 2019	10,070,213	504	76	5,523	253,114	(2,221)	2,319					
Net income	_	_		_	20,387	_	_					
Dividends declared	_	_		_	(1,693)	_	_					
Issuance of stock under employee stock purchase plan	_	_		_	_	_	_					
Award of non-vested shares	12,396	_		_	_	_	_					
Stock-based compensation	_	_		(286)	_	_	_					
Currency translation adjustment	_	_		_	_	_	(1,607)					
Change in pension plans, net of tax of \$20							62					
BALANCE AT MARCH 27, 2020	10,082,609	\$ 504	\$ 76	5,237 \$	271,808	\$ (2,221)	\$ 774					

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)

(thousands) CASH USED FOR OPERATING ACTIVITIES	N	Iarch 27,		
		iaicii 47,	M	1arch 29,
CASH USED FOR OPERATING ACTIVITIES		2020		2019
Net income	\$	26,817	\$	25,444
Adjustments to reconcile net income to net cash used for operating activities:				
Depreciation		6,286		6,324
Amortization of intangible assets		510		518
Amortization of deferred financing costs		13		13
Stock based compensation		381		1,108
Gain on disposal of productive assets		(10)		(22)
Deferred income taxes		(117)		202
Change in operating assets and liabilities:				
Accounts receivable, net		(62,681)		(84,294)
Inventories, net		(13,771)		(27,988)
Accounts payable and accrued liabilities		9,700		10,238
Other current assets		3,529		(1,724)
Other long-term liabilities		(171)		417
Other, net		523		(117)
		(28,991)		(69,881)
CASH (USED FOR) PROVIDED BY INVESTING ACTIVITIES				
Purchase of short-term investments		_		(7,124)
Proceeds from sale of short-term investments		_		35,838
Proceeds from sale of productive assets		10		47
Capital expenditures		(7,772)		(8,178)
		(7,762)		20,583
CASH USED FOR FINANCING ACTIVITIES				
Common stock transactions		_		79
Dividends paid		(3,382)		(2,774)
Purchases of treasury stock		(460)		(708)
		(3,842)		(3,403)
Effect of foreign currency rate changes on cash		(531)		(971)
Decrease in cash and cash equivalents		(41,126)		(53,672)
CASH AND CASH EQUIVALENTS				, , ,
Beginning of period		172,382		121,877
End of period	\$	131,256	\$	68,205
Supplemental Disclosure:				
Non-cash treasury stock activity	\$		\$	1,593
Cash paid for taxes	Ψ	4,371	Ψ	1,915
Cash paid for interest		4,571 58		61

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

#### 1 BASIS OF PRESENTATION

The condensed consolidated financial statements included herein are unaudited. In the opinion of management, these statements contain all adjustments (consisting of only normal recurring items) necessary to present fairly the financial position of Johnson Outdoors Inc. and subsidiaries (collectively, the "Company") as of March 27, 2020 and March 29, 2019, and their results of operations for the three and six month periods then ended and cash flows for the six month periods then ended. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended September 27, 2019 which was filed with the Securities and Exchange Commission on December 6, 2019.

Due to seasonal variations and other factors, some of which are described herein, including related to the coronavirus (COVID-19) outbreak and resulting pandemic, the results of operations for the three and six months ended March 27, 2020 are not necessarily indicative of the results to be expected for the Company's full 2020 fiscal year. See "Seasonality" in the Management's Discussion and Analysis of Financial Condition and Results of Operations included elsewhere herein for additional information.

The Company considers all short-term investments in interest-bearing accounts and all securities and other instruments with an original maturity of three months or less, to be equivalent to cash. Cash equivalents are stated at cost which approximates market value. Short-term investments consist of certificates of deposit with original maturities greater than three months but less than one year.

All monetary amounts, other than share and per share amounts, are stated in thousands.

#### 2 ACCOUNTS RECEIVABLE

Accounts receivable are stated net of allowances for doubtful accounts of \$1,279, \$2,550 and \$1,266 as of March 27, 2020, September 27, 2019 and March 29, 2019, respectively. The increase in net accounts receivable to \$106,629 as of March 27, 2020 from \$44,508 as of September 27, 2019 is attributable to the seasonal nature of the Company's business and the resulting increases in sales volumes between periods. The determination of the allowance for doubtful accounts is based on a combination of factors. In circumstances where specific collection concerns about a receivable exist, a reserve is established to value the affected account receivable at an amount the Company believes will be collected. For all other customers, the Company recognizes allowances for doubtful accounts based on historical experience of bad debts as a percent of accounts receivable outstanding for each business segment. Uncollectible accounts are written off against the allowance for doubtful accounts after collection efforts have been exhausted. The Company typically does not require collateral on its accounts receivable.

## 3 EARNINGS PER SHARE ("EPS")

Net income or loss per share of Class A common stock and Class B common stock is computed using the two-class method. Grants of restricted stock which receive non-forfeitable dividends are classified as participating securities and are required to be included as part of the basic weighted average share calculation under the two-class method.

Holders of Class A common stock are entitled to cash dividends equal to 110% of all dividends declared and paid on each share of Class B common stock. The Company grants shares of unvested restricted stock in the form of Class A shares, which carry the same distribution rights as the Class A common stock described above. As such, the undistributed earnings for each period are allocated to each class of common stock based on the proportionate share of the amount of cash dividends that each such class is entitled to receive.

#### **Basic EPS**

Basic net income or loss per share is computed by dividing net income or loss allocated to Class A common stock and Class B common stock by the weighted-average number of shares of Class A common stock and Class B common stock outstanding, respectively. In periods with cumulative year to date net income and undistributed income, the undistributed income for each period is allocated to each class of common stock based on the proportionate share of the amount of cash dividends that each such class is entitled to receive. In periods where there is a cumulative year to date net loss or no undistributed income because distributions through dividends exceed net income, Class B shares are treated as anti-dilutive and, therefore, net losses are allocated equally on a per share basis among all participating securities.

For the three and six month periods ended March 27, 2020 and March 29, 2019, basic income per share for the Class A and Class B shares has been presented using the two class method and reflects the allocation of undistributed income described above.

#### **Diluted EPS**

Diluted net income per share is computed by dividing allocated net income by the weighted-average number of common shares outstanding, adjusted for the effect of dilutive stock options, restricted stock units ("stock units" or "units") and non-vested restricted stock. Anti-dilutive stock options, units and non-vested stock are excluded from the calculation of diluted EPS. The computation of diluted net income per share of Class A common stock assumes that Class B common stock is converted into Class A common stock. Therefore, diluted net income per share is the same for both Class A and Class B common shares. In periods where the Company reports a net loss, the effect of anti-dilutive stock options and units is excluded and diluted loss per share is equal to basic loss per share for both classes of stock.

For the three and six month periods ended March 27, 2020 and March 29, 2019, diluted net income per share reflects the effect of dilutive stock units and assumes the conversion of Class B common stock into Class A common stock.

Non-vested stock that could potentially dilute earnings per share in the future which were not included in the fully diluted computation because they would have been anti-dilutive totaled 39,078 and 40,900 for the three months ended March 27, 2020 and March 29, 2019, respectively, and 39,695 and 42,710 for the six months ended March 27, 2020 and March 29, 2019, respectively. Stock units that could potentially dilute earnings per share in the future and which were not included in the fully diluted computation because they would have been anti-dilutive were 43,198 and 34,832 for the three month periods ended March 27, 2020 and March 29, 2019, respectively, and 44,546 and 29,364 for the six months ended March 27, 2020 and March 29, 2019, respectively.

#### Dividends per share

Dividends per share for the three and six month periods ended March 27, 2020 and March 29, 2019 were as follows:

		Three Months Ended				Six months ended			
	March	27, 2020	Mar	ch 29, 2019	Mar	ch 27, 2020	Ma	rch 29, 2019	
Dividends declared per common share:									
Class A	\$	0.17	\$	0.14	\$	0.34	\$	0.28	
Class B	\$	0.16	\$	0.13	\$	0.31	\$	0.25	

### 4 STOCK-BASED COMPENSATION AND STOCK OWNERSHIP PLANS

The Company's current stock ownership plans allow for issuance of stock options to acquire shares of Class A common stock by key executives and non-employee directors. Current plans also allow for issuance of shares of restricted stock, restricted stock units or stock appreciation rights in lieu of stock options.

Under the Company's 2012 Non-Employee Director Stock Ownership Plan and the 2020 Long-Term Incentive Plan (the only plans where shares currently remain available for future equity incentive awards) there were a total of 536,327 shares of the Company's Class A common stock available for future grant to non-employee directors and key executives at March 27, 2020. Share awards previously made under the Company's 2010 Long-Term Stock Incentive Plan, which no longer allows for additional share grants, also remain outstanding.

#### Non-vested Stock

All shares of non-vested restricted stock awarded by the Company have been granted in the form of shares of Class A common stock at their fair market value on the date of grant and vest within one year from the date of grant for stock granted to directors and four years from the date of grant for stock granted to officers and employees. The fair value at date of grant is based on the number of shares granted and the average of the Company's high and low Class A common stock price on the date of grant or, if the Company's Class A shares did not trade on the date of grant, the average of the Company's high and low Class A common stock price on the last preceding date on which the Company's Class A shares traded.

