

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 26, 2020

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-16255

**JOHNSON OUTDOORS INC.**

(Exact name of Registrant as specified in its charter)

**Wisconsin**

(State or other jurisdiction of incorporation or organization)

**39-1536083**

(I.R.S. Employer Identification No.)

**555 Main Street, Racine, Wisconsin 53403**

(Address of principal executive offices)

**(262) 631-6600**

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

| <u>Title of each class</u>                      | <u>Trading Symbol</u> | <u>Name of each exchange on which registered</u> |
|---|-----------------------|--|
| Class A Common Stock, \$.05 par value per share | JOUT                  | NASDAQ Global Select Market <sup>SM</sup>        |

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act: Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company  Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of July 24, 2020, 8,873,197 shares of Class A and 1,211,602 shares of Class B common stock of the Registrant were outstanding.

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## JOHNSON OUTDOORS INC.

## PART I FINANCIAL INFORMATION

## Item 1. Financial Statements

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(unaudited)

| <i>(thousands, except per share data)</i>                  | Three Months Ended |               | Nine Months Ended |               |
|--|--------------------|---------------|-------------------|---------------|
|  | June 26, 2020      | June 28, 2019 | June 26, 2020     | June 28, 2019 |
| Net sales  | \$ 138,390         | \$ 176,253    | \$ 429,528        | \$ 458,400    |
| Cost of sales  | 75,828             | 96,528        | 238,222           | 255,227       |
| Gross profit   | 62,562             | 79,725        | 191,306           | 203,173       |
| Operating expenses:  |                    |               |                   |               |
| Marketing and selling                                      | 27,863             | 36,484        | 90,874            | 94,273        |
| Administrative management, finance and information systems | 14,867             | 9,879         | 31,032            | 30,864        |
| Research and development                                   | 6,903              | 5,333         | 17,876            | 16,185        |
| Total operating expenses                                   | 49,633             | 51,696        | 139,782           | 141,322       |
| Operating profit   | 12,929             | 28,029        | 51,524            | 61,851        |
| Interest income  | (170)              | (434)         | (1,309)           | (1,291)       |
| Interest expense   | 35                 | 64            | 105               | 137           |
| Other (income) expense, net                                | (2,493)            | (493)         | 205               | (238)         |
| Profit before income taxes                                 | 15,557             | 28,892        | 52,523            | 63,243        |
| Income tax expense   | 2,688              | 6,826         | 12,837            | 15,733        |
| Net income   | \$ 12,869          | \$ 22,066     | \$ 39,686         | \$ 47,510     |
| Weighted average common shares - Basic:                    |                    |               |                   |               |
| Class A  | 8,831              | 8,792         | 8,818             | 8,779         |
| Class B  | 1,212              | 1,212         | 1,212             | 1,212         |
| Participating securities                                   | 31                 | 33            | 25                | 30            |
| Weighted average common shares - Dilutive                  | 10,074             | 10,037        | 10,055            | 10,021        |
| Net income per common share - Basic:                       |                    |               |                   |               |
| Class A  | \$ 1.29            | \$ 2.22       | \$ 3.99           | \$ 4.79       |
| Class B  | \$ 1.17            | \$ 2.02       | \$ 3.62           | \$ 4.35       |
| Net income per common share - Diluted:                     |                    |               |                   |               |
| Class A  | \$ 1.27            | \$ 2.19       | \$ 3.93           | \$ 4.72       |
| Class B  | \$ 1.27            | \$ 2.19       | \$ 3.93           | \$ 4.72       |

The accompanying notes are an integral part of the condensed consolidated financial statements.

## JOHNSON OUTDOORS INC.

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
(unaudited)

| <i>(thousands)</i>   | Three Months Ended |               | Nine Months Ended |               |
|--|--------------------|---------------|-------------------|---------------|
|  | June 26, 2020      | June 28, 2019 | June 26, 2020     | June 28, 2019 |
| Net income   | \$ 12,869          | \$ 22,066     | \$ 39,686         | \$ 47,510     |
| Other comprehensive income (loss):   |                    |               |                   |               |
| Foreign currency translation:  |                    |               |                   |               |
| Foreign currency translation   | 1,537              | 1,047         | 630               | (801)         |
| Defined benefit pension plan:  |                    |               |                   |               |
| Change in pension plans, net of tax of \$60, (\$7), \$101 and \$59, respectively | 180                | (23)          | 303               | 187           |
| Total other comprehensive income (loss)  | 1,717              | 1,024         | 933               | (614)         |
| Total comprehensive income   | \$ 14,586          | \$ 23,090     | \$ 40,619         | \$ 46,896     |

The accompanying notes are an integral part of the condensed consolidated financial statements.

## JOHNSON OUTDOORS INC.

CONDENSED CONSOLIDATED BALANCE SHEETS  
(unaudited)

| <i>(thousands, except share data)</i>  | June 26, 2020 | September 27,<br>2019 | June 28, 2019 |
|--|---------------|-----------------------|---------------|
| <b>ASSETS</b>  |               |                       |               |
| Current assets:  |               |                       |               |
| Cash and cash equivalents  | \$ 181,445    | \$ 172,382            | \$ 148,968    |
| Accounts receivable, net   | 82,577        | 44,508                | 82,860        |
| Inventories  | 94,218        | 94,298                | 95,833        |
| Other current assets   | 7,641         | 11,340                | 5,519         |
| Total current assets   | 365,881       | 322,528               | 333,180       |
| Property, plant and equipment, net of accumulated depreciation of \$152,646, \$143,028 and \$140,316, respectively | 61,373        | 59,499                | 58,143        |
| Right of use assets  | 37,669        | —                     | —             |
| Deferred income taxes  | 11,482        | 11,449                | 11,198        |
| Goodwill   | 11,163        | 11,186                | 11,195        |
| Other intangible assets, net   | 9,196         | 11,374                | 11,538        |
| Other assets   | 20,845        | 20,408                | 20,304        |
| Total assets   | \$ 517,609    | \$ 436,444            | \$ 445,558    |
| <b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>  |               |                       |               |
| Current liabilities:   |               |                       |               |
| Accounts payable   | \$ 31,026     | \$ 30,392             | \$ 37,190     |
| Current lease liability  | 5,900         | —                     | —             |
| Accrued liabilities:   |               |                       |               |
| Salaries, wages and benefits   | 15,395        | 20,554                | 16,824        |
| Accrued warranty   | 10,913        | 9,190                 | 9,588         |
| Income taxes payable   | 16,032        | 7,512                 | 11,318        |
| Accrued discounts and returns  | 5,751         | 7,503                 | 7,864         |
| Accrued customer programs  | 5,409         | 4,440                 | 6,243         |
| Other  | 8,373         | 8,275                 | 7,977         |
| Total current liabilities  | 98,799        | 87,866                | 97,004        |
| Non-current lease liability  | 32,474        | —                     | —             |
| Deferred income taxes  | 1,642         | 1,638                 | 1,700         |
| Retirement benefits  | 1,042         | 942                   | 1,964         |
| Deferred compensation liability  | 19,525        | 19,092                | 19,013        |
| Other liabilities  | 2,593         | 2,372                 | 2,905         |
| Total liabilities  | 156,075       | 111,910               | 122,586       |
| Shareholders' equity:  |               |                       |               |
| Common stock:  |               |                       |               |
| Class A shares issued and outstanding: 8,873,197, 8,834,169 and 8,838,459, respectively                            | 443           | 443                   | 443           |
| Class B shares issued and outstanding: 1,211,602, 1,211,602 and 1,211,602, respectively                            | 61            | 61                    | 61            |
| Capital in excess of par value   | 77,780        | 75,856                | 75,192        |
| Retained earnings  | 282,980       | 248,377               | 246,164       |
| Accumulated other comprehensive income   | 2,491         | 1,558                 | 2,873         |
| Treasury stock at cost, shares of Class A common stock: 36,354, 29,225 and 29,225, respectively                    | (2,221)       | (1,761)               | (1,761)       |
| Total shareholders' equity   | 361,534       | 324,534               | 322,972       |
| Total liabilities and shareholders' equity   | \$ 517,609    | \$ 436,444            | \$ 445,558    |