A summary of non-vested stock activity for the six months ended March 27, 2020 related to the Company's stock ownership plans is as follows:

		Weighted Average
	Shares	Grant Price
Non-vested stock at September 27, 2019	41,608	\$ 51.78
Non-vested stock grants	19,105	63.33
Restricted stock vested	(20,221)	41.93
Non-vested stock at March 27, 2020	40,492	62.15

Non-vested stock grantees may elect to reimburse the Company for withholding taxes due as a result of the vesting of shares by tendering a portion of the vested shares back to the Company. Shares tendered back to the Company were 4,054 and 3,381 during the six month periods ended March 27, 2020 and March 29, 2019, respectively.

Stock compensation expense, net of forfeitures, related to non-vested stock was \$252 and \$160 for the three month periods ended March 27, 2020 and March 29, 2019, respectively, and \$492 and \$278 for the six month periods ended March 27, 2020 and March 29, 2019, respectively. Unrecognized compensation cost related to non-vested stock as of March 27, 2020 was \$1,716, which amount will be amortized to expense through November 2022 or adjusted for changes in future estimated or actual forfeitures.

The fair value of restricted stock vested during the six month periods ended March 27, 2020 and March 29, 2019 was \$1,329 and \$1,237, respectively.

## Restricted Stock Units

All restricted stock units (RSUs) awarded by the Company have been granted in the form of units payable in shares of Class A common stock upon vesting. The units are valued at the fair market value of a share of Class A common stock on the date of grant and vest within one year from the date of grant for RSUs granted to directors and three years from the date of grant for RSUs granted to employees. The fair value at the date of grant is based on the number of units granted and the average of the Company's high and low Class A common stock trading price on the date of grant or, if the Company's Class A shares did not trade on the date of grant, the average of the Company's high and low Class A common stock trading price on the last preceding date on which the Company's Class A shares traded.

A summary of RSU activity for the six months ended March 27, 2020 follows:

		Weighted Average
	Number of RSUs	Grant Price
RSUs at September 27, 2019	58,708	\$ 62.13
RSUs granted	27,517	64.51
RSUs vested	(18,094)	43.12
RSUs at March 27, 2020	68,131	68.14

For the three and six months ended March 27, 2020, the Company recognized income of \$589 and \$169, respectively, related to RSUs as a result of reversing compensation expense previously recognized in prior periods during the quarter ended March 27, 2020, due to an expectation that performance conditions won't be met for certain awards as a result of current market conditions. Stock compensation expense, net of forfeitures, related to RSUs was \$414 and \$816 for the three and six months ended March 29, 2019, respectively. Unrecognized compensation cost related to non-vested RSUs as of March 27, 2020 was \$1,949, which amount will be amortized to expense through September 2021 or adjusted for changes in future estimated or actual forfeitures.

RSU grantees may elect to reimburse the Company for withholding taxes due as a result of the vesting of units and issuance of unrestricted shares of Class A common stock by tendering a portion of such unrestricted shares back to the Company. Shares tendered back to the Company for this purpose were 3,075 and 6,509 during the six month periods ended March 27, 2020 and March 29, 2019, respectively.

The fair value of restricted stock units recognized as a tax deduction during the six month periods ended March 27, 2020 and March 29, 2019 was \$1,426 and \$3,333, respectively.

Compensation expense related to units earned by employees (as opposed to grants to outside directors) is based upon the attainment of certain Company financial goals related to cumulative net sales and cumulative operating profit over a three-year performance period. Awards are only paid if at least 80% of the target levels are met and maximum payouts are made if 120% or more of target levels are achieved. The payouts for achievement at the threshold levels of performance are equal to 50% of the target award amount. The payouts for achievement at maximum levels of performance are equal to 150% of the target award amount. To the extent earned, awards are issued in shares of Company Class A common stock after the end of the three-year performance period.

## **Employees' Stock Purchase Plan**

The Company's shareholders have adopted the Johnson Outdoors Inc. 2009 Employees' Stock Purchase Plan, which was most recently amended on March 2, 2017, and which provides for the issuance of shares of Class A common stock at a purchase price of not less than 85% of the fair market value of such shares on the date of grant or on the date of purchase, whichever is lower.

During the three month period ended March 27, 2020, the Company issued 0 shares of Class A common stock and recognized \$51 of expense in connection with the Employees' Stock Purchase Plan. During the six month period ended March 27, 2020, the Company issued 0 shares of Class A common stock and recognized \$58 of expense in connection with the Plan. During the three month period ended March 29, 2019, the Company issued 1,594 shares of Class A common stock and recognized \$2 of income in connection with the Plan. During the six month period ended March 29, 2019, the Company issued 1,594 shares of Class A common stock and recognized \$14 of expense in connection with the Plan.

#### 5 PENSION PLANS

The Company has non-contributory defined benefit pension plans covering certain of its U.S. employees. Retirement benefits are generally provided based on the employees' years of service and average earnings. Normal retirement age is 65, with provisions for earlier retirement.

The Company made contributions of \$44 and \$45 to its pension plans for the three months ended March 27, 2020 and March 29, 2019, respectively, and contributions of \$88 and \$90 for the six months ended March 27, 2020 and March 29, 2019, respectively.

The components of net periodic benefit cost related to Company sponsored defined benefit plans for the three and six month periods ended March 27, 2020 and March 29, 2019 were as follows:

	Three Months Ended					Six Months Ended			
	March 27,		March 29,		March 27,		]	March 29,	
	2020		2019		2020			2019	
Components of net periodic benefit cost:									
Service cost	\$	_	\$	_	\$	_	\$	_	
Interest on projected benefit obligation		276		264		551		529	
Less estimated return on plan assets		214		191		427		382	
Amortization of unrecognized losses		82		139		164		277	
Net periodic benefit cost	\$	144	\$	212	\$	288	\$	424	

#### INCOME TAXES

For the three and six months ended March 27, 2020 and March 29, 2019, the Company's earnings before income taxes, income tax expense and effective income tax rate were as follows:

	Three Months Ended					Six Mont	hs Er	s Ended	
	March 27,			March 29,		March 27,		March 29,	
(thousands, except tax rate data)	2020			2019		2020	2019		
Profit before income taxes	\$	28,377	\$	30,020	\$	36,966	\$	34,351	
Income tax expense	7,990			8,097		10,149	8,907		
Effective income tax rate	28.2%			27.0%	)	27.5%	25.9%		

The effective tax rate for the three months ended March 27, 2020 and the prior year period were consistent with no primary factors materially impacting the rate. The key factor impacting the effective tax rate for the six months ended March 27, 2020 was the net excess tax benefits related to share-based compensation, which were lower in the current year to date period compared to the prior year to date period.

The impact of the Company's operations in jurisdictions where a valuation allowance is assessed is removed from the overall effective tax rate methodology and recorded directly based on year to date results for the year for which no tax expense or benefit can be recognized. The significant tax jurisdictions that have a valuation allowance for the periods ended March 27, 2020 and March 29, 2019 were:

March 27, 2020	March 29, 2019
France	France
Indonesia	Indonesia
Switzerland	Switzerland

The Company regularly assesses the adequacy of its provisions for income tax contingencies in accordance with the applicable authoritative guidance on accounting for income taxes. As a result, the Company may adjust the reserves for unrecognized tax benefits due to the impact of changes in its assumptions or as a result of new facts and developments, such as changes to interpretations of relevant tax law, assessments from taxing authorities, settlements with taxing authorities and lapses of statutes of limitation. The Company's 2020 fiscal year tax expense is anticipated to be unchanged related to uncertain income tax positions.

In accordance with its accounting policy, the Company recognizes accrued interest and penalties related to unrecognized benefits as a component of income tax expense. The Company is projecting accrued interest of \$100 related to uncertain income tax positions for the fiscal year ending October 2, 2020.

The Company files income tax returns, including returns for its subsidiaries, with federal, state, local and foreign taxing jurisdictions. As of the date of this report, the following tax years remain open to examination by the respective significant tax jurisdictions:

Jurisdiction	Fiscal Years
United States	2016-2019
Canada	2016-2019
France	2016-2019
Germany	2017-2019
Italy	2018-2019
Switzerland	2009-2019

#### INVENTORIES

Inventories at the end of the respective periods consisted of the following:

	N	March 27,		eptember 27,	March 29, 2019	
	2020			2019		
Raw materials	\$	47,848	\$	45,168	\$	52,004
Work in process		91		152		249
Finished goods		59,741		48,978		63,978
	\$	107,680	\$	94,298	\$	116,231

#### 8 GOODWILL

The changes in goodwill during the six months ended March 27, 2020 and March 29, 2019 were as follows:

	Marcl	h 27, 2020	Maı	rch 29, 2019
Balance at beginning of period	\$	11,186	\$	11,199
Amount attributable to movements in foreign currency rates		(51)		(23)
Balance at end of period	\$	11,135	\$	11,176

The Company evaluates the carrying value of goodwill for a reporting unit on an annual basis or more frequently when events and circumstances warrant such an evaluation. In conducting this analysis, the Company uses the income approach to compare the reporting unit's carrying value to its indicated fair value. Fair value is determined primarily by using a discounted cash flow methodology that requires considerable management judgment and long-term assumptions and is considered a Level 3 (unobservable) fair value determination in the fair value hierarchy (see Note 13) below.

#### 9 WARRANTIES

The Company provides warranties on certain of its products as they are sold. The following table summarizes the Company's warranty activity for the six months ended March 27, 2020 and March 29, 2019.

	Marcl	March 29, 2019		
Balance at beginning of period	\$	9,190	\$	8,499
Expense accruals for warranties issued during the period		6,702		3,977
Less current period warranty claims paid		4,003		3,236
Balance at end of period	\$	11,889	\$	9,240

#### 10 CONTINGENCIES

The Company is subject to various legal actions and proceedings in the normal course of business, including those related to commercial disputes, product liability, intellectual property and regulatory matters. The Company is insured against loss for certain of these matters. Although litigation is subject to many uncertainties and the ultimate exposure with respect to these matters cannot be ascertained, management does not believe the final outcome of any pending litigation will have a material adverse effect on the financial condition, results of operations, liquidity or cash flows of the Company.

## 11 INDEBTEDNESS

The Company had no debt outstanding at March 27, 2020, September 27, 2019, or March 29, 2019.

### Revolvers

The Company and certain of its subsidiaries have entered into an unsecured credit facility with PNC Bank National Association and Associated Bank, N.A. ("the Lending Group"). This credit facility consists of a \$75 million Revolving Credit Facility among the Company, certain of the Company's subsidiaries, PNC Bank National Association, as lender and as administrative agent, and the other lender named therein (the "Credit Agreement" or "Revolver"). The Revolver has an expiration date of November 15, 2022 and provides for borrowing of up to an aggregate principal amount not to exceed \$75,000 with a \$50,000 accordion feature that gives the Company the option to increase the maximum financing availability (i.e., an aggregate borrowing amount of \$125,000) subject to the conditions of the Credit Agreement and subject to the approval of the lenders.

The interest rate on the Revolver is based on LIBOR plus an applicable margin, which margin resets each quarter. The applicable margin ranges from 1.00% to 1.75% and is dependent on the Company's leverage ratio for the trailing twelve month period. The interest rates on the Revolver at March 27, 2020 and March 29, 2019 were approximately 1.9% and 3.5%, respectively.

The Credit Agreement restricts the Company's ability to incur additional debt, includes maximum leverage ratio and minimum interest coverage ratio covenants and is unsecured.

## **Other Borrowings**

The Company had no unsecured revolving credit facilities at its foreign subsidiaries as of March 27, 2020 or March 29, 2019. The Company utilizes letters of credit primarily as security for the payment of future claims under its workers' compensation insurance, which totaled approximately \$181 and \$279 as of March 27, 2020 and March 29, 2019, respectively.

#### 12 DERIVATIVE INSTRUMENTS AND HEDGING ACTIVITIES

The following disclosures describe the Company's objectives in using derivative instruments, the business purpose or context for using derivative instruments, and how the Company believes the use of derivative instruments helps achieve the stated objectives. In addition, the following disclosures describe the effects of the Company's use of derivative instruments and hedging activities on its financial statements.

#### Foreign Exchange Risk

The Company has significant foreign operations, for which the functional currencies are denominated primarily in euros, Swiss francs, Hong Kong dollars and Canadian dollars. As the values of the currencies of the foreign countries in which the Company has operations increase or decrease relative to the U.S. dollar, the sales, expenses, profits, losses, assets and liabilities of the Company's foreign operations, as reported in the Company's consolidated financial statements, increase or decrease, accordingly. Approximately 11% of the Company's revenues for the six month period ended March 27, 2020 were denominated in currencies other than the U.S. dollar. Approximately 5% were denominated in euros, approximately 4% were denominated in Canadian dollars and approximately 1% were denominated in Hong Kong dollars, with the remaining revenues denominated in various other foreign currencies. Changes in foreign currency exchange rates can cause the Company to experience unexpected financial losses or cash flow needs.

The Company may mitigate a portion of the fluctuations in certain foreign currencies through the use of foreign currency forward contracts. Foreign currency forward contracts enable the Company to lock in the foreign currency exchange rate to be paid or received for a fixed amount of currency at a specified date in the future. The Company may use such foreign currency forward contracts to mitigate the risk associated with changes in foreign currency exchange rates on financial instruments and known commitments, including commitments for inventory purchases, denominated in foreign currencies. As of March 27, 2020 and March 29, 2019, the Company held no foreign currency forward contracts.

#### 13 FAIR VALUE MEASUREMENTS

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. A fair value hierarchy has been established based on three levels of inputs, of which the first two are considered observable and the last unobservable.

 Level 1 - Quoted prices in active markets for identical assets or liabilities. These are typically obtained from real-time quotes for transactions in active exchange markets involving identical assets or liabilities.

- Level 2 Inputs, other than quoted prices included within Level 1, which are observable for the asset or liability, either directly or indirectly. These are typically obtained from readily-available pricing sources for comparable instruments.
- Level 3 Unobservable inputs, where there is little or no market activity for the asset or liability. These inputs reflect the reporting
  entity's own assumptions of the data that market participants would use in pricing the asset or liability, based on the best information
  available in the circumstances.

The carrying amounts of cash, cash equivalents, short term investments, accounts receivable, and accounts payable approximated their fair values at March 27, 2020, September 27, 2019 and March 29, 2019 due to the short term maturities of these instruments. When indicators of impairment are present, the Company may be required to value certain long-lived assets such as property, plant, and equipment, and other intangibles at their fair value.

## **Valuation Techniques**

#### Rabbi Trust Assets

Rabbi trust assets are classified as trading securities and are comprised of marketable debt and equity securities that are marked to fair value based on unadjusted quoted prices in active markets. The rabbi trust assets are used to fund amounts the Company owes to certain officers and other employees under the Company's non-qualified deferred compensation plan. These assets are included in "Other assets" in the Company's Condensed Consolidated Balance Sheets, and the mark to market adjustments on the assets are recorded in "Other expense (income), net" in the accompanying Condensed Consolidated Statements of Operations. The offsetting deferred compensation liability is also reported at fair value as "Deferred compensation liability" in the Company's Condensed Consolidated Balance Sheets. Changes in the liability are recorded in "Administrative management, finance and information systems" expense in the accompanying Condensed Consolidated Statements of Operations.

The following table summarizes the Company's financial assets measured at fair value as of March 27, 2020:

	1	Level 1 Leve		Level 2	vel 2 Level 3			Total		
Assets:										
Rabbi trust assets	\$	16,548	\$	_	\$	_	\$	16,548		

The following table summarizes the Company's financial assets measured at fair value as of September 27, 2019:

	Level 1	Level 2 Level 3		Total		
Assets:						
Rabbi trust assets	\$ 19,092	\$	_	\$ _	\$	19,092

The following table summarizes the Company's financial assets measured at fair value as of March 29, 2019:

	_	Level 1	I	Level 2	Level 3		Total		
Assets:	_						_		
Rabbi trust assets	\$	18,222	\$	_	\$	— \$	18,222		

The effect of changes in the fair value of financial instruments on the accompanying Condensed Consolidated Statements of Operations for the three and six month periods ended March 27, 2020 and March 29, 2019 was:

			Three Mo	Ended		Six mon	ths (	ended	
	Location of loss (income) recognized in Statement of		March 27,		March 29,	j	March 27,	March 29,	
	Operations		2020		2019		2020		2019
	Other expense								
Rabbi trust assets	(income), net	\$	3,525	\$	(1,983)	\$	2,334	\$	294

There were no assets or liabilities measured at fair value on a non-recurring basis in periods subsequent to their initial recognition for either of the six month periods ended March 27, 2020 or March 29, 2019.

#### NEW ACCOUNTING PRONOUNCEMENTS

## Recently adopted accounting pronouncements

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2016-02, *Leases (Topic 842)*. In July 2018, the FASB also issued ASU 2018-10 *Codification Improvements to Topic 842*, *Leases* and ASU 2018-11 *Leases (Topic 842) Targeted Improvements*. In February 2019, the FASB also issued ASU 2019-01 *Leases (Topic 842): Codification Improvements*. This ASU and the updates to this ASU require organizations to recognize lease assets and lease liabilities on the balance sheet and to disclose key information about leasing arrangements. This guidance was effective for the Company in the first quarter of fiscal year 2020, and may be applied through a modified retrospective transition approach for leases existing at, or entered into after, the beginning of the earliest comparative period presented in the financial statements with certain practical expedients available. The Company adopted the provisions of these ASU's using the modified retrospective approach at the beginning of the first quarter of fiscal 2020, coinciding with the standard's effective date. The additional disclosures required by the ASU and its updates are included in Note 18 "Leases" of these Notes to the Condensed Consolidated Financial Statements.

In February 2018, the FASB issued ASU 2018-02, *Income Statement - Reporting Comprehensive Income - Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income (Topic 220)*, which allows for a reclassification from accumulated other comprehensive income to retained earnings for stranded tax effects resulting from the Tax Cuts and Jobs Act of 2017. ASU No. 2018-02 was effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years. The ASU allowed for early adoption in any interim period after issuance of the update. The Company early adopted the ASU in the second quarter of fiscal 2019, and elected not to make this optional reclassification.

## Recently issued accounting pronouncements

In June 2016, the FASB issued ASU 2016-13 "Financial Instruments - Credit Losses (Topic 326)" and also issued subsequent amendments to the initial guidance under ASU 2018-19, ASU 2019-04 and ASU 2019-05 (collectively Topic 326). Topic 326 requires the measurement and recognition of expected credit losses for financial assets held at amortized cost. This replaces the existing incurred loss model with an expected loss model and requires the use of forward-looking information to calculate credit loss estimates. The amendments in this guidance are effective for fiscal years beginning after December 15, 2019, with early adoption permitted for certain amendments. Topic 326 must be adopted by applying a cumulative effect adjustment to retained earnings. The Company does not expect adoption of the new guidance to have a significant impact on its financial statements.