The accompanying notes are an integral part of the condensed consolidated financial statements.

## JOHNSON OUTDOORS INC.

CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY  
(unaudited)

Nine Months Ended June 26, 2020

| <i>(thousands except for shares)</i>                 | Shares     | Common Stock | Capital in<br>Excess of Par<br>Value | Retained<br>Earnings | Treasury<br>Stock | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) |
|--|------------|--------------|--------------------------------------|----------------------|-------------------|--|
| BALANCE AT SEPTEMBER 27, 2019                        | 10,045,771 | \$ 504       | \$ 75,856                            | \$ 248,377           | \$ (1,761)        | \$ 1,558   |
| Net income   | —          | —            | —                                    | 6,430                | —                 | —  |
| Dividends declared                                   | —          | —            | —                                    | (1,693)              | —                 | —  |
| Award of non-vested shares                           | 31,571     | —            | —                                    | —                    | —                 | —  |
| Stock-based compensation                             | —          | —            | 667                                  | —                    | —                 | —  |
| Currency translation adjustment                      | —          | —            | —                                    | —                    | —                 | 700  |
| Change in pension plans, net of tax of \$21          | —          | —            | —                                    | —                    | —                 | 61   |
| Purchase of treasury stock at cost                   | (7,129)    | —            | —                                    | —                    | (460)             | —  |
| BALANCE AT DECEMBER 27, 2019                         | 10,070,213 | 504          | 76,523                               | 253,114              | (2,221)           | 2,319  |
| Net income   | —          | —            | —                                    | 20,387               | —                 | —  |
| Dividends declared                                   | —          | —            | —                                    | (1,693)              | —                 | —  |
| Award of non-vested shares                           | 12,396     | —            | —                                    | —                    | —                 | —  |
| Stock-based compensation                             | —          | —            | (286)                                | —                    | —                 | —  |
| Currency translation adjustment                      | —          | —            | —                                    | —                    | —                 | (1,607)  |
| Change in pension plans, net of tax of \$20          | —          | —            | —                                    | —                    | —                 | 62   |
| BALANCE AT MARCH 27, 2020                            | 10,082,609 | 504          | 76,237                               | 271,808              | (2,221)           | 774  |
| Net income   | —          | —            | —                                    | 12,869               | —                 | —  |
| Dividends declared                                   | —          | —            | —                                    | (1,697)              | —                 | —  |
| Issuance of stock under employee stock purchase plan | 2,190      | —            | 126                                  | —                    | —                 | —  |
| Stock-based compensation                             | —          | —            | 1,417                                | —                    | —                 | —  |
| Currency translation adjustment                      | —          | —            | —                                    | —                    | —                 | 1,537  |
| Change in pension plans, net of tax of \$60          | —          | —            | —                                    | —                    | —                 | 180  |
| BALANCE AT JUNE 26, 2020                             | 10,084,799 | \$ 504       | \$ 77,780                            | \$ 282,980           | \$ (2,221)        | \$ 2,491   |

**JOHNSON OUTDOORS INC.**
**Nine Months Ended June 28, 2019**

| <i>(thousands except for shares)</i>                 | Shares     | Common Stock | Capital in<br>Excess of Par<br>Value | Retained<br>Earnings | Treasury<br>Stock | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) |
|--|------------|--------------|--------------------------------------|----------------------|-------------------|--|
| BALANCE AT SEPTEMBER 28, 2018                        | 9,999,046  | \$ 503       | \$ 75,025                            | \$ 202,828           | \$ (2,646)        | \$ 3,487   |
| Net income   | —          | —            | —                                    | 3,521                | —                 | —  |
| Dividends declared                                   | —          | —            | —                                    | (1,384)              | —                 | —  |
| Award of non-vested shares                           | 48,236     | —            | (1,593)                              | —                    | 1,593             | —  |
| Stock-based compensation                             | —          | —            | 536                                  | —                    | —                 | —  |
| Currency translation adjustment                      | —          | —            | —                                    | —                    | —                 | (1,700)  |
| Change in pension plans, net of tax of \$33          | —          | —            | —                                    | —                    | —                 | 105  |
| Purchase of treasury stock at cost                   | (9,890)    | —            | —                                    | —                    | (708)             | —  |
| BALANCE AT DECEMBER 28, 2018                         | 10,037,392 | 503          | 73,968                               | 204,965              | (1,761)           | 1,892  |
| Net income   | —          | —            | —                                    | 21,923               | —                 | —  |
| Dividends declared                                   | —          | —            | —                                    | (1,397)              | —                 | —  |
| Issuance of stock under employee stock purchase plan | 1,594      | —            | 79                                   | —                    | —                 | —  |
| Award of non-vested shares                           | 11,075     | —            | —                                    | —                    | —                 | —  |
| Stock-based compensation                             | —          | —            | 572                                  | —                    | —                 | —  |
| Currency translation adjustment                      | —          | —            | —                                    | —                    | —                 | (148)  |
| Change in pension plans, net of tax of \$33          | —          | —            | —                                    | —                    | —                 | 105  |
| BALANCE AT MARCH 29, 2019                            | 10,050,061 | 503          | 74,619                               | 225,491              | (1,761)           | 1,849  |
| Net income   | —          | —            | —                                    | 22,066               | —                 | —  |
| Dividends declared                                   | —          | —            | —                                    | (1,393)              | —                 | —  |
| Award of non-vested shares                           | —          | 1            | (1)                                  | —                    | —                 | —  |
| Stock-based compensation                             | —          | —            | 574                                  | —                    | —                 | —  |
| Currency translation adjustment                      | —          | —            | —                                    | —                    | —                 | 1,047  |
| Change in pension plans, net of tax of (\$7)         | —          | —            | —                                    | —                    | —                 | (23)   |
| BALANCE AT JUNE 28, 2019                             | 10,050,061 | \$ 504       | \$ 75,192                            | \$ 246,164           | \$ (1,761)        | \$ 2,873   |

The accompanying notes are an integral part of the condensed consolidated financial statements.

JOHNSON OUTDOORS INC.

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
(unaudited)

| <i>(thousands)</i>   | Nine Months Ended |               |
|--|-------------------|---------------|
|  | June 26, 2020     | June 28, 2019 |
| <b>CASH PROVIDED BY OPERATING ACTIVITIES</b>                                   |                   |               |
| Net income   | \$ 39,686         | \$ 47,510     |
| Adjustments to reconcile net income to net cash used for operating activities: |                   |               |
| Depreciation   | 9,303             | 9,602         |
| Amortization of intangible assets  | 2,186             | 775           |
| Amortization of deferred financing costs                                       | 20                | 20            |
| Stock based compensation   | 1,798             | 1,682         |
| Loss (gain) on disposal of productive assets                                   | 149               | (34)          |
| Deferred income taxes  | (65)              | 519           |
| Change in operating assets and liabilities:                                    |                   |               |
| Accounts receivable, net   | (38,209)          | (42,145)      |
| Inventories, net   | 417               | (7,249)       |
| Accounts payable and accrued liabilities                                       | 5,613             | 4,495         |
| Other current assets   | 3,710             | (147)         |
| Other non-current assets   | (55)              | 198           |
| Other long-term liabilities  | 752               | 501           |
| Other, net   | 255               | (107)         |
|  | 25,560            | 15,620        |
| <b>CASH (USED FOR) PROVIDED BY INVESTING ACTIVITIES</b>                        |                   |               |
| Purchase of short-term investments   | —                 | (7,124)       |
| Proceeds from sale of short-term investments                                   | —                 | 35,838        |
| Proceeds from sale of productive assets  | 10                | 60            |
| Capital expenditures   | (11,350)          | (12,031)      |
|  | (11,340)          | 16,743        |
| <b>CASH USED FOR FINANCING ACTIVITIES</b>                                      |                   |               |
| Common stock transactions  | 126               | 79            |
| Dividends paid   | (5,078)           | (4,165)       |
| Purchases of treasury stock  | (460)             | (708)         |
|  | (5,412)           | (4,794)       |
| Effect of foreign currency rate changes on cash                                | 255               | (478)         |
| Increase in cash and cash equivalents  | 9,063             | 27,091        |
| <b>CASH AND CASH EQUIVALENTS</b>   |                   |               |
| Beginning of period  | 172,382           | 121,877       |
| End of period  | \$ 181,445        | \$ 148,968    |
| Supplemental Disclosure:   |                   |               |
| Non-cash treasury stock activity   | \$ —              | \$ 177        |
| Cash paid for taxes  | 4,418             | 10,185        |
| Cash paid for interest   | 86                | 118           |

The accompanying notes are an integral part of the condensed consolidated financial statements.



**JOHNSON OUTDOORS INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
(unaudited)**1 BASIS OF PRESENTATION**

The condensed consolidated financial statements included herein are unaudited. In the opinion of management, these statements contain all adjustments (consisting of only normal recurring items) necessary to present fairly the financial position of Johnson Outdoors Inc. and subsidiaries (collectively, the "Company") as of June 26, 2020 and June 28, 2019, and their results of operations for the three and nine month periods then ended and cash flows for the nine month periods then ended. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended September 27, 2019 which was filed with the Securities and Exchange Commission on December 6, 2019.

Due to seasonal variations and other factors, some of which are described herein, including related to the coronavirus (COVID-19) outbreak and resulting pandemic, the results of operations for the three and nine months ended June 26, 2020 are not necessarily indicative of the results to be expected for the Company's full 2020 fiscal year. See "Seasonality" and "Coronavirus (COVID-19)" in the Management's Discussion and Analysis of Financial Condition and Results of Operations included elsewhere herein for additional information.

The Company considers all short-term investments in interest-bearing accounts and all securities and other instruments with an original maturity of three months or less, to be equivalent to cash. Cash equivalents are stated at cost which approximates market value. Short-term investments consist of certificates of deposit with original maturities greater than three months but less than one year.

All monetary amounts, other than share and per share amounts, are stated in thousands.

***Coronavirus (COVID-19)***

In March 2020, the World Health Organization recognized the current coronavirus (COVID-19) outbreak as a global pandemic. In response to the COVID-19 outbreak, the governments of many countries, states, cities and other geographic regions have imposed varying degrees of restrictions on social and commercial activity, including travel, to promote social distancing in an effort to slow the spread of the illness. These measures have had a significant adverse impact upon many sectors of the economy, including manufacturing and retail commerce. In response to these measures and for the protection of our employees, we temporarily closed our manufacturing locations and warehouses at the beginning of the Company's third fiscal quarter which falls during our primary selling season. While as of June 26, 2020, we had resumed nearly all production and shipping activities under appropriate safety protocols, the period of suspended operations had an adverse impact on sales volumes and operating profits for the three and nine months then ended.

Over the course of the fiscal third quarter, government mandates allowed us to re-open our manufacturing and distribution centers. While those mandates continued to emphasize social distancing measures to the general public, the Company began to see growing demand and improved sales volumes in the latter part of the quarter for certain of its outdoor recreation businesses. Nonetheless, the full extent to which the COVID-19 pandemic will impact our business, results of operations, and financial condition will depend on future developments, which are beyond our control and which remain highly uncertain and cannot be predicted. This includes, but is not limited to, the duration, spread, severity and impact of the COVID-19 pandemic, or future waves, increasing outbreaks or hot spots of the pandemic in our areas of operations or in key markets, the effects of the pandemic on our customers, consumers, suppliers and vendors and the remedial actions and stimulus measures adopted by federal, state and local governments in reaction to the pandemic. As the COVID-19 pandemic continues to impact various key regions of the world, even after it subsides, we may continue to experience adverse impacts to our business as a result of any economic recession that has occurred or may occur in the future. As a result, the Company cannot reasonably estimate the impact of the COVID-19 pandemic on Company operations and profitability at this time as the situation is dynamic and constantly changing. We continue to monitor evolving economic and general business conditions and the actual and potential impacts on our financial position, results of operations and cash flows.

**2 ACCOUNTS RECEIVABLE**

Accounts receivable are stated net of allowances for doubtful accounts of \$2,834, \$2,550 and \$1,969 as of June 26, 2020, September 27, 2019 and June 28, 2019, respectively. The increase in net accounts receivable to \$82,577 as of

**JOHNSON OUTDOORS INC.**

June 26, 2020 from \$44,508 as of September 27, 2019 is attributable to the seasonal nature of the Company's business and the resulting increases in sales volumes between periods. The determination of the allowance for doubtful accounts is based on a combination of factors. In circumstances where specific collection concerns about a receivable exist (including as a result of the impact of COVID-19), a reserve is established to value the affected account receivable at an amount the Company believes will be collected. For all other customers, the Company recognizes allowances for doubtful accounts based on historical experience of bad debts as a percent of accounts receivable outstanding for each business segment. Uncollectible accounts are written off against the allowance for doubtful accounts after collection efforts have been exhausted. The Company typically does not require collateral on its accounts receivable.