In August 2018, the FASB issued ASU 2018-14, *Changes to the Disclosure Requirements for Defined Benefit Plans (Topic 715)*, which modifies the disclosure requirements for employers that sponsor defined pension or postretirement plans. The amendments in this guidance are effective for fiscal years ending after December 15, 2020, with early adoption permitted. The Company is currently evaluating the potential impact of this guidance on its disclosures.

In December 2019, the FASB issued ASU No. 2019-12, *Income Taxes (Topic 740)—Simplifying the Accounting for Income Taxes*. ASU 2019-12 is intended to simplify accounting for income taxes. It removes certain exceptions to the general principles in Topic 740 and amends existing guidance to improve consistent application. ASU 2019-12 is effective for fiscal years beginning after December 15, 2020 and interim periods within those fiscal years, with early adoption permitted. The Company does not expect adoption of the new guidance to have a significant impact on its financial statements.

### 15 REVENUES

#### Adoption of Topic 606

In the first quarter of fiscal 2019, the Company adopted ASU 2014-09 and all subsequent ASUs that modified accounting standards Topic 606 using the modified retrospective adoption method. Upon adoption, the Company recorded a right to returns asset of \$763 and a corresponding increase in the accrued return liability, resulting in an accrued returns liability of \$2,725. The adoption of this new revenue standard did not otherwise have an impact on the Company's consolidated financial statements, and the timing and amount of its revenue recognition remained substantially unchanged under this new guidance.

## Revenue recognition

Revenue is recognized when obligations under the terms of a contract with our customer are satisfied; generally this occurs with the transfer of control of our goods at a point in time based on shipping terms and transfer of title. Revenue is measured as the amount of consideration we expect to receive in exchange for transferring goods. The amount of consideration received can vary, primarily because of customer incentive or rebate arrangements. The Company estimates variable consideration based on the expected value of total consideration to which customers are likely to be entitled based on historical experience and projected market expectations. Included in the estimate is an assessment as to whether any variable consideration is constrained. Revenue estimates are adjusted at the earlier of a change in the expected value of consideration or when the consideration becomes fixed. For all contracts with customers, the Company has not adjusted the promised amount of consideration for the effects of a significant financing component as the period between the transfer of the promised goods and the customer's payment is expected to be one year or less. Sales are made on normal and customary short-term credit terms, generally ranging from 30 to 90 days, or upon delivery of point of sale transactions. Sales, value add, and other taxes we collect concurrent with revenue-producing activities are excluded from revenue.

The Company enters into contractual arrangements with customers in the form of individual customer orders which specify the goods, quantity, pricing, and associated order terms. The Company does not have contracts which are satisfied over time. Due to the nature of these contracts, no significant judgment exists in relation to the identification of the customer contract, satisfaction of the performance obligation, or transaction price. The Company expenses incremental costs of obtaining a contract due to the short-term nature of the contracts.

Estimated costs of returns, allowances and discounts, based on historic experience, are accrued as a reduction to sales when revenue is recognized. The Company provides customers the right to return eligible products under certain circumstances. At March 27, 2020, the right to returns asset was \$1,349 and the accrued returns liability was \$4,273. At March 29, 2019, the right to returns asset was \$1,391 and the accrued returns liability was \$4,506. The Company also offers assurance-type warranties relating to its products sold to end customers that continue to be accounted for under ASC 460 *Guarantees*.

The Company generally accounts for shipping and handling activities as a fulfillment activity, consistent with the timing of revenue recognition; that is, when a customer takes control of the transferred goods. In the event that a customer were to take control of a product upon or after shipment, the Company has made an accounting policy election to treat such shipping and handling activities as a fulfillment cost. Shipping and handling fees billed to customers are included in "Net Sales," and shipping and handling costs are recognized within "Marketing and selling expenses" in the same period the related revenue is recognized.

The Company has a wide variety of seasonal, outdoor recreation products used primarily for fishing from a boat, diving, paddling, hiking and camping, that are sold to a variety of customers in multiple end markets. Nonetheless, the revenue recognition policies are similar among all the various products sold by the Company.

See Note 16 for required disclosures of disaggregated revenue.

## 16 SEGMENTS OF BUSINESS

The Company conducts its worldwide operations through separate business segments, each of which represents major product lines. Operations are conducted in the United States and various foreign countries, primarily in Europe, Canada and the Pacific Basin. During the three and six month periods ended March 27, 2020, combined net sales to two customers of the Company's Fishing, Camping and Watercraft Recreation segments represented approximately \$48,663 and \$80,984, respectively, of the Company's consolidated revenues. During the three and six month periods ended March 29, 2019, combined net sales to one customer of the Company's Fishing, Camping and Watercraft Recreation segments represented approximately \$35,507 and \$53,750, respectively, of the Company's consolidated revenues.

Net sales and operating profit include both sales to customers, as reported in the Company's accompanying Condensed Consolidated Statements of Operations, and interunit transfers, which are priced to recover cost plus an appropriate profit margin. Total assets represent assets that are used in the Company's operations in each business segment at the end of the periods presented.

A summary of the Company's operations by business segment is presented below:

		Three Mor	nths	Ended		Six Mont	hs E	nded	
	_	March 27,		March 29,	1	March 27,		March 29,	 ember 27,
		2020		2019		2020		2019	 2019
Net sales:									
Fishing:									
Unaffiliated customers	\$	133,710	\$	138,071	\$	232,903	\$	216,778	
Interunit transfers		245		158		330		248	
Camping:									
Unaffiliated customers		8,841		9,522		16,346		15,336	
Interunit transfers		8		7		17		13	
Watercraft Recreation:									
Unaffiliated customers		6,063		9,834		10,866		14,153	
Interunit transfers		1		17		7		23	
Diving									
Unaffiliated customers		14,253		20,079		30,711		35,608	
Interunit transfers		8		6		9		15	
Other / Corporate		217		202		312		272	
Eliminations		(262)		(189)		(363)		(299)	
Total	\$	163,084	\$	177,707	\$	291,138	\$	282,147	
Operating profit (loss):									
Fishing	\$	32,917	\$	34,590	\$	47,935	\$	46,012	
Camping		709		419		775		(267)	
Watercraft Recreation		(1,639)		(516)		(3,202)		(2,008)	
Diving		(812)		1,423		(607)		716	
Other / Corporate		619		(8,072)		(6,306)		(10,631)	
	\$	31,794	\$	27,844	\$	38,595	\$	33,822	
Total assets (end of period):									
Fishing					\$	241,571	\$	235,446	\$ 153,926
Camping						31,867		30,136	31,525
Watercraft Recreation						24,561		24,657	14,436
Diving						64,321		58,006	57,682
Other / Corporate						141,984		79,748	178,875
•					\$	504,304	\$	427,993	\$ 436,444

## 17 ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

The changes in Accumulated Other Comprehensive Income ("AOCI") by component, net of tax, for the three months ended March 27, 2020 were as follows:

	Foreign	Unamortized	Accumulated
	Currency	Loss on Defined	Other
	Translation	Benefit Pension	Comprehensive
	Adjustment	Plans	Income (Loss)
Balance at December 27, 2019	\$ 5,490	\$ (3,171)	\$ 2,319
Other comprehensive income before reclassifications	(1,607)	_	(1,607)
Amounts reclassified from accumulated other comprehensive income	_	82	82
Tax effects	_	(20)	(20)
Balance at March 27, 2020	\$ 3,883	\$ (3,109)	\$ 774

The changes in AOCI by component, net of tax, for the three months ended March 29, 2019 were as follows:

	Foreign	Unamortized	Accumulated	
	Currency	Loss on Defined	Other	
	Translation	Benefit Pension	Comprehensive	
	Adjustment	Plans	Income (Loss)	
Balance at December 28, 2018	\$ 6,096	\$ (4,204)	\$ 1,892	
Other comprehensive loss before reclassifications	(148)	_	(148)	
Amounts reclassified from accumulated other comprehensive income	_	138	138	
Tax effects	_	(33)	(33)	
Balance at March 29, 2019	\$ 5,948	\$ (4,099)	\$ 1,849	

The changes in AOCI by component, net of tax, for the six months ended March 27, 2020 were as follows:

		Foreign		Unamortized		ımulated
	Cı	ırrency	Loss on Defined		(	Other
	Tra	Translation Adjustment		Benefit Pension Plans		rehensive
	Adj					Income (Loss)
Balance at September 27, 2019	\$	4,790	\$	(3,232)	\$	1,558
Other comprehensive loss before reclassifications		(907)		_		(907)
Amounts reclassified from accumulated other comprehensive income		_		164		164
Tax effects		_		(41)		(41)
Balance at March 27, 2020	\$	3,883	\$	(3,109)	\$	774

The changes in AOCI by component, net of tax, for the six months ended March 29, 2019 were as follows:

	Foreign U		Una	Unamortized		ccumulated
		U				
	Ci	ırrency	Loss	on Defined		Other
	Tra	Translation		Benefit Pension		mprehensive
	Adjustment		Plans		Income (Loss)	
Balance at September 28, 2018	\$	7,796	\$	(4,309)	\$	3,487
Other comprehensive loss before reclassifications		(1,848)		_		(1,848)
Amounts reclassified from accumulated other comprehensive income		_		276		276
Tax effects		_		(66)		(66)
Balance at March 29, 2019	\$	5,948	\$	(4,099)	\$	1,849

The reclassifications out of AOCI for the three months ended March 27, 2020 and March 29, 2019 were as follows:

Three Months Ended									
	March	ı 27, 2020	Mar	ch 29, 20	Statement of Operations 19 Presentation				
Unamortized loss on defined benefit pension plans:									
Amortization of loss	\$	82	\$	1	.38 Other income and expense				
Tax effects		(20)			(33) Income tax expense				
Total reclassifications for the period	\$	62	\$	1	.05				