**3 EARNINGS PER SHARE ("EPS")**

Net income or loss per share of Class A common stock and Class B common stock is computed using the two-class method. Grants of restricted stock which receive non-forfeitable dividends are classified as participating securities and are required to be included as part of the basic weighted average share calculation under the two-class method.

Holders of Class A common stock are entitled to cash dividends equal to 110% of all dividends declared and paid on each share of Class B common stock. The Company grants shares of unvested restricted stock in the form of Class A shares, which carry the same distribution rights as the Class A common stock described above. As such, the undistributed earnings for each period are allocated to each class of common stock based on the proportionate share of the amount of cash dividends that each such class is entitled to receive.

**Basic EPS**

Basic net income or loss per share is computed by dividing net income or loss allocated to Class A common stock and Class B common stock by the weighted-average number of shares of Class A common stock and Class B common stock outstanding, respectively. In periods with cumulative year to date net income and undistributed income, the undistributed income for each period is allocated to each class of common stock based on the proportionate share of the amount of cash dividends that each such class is entitled to receive. In periods where there is a cumulative year to date net loss or no undistributed income because distributions through dividends exceed net income, Class B shares are treated as anti-dilutive and, therefore, net losses are allocated equally on a per share basis among all participating securities.

For the three and nine month periods ended June 26, 2020 and June 28, 2019, basic income per share for the Class A and Class B shares has been presented using the two class method and reflects the allocation of undistributed income described above.

**Diluted EPS**

Diluted net income per share is computed by dividing allocated net income by the weighted-average number of common shares outstanding, adjusted for the effect of dilutive stock options, restricted stock units ("stock units" or "units") and non-vested restricted stock. Anti-dilutive stock options, units and non-vested stock are excluded from the calculation of diluted EPS. The computation of diluted net income per share of Class A common stock assumes that Class B common stock is converted into Class A common stock. Therefore, diluted net income per share is the same for both Class A and Class B common shares. In periods where the Company reports a net loss, the effect of anti-dilutive stock options and units is excluded and diluted loss per share is equal to basic loss per share for both classes of stock.

For the three and nine month periods ended June 26, 2020 and June 28, 2019, diluted net income per share reflects the effect of dilutive stock units and assumes the conversion of Class B common stock into Class A common stock.

Non-vested stock that could potentially dilute earnings per share in the future which were not included in the fully diluted computation because they would have been anti-dilutive totaled 41,390 and 45,898 for the three months ended June 26, 2020 and June 28, 2019, respectively, and 40,260 and 43,772 for the nine months ended June 26, 2020 and June 28, 2019, respectively. Stock units that could potentially dilute earnings per share in the future and which were not included in the fully diluted computation because they would have been anti-dilutive were 36,495 and 28,673 for the three month periods ended June 26, 2020 and June 28, 2019, respectively, and 42,368 and 31,178 for the nine months ended June 26, 2020 and June 28, 2019, respectively.

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Dividends per share

Dividends per share for the three and nine month periods ended June 26, 2020 and June 28, 2019 were as follows:

|   | Three Months Ended |               | Nine months ended |               |
|---|--------------------|---------------|-------------------|---------------|
|   | June 26, 2020      | June 28, 2019 | June 26, 2020     | June 28, 2019 |
| <b>Dividends declared per common share:</b> |                    |               |                   |               |
| Class A                                     | \$ 0.17            | \$ 0.14       | \$ 0.51           | \$ 0.42       |
| Class B                                     | \$ 0.15            | \$ 0.13       | \$ 0.46           | \$ 0.38       |

**4 STOCK-BASED COMPENSATION AND STOCK OWNERSHIP PLANS**

The Company's current stock ownership plans allow for issuance of stock options to acquire shares of Class A common stock by key executives and non-employee directors. Current plans also allow for issuance of shares of restricted stock, restricted stock units or stock appreciation rights in lieu of stock options.

Under the Company's 2012 Non-Employee Director Stock Ownership Plan and the 2020 Long-Term Incentive Plan (the only plans where shares currently remain available for future equity incentive awards) there were a total of 536,327 shares of the Company's Class A common stock available for future grant to non-employee directors and key executives at June 26, 2020. Share awards previously made under the Company's 2010 Long-Term Stock Incentive Plan, which no longer allows for additional share grants, also remain outstanding.

***Non-vested Stock***

All shares of non-vested restricted stock awarded by the Company have been granted in the form of shares of Class A common stock at their fair market value on the date of grant and vest within one year from the date of grant for stock granted to directors and four years from the date of grant for stock granted to officers and employees. The fair value at date of grant is based on the number of shares granted and the average of the Company's high and low Class A common stock price on the date of grant or, if the Company's Class A shares did not trade on the date of grant, the average of the Company's high and low Class A common stock price on the last preceding date on which the Company's Class A shares traded.

A summary of non-vested stock activity for the nine months ended June 26, 2020 related to the Company's stock ownership plans is as follows:

|  | Shares   | Weighted Average Grant Price |
|--|----------|------------------------------|
| Non-vested stock at September 27, 2019 | 41,608   | \$ 51.78                     |
| Non-vested stock grants                | 19,105   | 63.33                        |
| Restricted stock vested                | (20,221) | 41.93                        |
| Non-vested stock at June 26, 2020      | 40,492   | 62.15                        |

Non-vested stock grantees may elect to reimburse the Company for withholding taxes due as a result of the vesting of shares by tendering a portion of the vested shares back to the Company. Shares tendered back to the Company were 4,054 and 3,381 during the nine month periods ended June 26, 2020 and June 28, 2019, respectively.

Stock compensation expense, net of forfeitures, related to non-vested stock was \$270 and \$240 for the three month periods ended June 26, 2020 and June 28, 2019, respectively, and \$762 and \$518 for the nine month periods ended June 26, 2020 and June 28, 2019, respectively. Unrecognized compensation cost related to non-vested stock as of June 26, 2020 was \$1,446, which amount will be amortized to expense through November 2022 or adjusted for changes in future estimated or actual forfeitures.

The fair value of restricted stock vested during the nine month periods ended June 26, 2020 and June 28, 2019 was \$1,329 and \$1,237, respectively.

**JOHNSON OUTDOORS INC.****Restricted Stock Units**

All restricted stock units (RSUs) awarded by the Company have been granted in the form of units payable in shares of Class A common stock upon vesting. The units are valued at the fair market value of a share of Class A common stock on the date of grant and vest within one year from the date of grant for RSUs granted to directors and three years from the date of grant for RSUs granted to employees. The fair value at the date of grant is based on the number of units granted and the average of the Company's high and low Class A common stock trading price on the date of grant or, if the Company's Class A shares did not trade on the date of grant, the average of the Company's high and low Class A common stock trading price on the last preceding date on which the Company's Class A shares traded.

A summary of RSU activity for the nine months ended June 26, 2020 follows:

|                            | Number of RSUs | Weighted Average<br>Grant Price |
|----------------------------|----------------|---------------------------------|
| RSUs at September 27, 2019 | 58,708         | \$ 62.13                        |
| RSUs granted               | 27,517         | 64.51                           |
| RSUs vested                | (18,094)       | 43.12                           |
| RSUs at June 26, 2020      | 68,131         | 68.14                           |

For the three and nine months ended June 26, 2020, the Company recognized stock compensation expense of \$1,161 and \$992, respectively. Stock compensation expense, net of forfeitures, related to RSUs was \$330 and \$1,144 for the three and nine months ended June 28, 2019, respectively. Unrecognized compensation cost related to non-vested RSUs as of June 26, 2020 was \$1,976, which amount will be amortized to expense through September 2022 or adjusted for changes in future estimated or actual forfeitures.

RSU grantees may elect to reimburse the Company for withholding taxes due as a result of the vesting of units and issuance of unrestricted shares of Class A common stock by tendering a portion of such unrestricted shares back to the Company. Shares tendered back to the Company for this purpose were 3,075 and 6,509 during the nine month periods ended June 26, 2020 and June 28, 2019, respectively.

The fair value of restricted stock units recognized as a tax deduction during the nine month periods ended June 26, 2020 and June 28, 2019 was \$1,426 and \$3,333, respectively.

Compensation expense related to units earned by employees (as opposed to grants to outside directors) is based upon the attainment of certain Company financial goals related to cumulative net sales and cumulative operating profit over a three-year performance period. Awards are only paid if at least 80% of the target levels are met and maximum payouts are made if 120% or more of target levels are achieved. The payouts for achievement at the threshold levels of performance are equal to 50% of the target award amount. The payouts for achievement at maximum levels of performance are equal to 150% of the target award amount. To the extent earned, awards are issued in shares of Company Class A common stock after the end of the three-year performance period.

**Employees' Stock Purchase Plan**

The Company's shareholders have adopted the Johnson Outdoors Inc. 2009 Employees' Stock Purchase Plan, which was most recently amended on March 2, 2017, and which provides for the issuance of shares of Class A common stock at a purchase price of not less than 85% of the fair market value of such shares on the date of grant or on the date of purchase, whichever is lower.

During the three month period ended June 26, 2020, the Company issued 2,190 shares of Class A common stock and recognized \$14 of income in connection with the Employees' Stock Purchase Plan. During the nine month period ended June 26, 2020, the Company issued 2,190 shares of Class A common stock and recognized \$44 of expense in connection with the Plan. During the three month period ended June 28, 2019, the Company issued 0 shares of Class A common stock and recognized \$4 of expense in connection with the Plan. During the nine month period ended June 28, 2019, the Company issued 1,594 shares of Class A common stock and recognized \$20 of expense in connection with the Plan.

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5 PENSION PLANS

The Company has non-contributory defined benefit pension plans covering certain of its U.S. employees. Retirement benefits are generally provided based on the employees' years of service and average earnings. Normal retirement age is 65, with provisions for earlier retirement.

The Company made contributions of \$44 and \$44 to its pension plans for the three months ended June 26, 2020 and June 28, 2019, respectively, and contributions of \$132 and \$134 for the nine months ended June 26, 2020 and June 28, 2019, respectively.

The components of net periodic benefit cost related to Company sponsored defined benefit plans for the three and nine month periods ended June 26, 2020 and June 28, 2019 were as follows:

|   | Three Months Ended |               | Nine Months Ended |               |
|---|--------------------|---------------|-------------------|---------------|
|   | June 26, 2020      | June 28, 2019 | June 26, 2020     | June 28, 2019 |
| Components of net periodic benefit cost:    |                    |               |                   |               |
| Service cost                                | \$ —               | \$ —          | \$ —              | \$ —          |
| Interest on projected benefit obligation    | 423                | 298           | 698               | 827           |
| Less estimated return on plan assets        | 267                | 259           | 481               | 641           |
| Amortization of unrecognized losses (gains) | 321                | (31)          | 403               | 246           |
| Net periodic benefit cost                   | \$ 477             | \$ 8          | \$ 620            | \$ 432        |

6 INCOME TAXES

For the three and nine months ended June 26, 2020 and June 28, 2019, the Company's earnings before income taxes, income tax expense and effective income tax rate were as follows:

|  | Three Months Ended |               | Nine Months Ended |               |
|--|--------------------|---------------|-------------------|---------------|
|  | June 26, 2020      | June 28, 2019 | June 26, 2020     | June 28, 2019 |
| <i>(thousands, except tax rate data)</i> |                    |               |                   |               |
| Profit before income taxes               | \$ 15,557          | \$ 28,892     | \$ 52,523         | \$ 63,243     |
| Income tax expense                       | 2,688              | 6,826         | 12,837            | 15,733        |
| Effective income tax rate                | 17.3%              | 23.6%         | 24.4%             | 24.9%         |

The decrease in the effective tax rate for the three and nine months ended June 26, 2020 compared to the prior year periods is primarily due to a decrease in reserves for unrecognized tax benefits from the expiration of statutes of limitations.

The impact of the Company's operations in jurisdictions where a valuation allowance is assessed is removed from the overall effective tax rate methodology and recorded directly based on year to date results for the year for which no tax expense or benefit can be recognized. The significant tax jurisdictions that have a valuation allowance for the periods ended June 26, 2020 and June 28, 2019 were:

| June 26, 2020 | June 28, 2019 |
|---------------|---------------|
| France        | France        |
| Indonesia     | Indonesia     |
| Switzerland   | Switzerland   |

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The Company regularly assesses the adequacy of its provisions for income tax contingencies in accordance with the applicable authoritative guidance on accounting for income taxes. As a result, the Company may adjust the reserves for unrecognized tax benefits due to the impact of changes in its assumptions or as a result of new facts and developments, such as changes to interpretations of relevant tax law, assessments from taxing authorities, settlements with taxing authorities and lapses of statutes of limitation. The Company's 2020 fiscal year tax expense is anticipated to be unchanged related to uncertain income tax positions.

In accordance with its accounting policy, the Company recognizes accrued interest and penalties related to unrecognized benefits as a component of income tax expense. The Company is projecting accrued interest of \$100 related to uncertain income tax positions for the fiscal year ending October 2, 2020.