The reclassifications out of AOCI for the six months ended March 27, 2020 and March 29, 2019 were as follows:

	Six months ended				
	March	27, 2020	Marc	h 29, 20	Statement of Operations 19 Presentation
Unamortized loss on defined benefit pension					
plans:					
Amortization of loss	\$	164	\$	2	276 Other income and expense
Tax effects		(41)		(	(66) Income tax expense
Total reclassifications for the period	\$	123	\$	2	210

#### 18 LEASES

## Adoption of Topic 842

On September 28, 2019, the Company adopted ASU 2016-02 and all subsequent ASUs that modified accounting standards Topic 842 using a modified retrospective adoption method, in which right-of-use ("ROU") assets and lease liabilities are recognized in the condensed consolidated balance sheets. Under the effective date transition method, financial results reported in periods prior to fiscal year 2020 are unchanged. The Company also elected the package of practical expedients permitted under the standard, which does not require reassessment of prior conclusions related to contracts containing a lease, lease classification and initial direct lease costs. As an ongoing accounting policy election, the Company will exclude short-term leases (terms of 12 months or less) from the balance sheet presentation and will account for non-lease and lease components in a contract as a single lease component for most asset classes. All leases in which the Company is the lessee are classified as operating leases, and the Company does not have any finance leases or sublease agreements. Additionally, the Company does not have any leases in which it is the lessor.

The adoption of the new standard had a significant impact on the Company's condensed consolidated balance sheet due to the recognition of approximately \$41 million of lease liabilities with corresponding ROU assets for operating leases. The new standard did not have a significant impact on the condensed consolidated statements of operations or cash flows, and did not impact our debt covenant compliance under our current credit agreements.

The Company determines if an arrangement is a lease at inception. The Company leases certain facilities and machinery and equipment under long-term, non-cancelable operating leases. As of March 27, 2020, the Company had approximately 200 leases, with remaining terms ranging from less than one year to 15 years. Some of the leases contain variable payment terms, such as payments based on fluctuations in the Consumer Price Index (CPI). Some leases also contain options to extend or terminate the lease. To the extent the Company is reasonably certain to exercise these options, they have been considered in the calculation of the ROU assets and lease liabilities. Under current lease agreements, there are no residual value guarantees or restrictive lease covenants. In calculating the ROU assets and lease liabilities, several assumptions and judgments were made by the Company, including whether a contract is or contains a lease under the new definition, and the determination of the discount rate, which is assumed to be the incremental borrowing rate. The incremental borrowing rate is derived from information available to the Company at the lease commencement date based on lease length and location.

As of March 27, 2020, the components of lease expense recognized in the accompanying Condensed Consolidated Statements of Operations were as follows:

	_	Three months ended March 27, 2020		nonths ended ch 27, 2020
Lease Cost				
Operating lease costs	\$	1,787	\$	3,563
Short-term lease costs		474		957
Variable leases costs		43		86
Total lease cost	\$	2,304	\$	4,606

Included in the amounts in the table above, were rent expense to related parties of \$247 and \$493 for the three and six months ended March 27, 2020, respectively.

As of March 27, 2020, the Company did not have any finance leases. There were no significant new leases entered into during the quarter ended March 27, 2020. Supplemental balance sheet, cash flow, and other information related to operating leases was as follows:

	Six months ended March 27, 2020				
Operating leases:					
Operating lease ROU assets	\$	38,735			
Current operating leases liabilities		5,820			
Non-current operating lease liabilities		33,609			
Total operating lease liabilities	\$	39,429			
Weighted average remaining lease term (in years)		10.60			
Weighted average discount rate		2.85%			
Cash paid for amounts included in the measurement of lease					
liabilities	\$	3,146			

Future minimum rental commitments under non-cancelable operating leases with an initial lease term in excess of one year at March 27, 2020 were as follows:

	Related parties included					
Year		in total		Total		
Remainder of 2020	\$	521	\$	4,271		
2021		1,067		6,187		
2022		179		3,758		
2023		_		3,361		
2024		_		3,364		
Thereafter		_		23,304		
Total undiscounted lease payments		1,767		44,245		
Less: Imputed interest		(30)		(4,816)		
Total net lease liability	\$	1,737	\$	39,429		

As of March 27, 2020, the Company did not have any additional significant operating leases commitments that have not vet commenced.

## Disclosures related to periods prior to adoption of Topic 842

Rental expense under all leases was \$2,404 and \$4,678 for the three and six months ended March 29, 2019, respectively. Rent expense to related parties was \$250 and \$499 for the three and six months ended March 29, 2019, respectively.

Future minimum rent commitments under non-cancelable operating leases with an initial lease term in excess of one year at March 29, 2019 were as follows:

	Related parties included						
Year	in total			Total			
Remainder of 2019	\$	503	\$	3,862			
2020		1,036		7,187			
2021		1,067		5,835			
2022		179		3,719			
2023		_		2,517			
Thereafter		_		24,832			
Total	\$	2,785	\$	47,952			

## 19 Coronavirus (COVID-19)

The Company has been actively monitoring the coronavirus (COVID-19) outbreak and resulting pandemic and its impact on both the global economic and operating environment and specifically on its impact to the Company, its employees, its operations and its financial condition. In March 2020, the World Health Organization recognized the COVID-19 outbreak as a pandemic based on the global spread of the disease, the severity of illnesses it causes and its effects on society. In response to the COVID-19 outbreak, the governments of many countries, states, cities and other geographic regions have taken preventative or protective actions, such as imposing restrictions on travel and business operations and advising or requiring individuals to limit or forego their time outside of their homes. Accordingly, the COVID-19 outbreak has severely restricted the level of economic activity in many countries, and continues to adversely impact global economic activity. While the financial results for the Company's first fiscal six months have started to see the initial impact of COVID-19, we are unable to predict the extent of the impact the pandemic will have on our financial position and operating results for the remainder of fiscal 2020 due to numerous uncertainties, including those uncertainties stemming from the risks identified in Part II, Item 1A in this Form 10-Q, but the impact could be material during any future period affected either directly or indirectly by this pandemic. The Company intends to continue to evaluate the various government sponsored plans and programs put in place in response to the COVID-19 pandemic and further plans to take advantage of any such government benefits reasonably available to it. Moreover, the Company will continue to monitor developments in that area as new government initiatives are passed.

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") includes comments and analysis relating to the results of operations and financial condition of Johnson Outdoors Inc. and its subsidiaries (collectively, the "Company") as of and for the three and six month periods ended March 27, 2020 and March 29, 2019. All monetary amounts, other than share and per share amounts, are stated in thousands.

Our MD&A is presented in the following sections:

- Forward Looking Statements
- Trademarks
- Overview
- Results of Operations
- Liquidity and Financial Condition
- Contractual Obligations and Off Balance Sheet Arrangements
- Critical Accounting Policies and Estimates

This discussion should be read in conjunction with the Condensed Consolidated Financial Statements and related notes that immediately precede this section, as well as the Company's Annual Report on Form 10-K for the fiscal year ended September 27, 2019 which was filed with the Securities and Exchange Commission on December 6, 2019.

## **Forward Looking Statements**

Certain matters discussed in this Form 10-Q are "forward-looking statements," and the Company intends these forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 and is including this statement for purposes of those safe harbor provisions. These forward-looking statements can generally be identified as such because they include phrases such as the Company "expects," "believes," "anticipates," "intends," use of words such as "confident," "could," "may," "planned," "potential," "should," "will," "would" or the negative of such words or other words of similar meaning. Similarly, statements that describe the Company's future plans, objectives or goals are also forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties which could cause actual results or outcomes to differ materially from those currently anticipated.

Factors that could affect actual results or outcomes include the matters described under the caption "Risk Factors" in Item 1A of the Company's Form 10-K which was filed with the Securities and Exchange Commission on December 6, 2019, the update to such "Risk Factors" section in Part II, Item 1A in this Form 10-Q and the following: changes in economic conditions, consumer confidence levels and discretionary spending patterns in key markets; uncertainties stemming from changes in U.S. trade policies, tariffs, and the reaction of other countries to such changes; the global outbreaks of disease, such as the COVID-19 pandemic beginning in late 2019 and spreading across the globe in early 2020, which may affect market and economic conditions, along with wide-ranging impacts on employees, customers and various aspects of operations; the Company's success in implementing its strategic plan, including its targeted sales growth platforms, innovation focus and its increasing digital presence; litigation costs related to actions of and disputes with third parties, including competitors; the Company's continued success in its working capital management and cost-structure reductions; the Company's success in integrating strategic acquisitions; the risk of future writedowns of goodwill or other long-lived assets; the ability of the Company's customers to meet payment obligations; the impact of actions of the Company's competitors with respect to product development or enhancement or the introduction of new products into the Company's markets; movements in foreign currencies, interest rates or commodity costs; fluctuations in the prices of raw materials or the availability of raw materials used by the Company; any disruptions in the Company's supply chain as a result of material fluctuations in the Company's order volumes and requirements for raw materials and other components necessary to manufacture and produce the Company's products; the success of the Company's suppliers and customers and the impact of any consolidation in the industries of the Company's suppliers and customers; the ability of the Company to deploy its capital successfully; unanticipated outcomes related to outsourcing certain manufacturing processes; unanticipated outcomes related to litigation matters; and adverse weather conditions. Shareholders, potential investors and other readers are urged to consider these factors in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements included herein are only made as of the date of this filing. The Company assumes no obligation, and disclaims any obligation, to update such forward-looking statements to reflect subsequent events or circumstances.