The Company files income tax returns, including returns for its subsidiaries, with federal, state, local and foreign taxing jurisdictions. As of the date of this report, the following tax years remain open to examination by the respective significant tax jurisdictions:

| Jurisdiction  | Fiscal Years |
|---------------|--------------|
| United States | 2017-2019    |
| Canada        | 2016-2019    |
| France        | 2016-2019    |
| Germany       | 2017-2019    |
| Italy         | 2018-2019    |
| Switzerland   | 2009-2019    |

**7 INVENTORIES**

Inventories at the end of the respective periods consisted of the following:

|                 | June 26,<br>2020 | September 27,<br>2019 | June 28,<br>2019 |
|-----------------|------------------|-----------------------|------------------|
| Raw materials   | \$ 46,232        | \$ 45,168             | \$ 42,702        |
| Work in process | 153              | 152                   | 232              |
| Finished goods  | 47,833           | 48,978                | 52,899           |
|                 | \$ 94,218        | \$ 94,298             | \$ 95,833        |

**8 GOODWILL**

The changes in goodwill during the nine months ended June 26, 2020 and June 28, 2019 were as follows:

|  | June 26, 2020 | June 28, 2019 |
|--|---------------|---------------|
| Balance at beginning of period                             | \$ 11,186     | \$ 11,199     |
| Amount attributable to movements in foreign currency rates | (23)          | (4)           |
| Balance at end of period                                   | \$ 11,163     | \$ 11,195     |

The Company evaluates the carrying value of goodwill for a reporting unit on an annual basis or more frequently when events and circumstances warrant such an evaluation. In conducting this analysis, the Company uses the income approach to compare the reporting unit's carrying value to its indicated fair value. Fair value is determined primarily by using a discounted cash flow methodology that requires considerable management judgment and long-term assumptions and is considered a Level 3 (unobservable) fair value determination in the fair value hierarchy (see Note 13) below.

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**9 WARRANTIES**

The Company provides warranties on certain of its products as they are sold. The following table summarizes the Company's warranty activity for the nine months ended June 26, 2020 and June 28, 2019.

|  | June 26, 2020 |        | June 28, 2019 |       |
|--|---------------|--------|---------------|-------|
| Balance at beginning of period                           | \$            | 9,190  | \$            | 8,499 |
| Expense accruals for warranties issued during the period |               | 8,252  |               | 6,830 |
| Less current period warranty claims paid                 |               | 6,529  |               | 5,741 |
| Balance at end of period                                 | \$            | 10,913 | \$            | 9,588 |

**10 CONTINGENCIES**

The Company is subject to various legal actions and proceedings in the normal course of business, including those related to commercial disputes, product liability, intellectual property and regulatory matters. The Company is insured against loss for certain of these matters. Although litigation is subject to many uncertainties and the ultimate exposure with respect to these matters cannot be ascertained, management does not believe the final outcome of any pending litigation will have a material adverse effect on the financial condition, results of operations, liquidity or cash flows of the Company.

**11 INDEBTEDNESS**

The Company had no debt outstanding at June 26, 2020, September 27, 2019, or June 28, 2019.

**Revolvers**

The Company and certain of its subsidiaries have entered into an unsecured credit facility with PNC Bank National Association and Associated Bank, N.A. ("the Lending Group"). This credit facility consists of a \$75 million Revolving Credit Facility among the Company, certain of the Company's subsidiaries, PNC Bank National

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Association, as lender and as administrative agent, and the other lender named therein (the “Credit Agreement” or “Revolver”). The Revolver has an expiration date of November 15, 2022 and provides for borrowing of up to an aggregate principal amount not to exceed \$75,000 with a \$50,000 accordion feature that gives the Company the option to increase the maximum financing availability (i.e., an aggregate borrowing amount of \$125,000) subject to the conditions of the Credit Agreement and subject to the approval of the lenders.

The interest rate on the Revolver is based on LIBOR plus an applicable margin, which margin resets each quarter. The applicable margin ranges from 1.00% to 1.75% and is dependent on the Company’s leverage ratio for the trailing twelve month period. The interest rates on the Revolver at June 26, 2020 and June 28, 2019 were approximately 1.2% and 3.4%, respectively.

The Credit Agreement restricts the Company’s ability to incur additional debt, includes maximum leverage ratio and minimum interest coverage ratio covenants and is unsecured.

### **Other Borrowings**

The Company had no unsecured revolving credit facilities at its foreign subsidiaries as of June 26, 2020 or June 28, 2019. The Company utilizes letters of credit primarily as security for the payment of future claims under its workers’ compensation insurance, which totaled approximately \$181 and \$279 as of June 26, 2020 and June 28, 2019, respectively.

## 12 DERIVATIVE INSTRUMENTS AND HEDGING ACTIVITIES

The following disclosures describe the Company’s objectives in using derivative instruments, the business purpose or context for using derivative instruments, and how the Company believes the use of derivative instruments helps achieve the stated objectives. In addition, the following disclosures describe the effects of the Company’s use of derivative instruments and hedging activities on its financial statements.

### **Foreign Exchange Risk**

The Company has significant foreign operations, for which the functional currencies are denominated primarily in euros, Swiss francs, Hong Kong dollars and Canadian dollars. As the values of the currencies of the foreign countries in which the Company has operations increase or decrease relative to the U.S. dollar, the sales, expenses, profits, losses, assets and liabilities of the Company’s foreign operations, as reported in the Company’s consolidated financial statements, increase or decrease, accordingly. Approximately 11% of the Company’s revenues for the nine month period ended June 26, 2020 were denominated in currencies other than the U.S. dollar. Approximately 5% were denominated in euros, approximately 5% were denominated in Canadian dollars and approximately 1% were denominated in Hong Kong dollars, with the remaining revenues denominated in various other foreign currencies. Changes in foreign currency exchange rates can cause the Company to experience unexpected financial losses or cash flow needs.

The Company may mitigate a portion of the fluctuations in certain foreign currencies through the use of foreign currency forward contracts. Foreign currency forward contracts enable the Company to lock in the foreign currency exchange rate to be paid or received for a fixed amount of currency at a specified date in the future. The Company may use such foreign currency forward contracts to mitigate the risk associated with changes in foreign currency exchange rates on financial instruments and known commitments, including commitments for inventory purchases, denominated in foreign currencies. As of June 26, 2020 and June 28, 2019, the Company held no foreign currency forward contracts.

## 13 FAIR VALUE MEASUREMENTS

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. A fair value hierarchy has been established based on three levels of inputs, of which the first two are considered observable and the last unobservable.

- Level 1 - Quoted prices in active markets for identical assets or liabilities. These are typically obtained from real-time quotes for transactions in active exchange markets involving identical assets or liabilities.



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- Level 2 - Inputs, other than quoted prices included within Level 1, which are observable for the asset or liability, either directly or indirectly. These are typically obtained from readily-available pricing sources for comparable instruments.
- Level 3 - Unobservable inputs, where there is little or no market activity for the asset or liability. These inputs reflect the reporting entity's own assumptions of the data that market participants would use in pricing the asset or liability, based on the best information available in the circumstances.

The carrying amounts of cash, cash equivalents, short term investments, accounts receivable, and accounts payable approximated their fair values at June 26, 2020, September 27, 2019 and June 28, 2019 due to the short term maturities of these instruments. When indicators of impairment are present, the Company may be required to value certain long-lived assets such as property, plant, and equipment, and other intangibles at their fair value.

Valuation Techniques

*Rabbi Trust Assets*

Rabbi trust assets are classified as trading securities and are comprised of marketable debt and equity securities that are marked to fair value based on unadjusted quoted prices in active markets. The rabbi trust assets are used to fund amounts the Company owes to certain officers and other employees under the Company's non-qualified deferred compensation plan. These assets are included in "Other assets" in the Company's Condensed Consolidated Balance Sheets, and the mark to market adjustments on the assets are recorded in "Other expense (income), net" in the accompanying Condensed Consolidated Statements of Operations. The offsetting deferred compensation liability is also reported at fair value as "Deferred compensation liability" in the Company's Condensed Consolidated Balance Sheets. Changes in the liability are recorded in "Administrative management, finance and information systems" expense in the accompanying Condensed Consolidated Statements of Operations.

The following table summarizes the Company's financial assets measured at fair value as of June 26, 2020:

|                    | Level 1   | Level 2 | Level 3 | Total     |
|--------------------|-----------|---------|---------|-----------|
| Assets:            |           |         |         |           |
| Rabbi trust assets | \$ 19,493 | \$ —    | \$ —    | \$ 19,493 |

The following table summarizes the Company's financial assets measured at fair value as of September 27, 2019:

|                    | Level 1   | Level 2 | Level 3 | Total     |
|--------------------|-----------|---------|---------|-----------|
| Assets:            |           |         |         |           |
| Rabbi trust assets | \$ 19,092 | \$ —    | \$ —    | \$ 19,092 |

The following table summarizes the Company's financial assets measured at fair value as of June 28, 2019:

|                    | Level 1   | Level 2 | Level 3 | Total     |
|--------------------|-----------|---------|---------|-----------|
| Assets:            |           |         |         |           |
| Rabbi trust assets | \$ 18,981 | \$ —    | \$ —    | \$ 18,981 |

The effect of changes in the fair value of financial instruments on the accompanying Condensed Consolidated Statements of Operations for the three and nine month periods ended June 26, 2020 and June 28, 2019 was:

| Location of (income) loss recognized in Statement of Operations | Three Months Ended |               | Nine months ended |               |
|---|--------------------|---------------|-------------------|---------------|
|   | June 26, 2020      | June 28, 2019 | June 26, 2020     | June 28, 2019 |
| Rabbi trust assets  | \$ (2,732)         | \$ (649)      | \$ (398)          | \$ (355)      |

There were no assets or liabilities measured at fair value on a non-recurring basis in periods subsequent to their initial recognition for either of the nine month periods ended June 26, 2020 or June 28, 2019.

## 14 NEW ACCOUNTING PRONOUNCEMENTS

### *Recently adopted accounting pronouncements*

In February 2016, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2016-02, *Leases (Topic 842)*. In July 2018, the FASB also issued ASU 2018-10 *Codification Improvements to Topic 842, Leases* and ASU 2018-11 *Leases (Topic 842) Targeted Improvements*. In February 2019, the FASB also issued ASU 2019-01 *Leases (Topic 842): Codification Improvements*. This ASU and the updates to this ASU require organizations to recognize lease assets and lease liabilities on the balance sheet and to disclose key information about leasing arrangements. This guidance was effective for the Company in the first quarter of fiscal year 2020, and may be applied through a modified retrospective transition approach for leases existing at, or entered into after, the beginning of the earliest comparative period presented in the financial statements with certain practical expedients available. The Company adopted the provisions of these ASU's using the modified retrospective approach at the beginning of the first quarter of fiscal 2020, coinciding with the standard's effective date. The additional disclosures required by the ASU and its updates are included in Note 18 "Leases" of these Notes to the Condensed Consolidated Financial Statements.

In February 2018, the FASB issued ASU 2018-02, *Income Statement - Reporting Comprehensive Income - Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income (Topic 220)*, which allows for a reclassification from accumulated other comprehensive income to retained earnings for stranded tax effects resulting from the Tax Cuts and Jobs Act of 2017. ASU No. 2018-02 was effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years. The ASU allowed for early adoption in any interim period after issuance of the update. The Company early adopted the ASU in the second quarter of fiscal 2019, and elected not to make this optional reclassification.

### *Recently issued accounting pronouncements*

In June 2016, the FASB issued ASU 2016-13 “*Financial Instruments - Credit Losses (Topic 326)*” and also issued subsequent amendments to the initial guidance under ASU 2018-19, ASU 2019-04 and ASU 2019-05 (collectively Topic 326). Topic 326 requires the measurement and recognition of expected credit losses for financial assets held at amortized cost. This replaces the existing incurred loss model with an expected loss model and requires the use of forward-looking information to calculate credit loss estimates. The amendments in this guidance are effective for fiscal years beginning after December 15, 2019, with early adoption permitted for certain amendments. Topic 326 must be adopted by applying a cumulative effect adjustment to retained earnings. The Company does not expect adoption of the new guidance to have a significant impact on its financial statements.

In August 2018, the FASB issued ASU 2018-14, *Changes to the Disclosure Requirements for Defined Benefit Plans (Topic 715)*, which modifies the disclosure requirements for employers that sponsor defined pension or postretirement plans. The amendments in this guidance are effective for fiscal years ending after December 15, 2020, with early adoption permitted. The Company is currently evaluating the potential impact of this guidance on its disclosures.

In December 2019, the FASB issued ASU No. 2019-12, *Income Taxes (Topic 740)—Simplifying the Accounting for Income Taxes*. ASU 2019-12 is intended to simplify accounting for income taxes. It removes certain exceptions to the general principles in Topic 740 and amends existing guidance to improve consistent application. ASU 2019-12 is effective for fiscal years beginning after December 15, 2020 and interim periods within those fiscal years, with early adoption permitted. The Company does not expect adoption of the new guidance to have a significant impact on its financial statements.

## 15 REVENUES

### *Adoption of Topic 606*

In the first quarter of fiscal 2019, the Company adopted ASU 2014-09 and all subsequent ASUs that modified accounting standards Topic 606 using the modified retrospective adoption method. Upon adoption, the Company recorded a right to returns asset of \$763 and a corresponding increase in the accrued return liability, resulting in an accrued returns liability of \$2,725. The adoption of this new revenue standard did not otherwise have an impact on the Company's consolidated financial statements, and the timing and amount of its revenue recognition remained substantially unchanged under this new guidance.