#### **Trademarks**

We have registered the following trademarks, among others, which may be used in this report: Minn Kota®, Cannon®, Humminbird®, Eureka!®, Jetboil®, Old Town®, Ocean Kavak®, Carlisle®, and SCUBAPRO®.

## Overview

The Company is a leading global manufacturer and marketer of branded seasonal outdoor recreation products used primarily for fishing, diving, paddling and camping. The Company's portfolio of well-known consumer brands has attained leading market positions due to continuous innovation, marketing excellence, product performance and quality. The Company's values and culture support innovation in all areas, promoting and leveraging best practices and synergies within and across its subsidiaries to advance the Company's strategic vision set by executive management and approved by the Company's Board of Directors. The Company is controlled by Helen P. Johnson-Leipold, the Company's Chairman and Chief Executive Officer, members of her family and related entities.

## Coronavirus (COVID-19)

The Company has been actively monitoring the coronavirus ("COVID-19") outbreak and its impact globally. The Company's primary focus to this point has been to ensure the health and safety of its employees. To that end, the Company has encouraged working remotely where applicable, adopted social distancing where appropriate, implemented travel restrictions, and has taken actions to ensure that locations and facilities are cleaned and sanitized regularly. These are novel and challenging times and the magnitude of this crisis is requiring the Company to consider all options to promote the safety of employees, including, where appropriate, or where required to comply with foreign, national, state or local governmental authority recommendations, guidelines, and/or mandates, the temporary suspension of work at certain of the Company's locations and production facilities to protect employees and curb the spread of the coronavirus. All of these actions may adversely impact the Company's operating results. Due to the timing of the COVID-19 outbreak, the Company's primary selling season has been disrupted, and the fiscal third quarter is expected to be significantly impacted. The longer-term impacts from the outbreak are highly uncertain and cannot be predicted.

Nonetheless, the Company currently has no debt, has over \$130,000 of cash reserves as of the March 27, 2020 quarter end and has access to \$75,000 of revolver debt, through its currently in place credit facilities, if such additional funds are needed to be accessed for operations, all of which factors the Company believes will help it through the COVID-19 pandemic. Moreover, the Company will continue to manage the impact of the COVID-19 pandemic, including through focused cost cutting efforts and through targeting disciplined investments for future growth.

## **Highlights**

Net sales of \$163,084 for the second quarter of fiscal 2020 decreased \$14,623, or 8%, from the same period in the prior year, reflecting decreased sales volumes across all businesses, mainly attributable to the COVID-19 pandemic and its disruption to the business environment in Asia-Pacific, Europe, and the United States. This sales volume decrease was more than offset by decreases in operating expenses between these same periods, discussed further below, which was the primary driver of an increase of \$3,950 in operating profit over the prior year quarter. Some of this expense reduction was offset by an increase in other expenses, also discussed below, resulting in a decrease in net income of \$1,536 over the prior year quarter.

## **Seasonality**

The Company's business is seasonal in nature. The first fiscal quarter falls prior to the Company's primary selling season for its warm-weather outdoor recreation products. The table below sets forth a historical view of the Company's seasonality during the last three fiscal years.

			Fiscal Ye	ar		
	2019		2018		2017	
Quarter Ended	Net Sales	Operating Profit	Net Sales	Operating Profit	Net Sales	Operating Profit
December	19%	9%	21%	11%	19%	1%
March	32%	43%	31%	41%	30%	45%
June	31%	43%	31%	51%	32%	54%
September	18%	5%	17%	-3%	19%	<u> </u>
	100%	100%	100%	100%	100%	100%

## **Results of Operations**

The Company's net sales and operating profit (loss) by business segment for the periods shown below were as follows:

		Three Months Ended			Six Months Ended			ıded
	M	March 27,		March 29,	March 27,		March 29,	
		2020		2019		2020		2019
Net sales:								
Fishing	\$	133,955	\$	138,229	\$	233,233	\$	217,026
Camping		8,849		9,529		16,363		15,349
Watercraft Recreation		6,064		9,851		10,873		14,176
Diving		14,261		20,085		30,720		35,623
Other / Eliminations		(45)		13		(51)		(27)
Total	\$	163,084	\$	177,707	\$	291,138	\$	282,147
Operating profit (loss):								
Fishing	\$	32,917	\$	34,590	\$	47,935	\$	46,012
Camping		709		419		775		(267)
Watercraft Recreation		(1,639)		(516)		(3,202)		(2,008)
Diving		(812)		1,423		(607)		716
Other / Eliminations		619		(8,072)		(6,306)		(10,631)
Total	\$	31,794	\$	27,844	\$	38,595	\$	33,822

See "Note 16 – Segments of Business" of the notes to the accompanying Condensed Consolidated Financial Statements for the definition of segment net sales and operating profit.

## **Net Sales**

Consolidated net sales for the three months ended March 27, 2020 were \$163,084, a decrease of \$14,623, or 8%, compared to \$177,707 for the three months ended March 29, 2019. Foreign currency translation had an unfavorable impact of less than 1% on current year second quarter net sales compared to the prior year's second quarter net sales.

Net sales for the three months ended March 27, 2020 for the Fishing business were \$133,955, a decrease of \$4,274, or 3%, from \$138,229 during the second fiscal quarter of the prior year. Record sales volumes in the prior year quarter resulted in a decrease over the prior year, despite strong performance of new products in the current year quarter.

Net sales for the Camping business were \$8,849 for the second quarter of the current fiscal year, a decrease of \$680, or 7%, from the prior year net sales during the same period of \$9,529. Increased sales of Jetboil products were not enough to overcome declines in the other lines of business in this segment for the quarter.

Net sales for the second quarter of fiscal 2020 for the Watercraft Recreation business were \$6,064, a decrease of \$3,787, or 38%, compared to \$9,851 in the prior year same period. The impact of COVID-19 on both production and demand drove the overall decrease over the prior year quarter.

Diving net sales were \$14,261 for the three months ended March 27, 2020 versus \$20,085 for the three months ended March 29, 2019, a decrease of \$5,824, or 29%. The decrease is largely due to the effects of COVID-19 globally, and particularly in the Asia-Pacific and European markets which experienced an earlier spread of COVID-19 than in the United States. COVID-19 significantly impacted our Diving segment results during the current year quarter as its impact was felt in the Asia-Pacific and European markets through the closure of destination travel and tourism, which ultimately adversely impacted our financial results. In addition, foreign currency translation unfavorably impacted sales in this segment by approximately 2% versus the prior year quarter.

For the six months ended March 27, 2020, consolidated net sales of \$291,138 increased \$8,991 or 3%, compared to \$282,147 for the six months ended March 29, 2019. Foreign currency translation had an unfavorable impact of less than 1% on net sales of the current year period compared to the prior year period.

Net sales for the six months ended March 27, 2020 for the Fishing business were \$233,233, an increase of \$16,207, or 7%, from \$217,026 during the same period of the prior year. Availability of new products during the entire six month period of the current year drove much of the growth over the prior year.

Net sales for the Camping business were \$16,363 for the six months ended March 27, 2020, an increase of \$1,014, or 7%, from the prior year net sales during the same period of \$15,349. Increased Jetboil sales volume was the primary driver of growth.

Net sales for the six months ended March 27, 2020 for the Watercraft Recreation business were \$10,873, a decrease of \$3,303, or 23%, compared to \$14,176 in the prior year same period. The decrease was mainly driven by the effects of COVID-19 in the second quarter, which more than offset the first fiscal quarter's improvement over the prior year.

Diving net sales were \$30,720 for the six months ended March 27, 2020 versus \$35,623 for the six months ended March 29, 2019, a decrease of \$4,903, or 14%. As explained earlier, the decrease is largely due to the impact of COVID-19 and the disruptions it caused on our operations as well as disruptions to global travel. In addition, foreign currency translation unfavorably impacted sales in this segment by approximately 2% versus the prior year period.

#### Cost of Sales

Cost of sales for the three months ended March 27, 2020 was \$87,952 compared to \$98,578 for the three months ended March 29, 2019. The decrease year over year was driven primarily by lower sales volume in the current year quarter over the prior year quarter.

For the six months ended March 27, 2020, cost of sales was \$162,394 compared to \$158,699 in the same period of the prior year. The increase year over year was primarily due to increased sales volume in the current year versus the prior year. Additionally, the Company incurred approximately \$900 more of section 301 tariffs on the import of certain components and other supplies from China in the current six month period over the prior year first six months. Given the various business disruptions caused by the COVID-19 pandemic and the uncertainty caused by the same, the Company is withdrawing previous estimates that it provided regarding the full-year impact of the section 301 tariffs on the Company's operating profits for all of fiscal 2020.

#### *Gross Profit Margin*

For the three months ended March 27, 2020, gross profit as a percentage of net sales was 46.1% compared to 44.5% in the three month period ended March 29, 2019. The improvement year over year was due primarily to pricing increases in the current year period.

For the six months ended March 27, 2020, gross profit as a percentage of net sales improved slightly to 44.2% from 43.8% in the prior six month period, mainly due to pricing increases and increased efficiencies which more than offset the increased tariffs noted above.

#### **Operating Expenses**

Operating expenses were \$43,338 for the three months ended March 27, 2020 compared to \$51,285 for the three months ended March 29, 2019. The decrease of \$7,947 was primarily due to the impact of unfavorable market conditions on the Company's deferred compensation plan assets, which resulted in approximately \$5,500 of lower deferred compensation expense in the current year quarter as compared to the prior year quarter and an offsetting loss in Other Expense (Income), net related to marking these deferred compensation plan assets to market. Additionally, approximately \$3,400 in lower incentive compensation expense drove the decline from the prior year quarter.

Operating expenses were \$90,149 for the six months ended March 27, 2020 compared to \$89,626 for the six months ended March 29, 2019. The slight increase was primarily due to increased sales and sales volume related expenses year over year, partially offset by approximately \$2,100 of lower deferred compensation expense in the six months ended March 27, 2020 compared to the prior year six month period, with an offsetting loss in Other Expense (Income), net, as well as approximately \$3,200 in lower incentive compensation expense in the current year six month period as compared to the prior year six month period.

## **Operating Profit**

Operating profit on a consolidated basis for the three month period ended March 27, 2020 was \$31,794 compared to an operating profit of \$27,844 in the second quarter of the prior fiscal year. Reduced operating expenses in the current year quarter more than offset the impact of lower sales volumes due to COVID-19 and the other factors discussed above.

Operating profit on a consolidated basis for the six months ended March 27, 2020 was \$38,595 compared to an operating profit of \$33,822 in the prior year to date period. The improvement year over year was driven primarily by a slight improvement in gross profit margin combined with lower operating expenses between periods.

#### **Interest**

For the three months ended March 27, 2020, interest expense was \$35 compared to \$36 in the three months ended March 29, 2019. Interest expense was \$70 for the six months ended March 27, 2020 compared to \$73 for the six months ended March 29, 2019.

Interest income for the three month periods ended March 27, 2020 and March 29, 2019 was \$484 and \$317, respectively. For the six months ended March 27, 2020, interest income was \$1,139, compared to \$857 for the six months ended March 29, 2019. The increase in interest income year over year was mainly driven by the increase in interest earnings on increased balances of interest bearing cash in fiscal 2020 versus the corresponding periods of fiscal 2019.

## Other (Income) Expense, net

Other expense was \$3,866 for the three months ended March 27, 2020 compared to other income of \$1,895 in the prior year period. Investment losses on the assets related to the Company's non-qualified deferred compensation plan were \$3,468 in the three month period ended March 27, 2020 compared to investment gains of \$2,047 in the three month period ended March 29, 2019. This \$5,515 decrease year over year in the investment value of these assets was offset by the deferred compensation income included in the Company's Operating expenses during the same periods. For the three months ended March 27, 2020, foreign currency exchange losses were \$265 compared to gains of \$12 for the three months ended March 29, 2019.

For the six months ended March 27, 2020, other expense was \$2,698 compared to \$255 in the six months ended March 29, 2019. Net investment losses on the assets related to the Company's non-qualified deferred compensation plan were \$2,144 in the six month period ended March 27, 2020, compared to \$75 in the six month period ended March 29, 2019. Foreign currency losses were \$297 for the six months ended March 27, 2020, compared to gains of \$176 in the six months ended March 29, 2019.

## **Income Tax Expense**

The Company's provision for income taxes is based upon estimated annual effective tax rates in the tax jurisdictions in which the Company operates. The effective tax rate for the three and six month periods ended March 27, 2020 were 28.2% and 27.5%, respectively, compared to 27.0% and 25.9% in the corresponding periods of the prior year. The key factor impacting the effective tax rate for the six months ended March 27, 2020 was the net excess tax benefits related to share-based compensation, which were lower in the current year period compared to the prior year period.

## Net Income

Net income for the three months ended March 27, 2020 was \$20,387, or \$2.02 per diluted common class A and B share, compared to net income of \$21,923, or \$2.18 per diluted common class A and B share, for the second quarter of the prior fiscal year.

Net income for the six months ended March 27, 2020 was \$26,817, or \$2.66 per diluted common class A and B share, compared to net income of \$25,444, or \$2.53 per diluted common class A and B share, for the six months ended March 29, 2019.

## **Liquidity and Financial Condition**

Cash and cash equivalents totaled \$131,256 as of March 27, 2020, compared to cash and cash equivalents of \$68,205 as of March 29, 2019. The 92% increase in cash was due to operating profits and earlier payment of receivables in the current year versus the prior year. The Company's debt to total capitalization ratio was 0% as of March 27, 2020 and March 29, 2019. The Company's total debt balance was \$0 as of each of March 27, 2020 and March 29, 2019. See "Note 11 – Indebtedness" in the notes to the Company's accompanying condensed consolidated financial statements for further discussion.

Accounts receivable, net of allowance for doubtful accounts, were \$106,629 as of March 27, 2020, a decrease of \$18,121 compared to \$124,750 as of March 29, 2019. The decrease year over year was consistent with decreased sales volumes in the second quarter of fiscal 2020 versus the second quarter of fiscal 2019 and due to the timing of payment of receivables between periods discussed above. Inventories, net of inventory reserves, were \$107,680 as of March 27, 2020, a decrease of \$8,551, compared to \$116,231 as of March 29, 2019. Accounts payable were \$36,349 at March 27, 2020 compared to \$42,391 as of March 29, 2019, which decrease was consistent with the decrease in inventories.

The Company's cash flows from operating, investing and financing activities, as presented in the Company's accompanying Condensed Consolidated Statements of Cash Flows, are summarized in the following table:

	_	Six months ended					
	March 27,						
(thousands)		2020	2019				
Cash (used for) provided by:							
Operating activities	\$	(28,991)	\$ (69,881)				
Investing activities		(7,762)	20,583				
Financing activities		(3,842)	(3,403)				
Effect of foreign currency rate changes on cash		(531)	(971)				
Decrease in cash and cash equivalents	\$	(41,126)	\$ (53,672)				

## **Operating Activities**

Cash used for operations totaled \$28,991 for the six months ended March 27, 2020 compared to \$69,881 during the corresponding period of the prior fiscal year. The decrease in cash used for operations over the prior year six month period was due primarily to the decreases in accounts receivable and inventories between periods, as discussed above. Depreciation and amortization charges were \$6,796 for the six month period ended March 27, 2020 compared to \$6,842 for the corresponding period of the prior year.

## **Investing Activities**

Cash used for investing activities totaled \$7,762 for the six months ended March 27, 2020 compared to cash provided by investing activities of \$20,583 for the corresponding period of the prior fiscal year. Cash provided by investing activities in the prior year period reflected proceeds from the sale of short-term investments in that period. Cash usage for capital expenditures totaled \$7,772 for the current year six month period and \$8,178 for the prior year period. Any additional capital expenditures in fiscal 2020 are expected to be funded by working capital.

## **Financing Activities**

Cash used for financing activities totaled \$3,842 for the six months ended March 27, 2020 compared to \$3,403 for the six month period ended March 29, 2019 and represents the payment of dividends and purchase of treasury stock. The Company had no debt during either quarter ended March 27, 2020 and March 29, 2019. See Note 11 "Indebtedness" to the accompanying Condensed Consolidated Financial Statements for additional information on our credit facilities.

As of March 27, 2020 the Company held approximately \$34,906 of cash and cash equivalents in bank accounts in foreign taxing jurisdictions.

## **Contractual Obligations and Off Balance Sheet Arrangements**

The Company has contractual obligations and commitments to make future payments including under operating leases and open purchase orders. The following schedule details these significant contractual obligations existing at March 27, 2020.

		I	Less than 1						
	Total		year	2-3 year		4-5 years		After 5 years	
Operating lease obligations	\$ 44,245	\$	4,271	\$	9,945	\$	6,725	\$	23,304
Open purchase orders	72,959		72,959		_		_		_
Contractually obligated interest payments	295		56		225		14		_
Total contractual obligations	\$ 117,499	\$	77,286	\$	10,170	\$	6,739	\$	23,304

The Company utilizes letters of credit primarily as security for the payment of future claims under its workers compensation insurance. Letters of credit outstanding were approximately \$181 and \$279 as of March 27, 2020 and March 29, 2019, respectively.

The Company anticipates making contributions of \$84 to its defined benefit pension plans during the remainder of fiscal 2020.

The Company has no other off-balance sheet arrangements.

## **Critical Accounting Policies and Estimates**

The Company's critical accounting policies and estimates are identified in the Company's Annual Report on Form 10-K for the fiscal year ending September 27, 2019 in *Management's Discussion and Analysis of Financial Condition and Results of Operations* under the heading "Critical Accounting Estimates." There were no significant changes to the Company's critical accounting policies and estimates during the six months ended March 27, 2020.

## Item 3. Quantitative and Qualitative Disclosures about Market Risk

Except as noted below with respect to the COVID-19 outbreak, the Company's exposure to market risk is limited to fluctuations in raw material commodity prices, interest rate fluctuations on borrowings under our unsecured credit facilities and foreign currency exchange rate risk associated with our foreign operations. The Company does not utilize financial instruments for trading purposes.

#### Coronavirus outbreak

In December 2019, a new strain of coronavirus ("COVID-19"), began to spread globally, leaving no region or part of the world unaffected by the pandemic it has created. Governments and health authorities are taking measures to prevent the spread of this virus, but it is presently unknown to what extent they will be successful or the potential timing of these measures. If COVID-19 is not contained, among other things, the ability of the Company's suppliers to manufacture and deliver the products that it sells to the Company, the ability of the Company to manufacture and deliver its products to its customers, the Company's ability to display its products at trade shows and similar events, the Company's ability to conduct meetings with its customers and prospective customers, and, if its employees were to contract coronavirus, the Company's ability to conduct its day-to-day operations could be adversely impacted. The financial impact of coronavirus on the Company will depend on future developments and cannot be reasonably predicted or estimated at this time, but could materially and adversely affect its results for an unknown but possibly extended period. See the section "Risk Factors" below identified in Part II, Item 1A in this Form 10-Q for more information.

## Foreign Exchange Risk

The Company has significant foreign operations, for which the functional currencies are denominated primarily in euros, Swiss francs, Hong Kong dollars, and Canadian dollars. As the values of the currencies of the foreign countries in which the Company has operations increase or decrease relative to the U.S. dollar, the sales, expenses, profits, losses, assets and liabilities of the Company's foreign operations, as reported in the Company's consolidated financial statements, increase or decrease, accordingly. Approximately 11% of the Company's revenues for the six month period ended March 27, 2020 were denominated in currencies other than the U.S. dollar. Approximately 5% were denominated in euros, approximately 4% in Canadian dollars and approximately 1% in Hong Kong dollars, with the remaining revenues denominated in various other foreign currencies. Changes in foreign currency exchange rates can cause unexpected financial losses or cash flow needs. The Company may mitigate a portion of the fluctuations in certain foreign currencies through the use of foreign currency forward contracts. Foreign currency forward contracts enable the Company to lock in the foreign currency exchange rate to be paid or received for a fixed amount of currency at a specified date in the future. The Company may use such foreign currency forward contracts to mitigate the risk associated with changes in foreign currency exchange rates on financial instruments and known commitments, including commitments for inventory purchases, denominated in foreign currencies. As of March 27, 2020 and March 29, 2019, the Company held no foreign currency forward contracts.

#### Interest Rate Risk

The Company operates in a seasonal business and experiences significant fluctuations in operating cash flow as working capital needs increase in advance of the Company's primary selling and cash generation season, and decline as accounts receivable are collected and cash is accumulated or debt is repaid. The Company is subject to interest rate risk on its seasonal working capital needs if such needs are funded with short term floating rate debt.

## **Commodities**

Certain components used in the Company's products are exposed to commodity price changes. The Company manages this risk through instruments such as purchase orders and non-cancelable supply contracts. Primary commodity price exposures include costs associated with metals, resins and packaging materials.

## **Impact of Inflation**

The Company anticipates that changing costs of basic raw materials may impact future operating costs and, accordingly, the prices of its products. The Company is involved in continuing programs to mitigate the impact of cost increases through changes in product design and identification of sourcing and manufacturing efficiencies. Price increases and, in certain situations, price decreases are implemented for individual products, when appropriate.

The Company's results of operations and financial condition are presented based on historical cost. The Company does not believe that inflation has significantly affected its results of operations.

#### **Item 4. Controls and Procedures**

The Company maintains disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) that are designed to ensure that information required to be disclosed in the Company's reports filed or submitted under the Exchange Act, is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that the information required to be disclosed by the Company in reports that it files or submits under the Exchange Act is accumulated and communicated to its management, including its Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure. As of the end of the period covered by this report, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based on this evaluation, the Company's Chief Executive Officer and Chief Financial Officer concluded that, as of the end of such period, the Company's disclosure controls and procedures were effective at reaching a level of reasonable assurance. It should be noted that in designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management necessarily was required to apply its judgment in evaluating the cost benefit relationship of possible controls and procedures. The Company has designed its disclosure controls and procedures to reach a level of reasonable assurance of achieving the desired control objectives.

There were no changes in the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during the last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART II OTHER INFORMATION

#### Item 1. Legal Proceedings

In the normal course of business, the Company may be involved in various legal proceedings from time to time. We do not believe we are currently involved in any claim or action the ultimate disposition of which would have a material adverse effect on our financial statements.

#### Item 1A. Risk Factors

The following risk factor is in addition to the risk factors previously disclosed in our annual report on Form 10-K as filed with the Securities and Exchange Commission on December 6, 2019. The risk factor set forth below should be read in conjunction with the risk factors section and the Management's Discussion and Analysis section included in our annual report on Form 10-K as filed with the Securities and Exchange Commission on December 6, 2019.

## A pandemic, epidemic or outbreak of an infectious disease in the United States or worldwide may adversely affect our business.

Our operations expose us to risks associated with pandemics, epidemics or other public health emergencies, such as the recent outbreak of coronavirus disease (COVID-19) which has spread from China to the rest of the world. Outbreaks such as these have resulted, and can continue to result, in governments around the world implementing increasingly stringent measures to help control the spread, including quarantines, "shelter in place" and "stay at home" orders, travel restrictions, business curtailments, school closures, and other measures. These actions with respect to the COVID-19 outbreak have negatively impacted, and could continue to have negative impacts on, our operations, supply chain, transportation networks, customers and employees. The COVID-19 outbreak has adversely affected, and any continuing economic downturn as a result of this pandemic could continue to adversely affect, demand for our products, and negatively impact our business or results of operations through the temporary closure of our operating locations or those of our customers or suppliers.

Since the end of our second fiscal quarter on March 27, 2020, we have begun to see the impacts of COVID-19 on our markets and operations, including significant decreases in demand, supply chain disruptions, and logistics constraints. Given government mandates and concerns over employee safety, many of our production facilities were closed or significantly slowed production going into the third fiscal quarter. The extent to which COVID-19 may adversely impact our business depends on future developments, which are highly uncertain and unpredictable, including new information concerning the severity of the outbreak and the effectiveness of actions globally to contain or mitigate its effects. While we expect this matter to negatively impact our financial results, the current level of uncertainty over the economic and operational impacts of COVID-19 means the related financial impact cannot be reasonably estimated at this time.

Except as noted above, there have been no other material changes to the risk factors disclosed in our Form 10-K as filed with the Securities and Exchange Commission on December 6, 2019.

#### Item 6. Exhibits

See Exhibit Index to this Form 10-Q report.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Signatures Dated: May 5, 2020

JOHNSON OUTDOORS INC.

/s/ Helen P. Johnson-Leipold

Helen P. Johnson-Leipold Chairman and Chief Executive Officer (Principal Executive Officer)

/s/ David W. Johnson

David W. Johnson Vice President and Chief Financial Officer (Principal Financial and Accounting Officer)

## Exhibit Index to Quarterly Report on Form 10-Q

Exhibit Number	Description
<u>ivuilibei</u>	<u>Description</u>
<u>3.1</u>	Articles of Incorporation of the Company as amended through February 17, 2000. (Filed as Exhibit 3.1(a) to the Company's Form 10-Q for the quarter ended March 31, 2000 and incorporated herein by reference.)
<u>3.2</u>	Bylaws of the Company as amended and restated through December 6, 2010. (Filed as Exhibit 3.2 to the Company's Form 10-K for the year ended October 1, 2010 and incorporated herein by reference.)
<u>31.1</u>	Certification by the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
<u>31.2</u>	Certification by the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
	Certification of Periodic Financial Report by the Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the
<u>32 (1)</u>	Sarbanes-Oxley Act of 2002.
101	The following materials from Johnson Outdoors Inc.'s Quarterly Report on Form 10-Q for the fiscal quarter ended March 27, 2020 formatted in XBRL (eXtensible Business Reporting Language) and furnished electronically herewith: (i) Condensed Consolidated Balance Sheets; (ii) Condensed Consolidated Statements of Operations; (iii) Condensed Consolidated Statements of Comprehensive Income; (iv) Condensed Consolidated Statements of Cash Flows; (v) Condensed Consolidated Statements of Shareholders' Equity and (vi) Notes to Condensed Consolidated Financial Statements.

(1) This certification is not "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

#### **Certification of Chief Executive Officer**

## Pursuant to Section 302 of the Sarbanes-Oxley Act and Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934

#### I, Helen P. Johnson-Leipold, certify that:

- 1) I have reviewed this Quarterly Report on Form 10-Q of Johnson Outdoors Inc.;
- 2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4) The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5) The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 5, 2020 /s/ Helen P. Johnson-Leipold

Helen P. Johnson-Leipold Chairman and Chief Executive Officer

#### **Certification of Chief Financial Officer**

## Pursuant to Section 302 of the Sarbanes-Oxley Act and Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934

- I, David W. Johnson, certify that:
- 1) I have reviewed this Quarterly Report on Form 10-Q of Johnson Outdoors Inc.;
- Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4) The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5) The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 5, 2020
/s/ David W. Johnson
David W. Johnson
Vice President and Chief Financial Officer

Treasurer

#### Written Statement of the Chairman and Chief Executive Officer

## Pursuant to 18 U.S.C. Section 1350

Solely for the purposes of complying with 18 U.S.C. Section 1350, I, the undersigned Chairman and Chief Executive Officer of Johnson Outdoors Inc. (the "Company"), hereby certify that the Quarterly Report on Form 10-Q of the Company for the quarter ended March 27, 2020 (the "Report") fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Helen P. Johnson-Leipold

Helen P. Johnson-Leipold Chairman and Chief Executive Officer May 5, 2020

## Written Statement of the Vice President and Chief Financial Officer

#### Pursuant to 18 U.S.C. Section 1350

Solely for the purposes of complying with 18 U.S.C. Section 1350, I, the undersigned Vice President and Chief Financial Officer of Johnson Outdoors Inc. (the "Company"), hereby certify that the Quarterly Report on Form 10-Q of the Company for the quarter ended March 27, 2020 (the "Report") fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ David W. Johnson

David W. Johnson Vice President and Chief Financial Officer Treasurer May 5, 2020

The above certifications are made solely for the purpose of 18 U.S.C. Section 1350, subject to the knowledge standard contained therein, and not for any other purpose.