### *Revenue recognition*

Revenue is recognized when obligations under the terms of a contract with our customer are satisfied; generally this occurs with the transfer of control of our goods at a point in time based on shipping terms and transfer of title. Revenue is measured as the amount of consideration we expect to receive in exchange for transferring goods. The amount of consideration received can vary, primarily because of customer incentive or rebate arrangements. The Company estimates variable consideration based on the expected value of total consideration to which customers are likely to be entitled based on historical experience and projected market expectations. Included in the estimate is an assessment as to whether any variable consideration is constrained. Revenue estimates are adjusted at the earlier of a change in the expected value of consideration or when the consideration becomes fixed. For all contracts with customers, the Company has not adjusted the promised amount of consideration for the effects of a significant financing component as the period between the transfer of the promised goods and the customer's payment is expected to be one year or less. Sales are made on normal and customary short-term credit terms, generally ranging from 30 to 90 days, or upon delivery of point of sale transactions. Sales, value add, and other taxes we collect concurrent with revenue-producing activities are excluded from revenue.

The Company enters into contractual arrangements with customers in the form of individual customer orders which specify the goods, quantity, pricing, and associated order terms. The Company does not have contracts which are satisfied over time. Due to the nature of these contracts, no

significant judgment exists in relation to the identification of the customer contract, satisfaction of the performance obligation, or transaction price. The Company expenses incremental costs of obtaining a contract due to the short-term nature of the contracts.

Estimated costs of returns, allowances and discounts, based on historic experience, are accrued as a reduction to sales when revenue is recognized. The Company provides customers the right to return eligible products under certain circumstances. At June 26, 2020, the right to returns asset was \$1,082 and the accrued returns liability was \$3,207. At June 28, 2019, the right to returns asset was \$1,170 and the accrued returns liability was \$3,729. The Company also offers assurance-type warranties relating to its products sold to end customers that continue to be accounted for under ASC 460 *Guarantees*.

The Company generally accounts for shipping and handling activities as a fulfillment activity, consistent with the timing of revenue recognition; that is, when a customer takes control of the transferred goods. In the event that a customer were to take control of a product upon or after shipment, the Company has made an accounting policy election to treat such shipping and handling activities as a fulfillment cost. Shipping and handling fees billed to customers are included in "Net Sales," and shipping and handling costs are recognized within "Marketing and selling expenses" in the same period the related revenue is recognized.

The Company has a wide variety of seasonal, outdoor recreation products used primarily for fishing from a boat, diving, paddling, hiking and camping, that are sold to a variety of customers in multiple end markets. Nonetheless, the revenue recognition policies are similar among all the various products sold by the Company.

See Note 16 for required disclosures of disaggregated revenue.

## 16 SEGMENTS OF BUSINESS

The Company conducts its worldwide operations through separate business segments, each of which represents major product lines. Operations are conducted in the United States and various foreign countries, primarily in Europe, Canada and the Pacific Basin. During the three and nine month periods ended June 26, 2020, combined net sales to one customer of the Company's Fishing, Camping and Watercraft Recreation segments represented approximately \$20,433 and \$70,269, respectively, of the Company's consolidated revenues. During the three and nine month periods ended June 28, 2019, combined net sales to one customer of the Company's Fishing, Camping and Watercraft Recreation segments represented approximately \$24,260 and \$78,010, respectively, of the Company's consolidated revenues.

Net sales and operating profit include both sales to customers, as reported in the Company's accompanying Condensed Consolidated Statements of Operations, and interunit transfers, which are priced to recover cost plus an appropriate

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profit margin. Total assets represent assets that are used in the Company's operations in each business segment at the end of the periods presented.

A summary of the Company's operations by business segment is presented below:

|                               | Three Months Ended |                   | Nine Months Ended |                   | September 27,<br>2019 |
|-------------------------------|--------------------|-------------------|-------------------|-------------------|-----------------------|
|                               | June 26, 2020      | June 28, 2019     | June 26, 2020     | June 28, 2019     |                       |
| Net sales:                    |                    |                   |                   |                   |                       |
| Fishing:                      |                    |                   |                   |                   |                       |
| Unaffiliated customers        | \$ 102,542         | \$ 127,968        | \$ 335,445        | \$ 344,746        |                       |
| Interunit transfers           | 199                | 228               | 529               | 476               |                       |
| Camping:                      |                    |                   |                   |                   |                       |
| Unaffiliated customers        | 9,653              | 14,708            | 25,999            | 30,044            |                       |
| Interunit transfers           | 12                 | 20                | 29                | 33                |                       |
| Watercraft Recreation:        |                    |                   |                   |                   |                       |
| Unaffiliated customers        | 15,238             | 12,965            | 26,104            | 27,118            |                       |
| Interunit transfers           | 29                 | 45                | 36                | 68                |                       |
| Diving                        |                    |                   |                   |                   |                       |
| Unaffiliated customers        | 10,694             | 20,237            | 41,405            | 55,845            |                       |
| Interunit transfers           | 2                  | 6                 | 11                | 21                |                       |
| Other / Corporate             | 263                | 375               | 575               | 647               |                       |
| Eliminations                  | (242)              | (299)             | (605)             | (598)             |                       |
| <b>Total</b>                  | <b>\$ 138,390</b>  | <b>\$ 176,253</b> | <b>\$ 429,528</b> | <b>\$ 458,400</b> |                       |
| Operating profit (loss):      |                    |                   |                   |                   |                       |
| Fishing                       | \$ 23,273          | \$ 29,672         | \$ 71,208         | \$ 75,684         |                       |
| Camping                       | 828                | 2,315             | 1,603             | 2,048             |                       |
| Watercraft Recreation         | 1,181              | 380               | (2,021)           | (1,628)           |                       |
| Diving                        | (2,595)            | 1,440             | (3,202)           | 2,156             |                       |
| Other / Corporate             | (9,758)            | (5,778)           | (16,064)          | (16,409)          |                       |
|                               | <b>\$ 12,929</b>   | <b>\$ 28,029</b>  | <b>\$ 51,524</b>  | <b>\$ 61,851</b>  |                       |
| Total assets (end of period): |                    |                   |                   |                   |                       |
| Fishing                       |                    |                   | \$ 204,406        | \$ 173,076        | \$ 153,926            |
| Camping                       |                    |                   | 35,670            | 33,401            | 31,525                |
| Watercraft Recreation         |                    |                   | 24,003            | 22,227            | 14,436                |
| Diving                        |                    |                   | 63,079            | 60,431            | 57,682                |
| Other / Corporate             |                    |                   | 190,451           | 156,423           | 178,875               |
|                               |                    |                   | <b>\$ 517,609</b> | <b>\$ 445,558</b> | <b>\$ 436,444</b>     |

**17 ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)**

The changes in Accumulated Other Comprehensive Income ("AOCI") by component, net of tax, for the three months ended June 26, 2020 were as follows:

**JOHNSON OUTDOORS INC.**

|  | Foreign<br>Currency<br>Translation<br>Adjustment | Unamortized<br>Loss on Defined<br>Benefit Pension<br>Plans | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) |
|--|--|--|--|
| Balance at March 27, 2020  | \$ 3,883   | \$ (3,109)   | \$ 774   |
| Other comprehensive income before reclassifications              | 1,537  | —  | 1,537  |
| Amounts reclassified from accumulated other comprehensive income | —  | 240  | 240  |
| Tax effects  | —  | (60)   | (60)   |
| Balance at June 26, 2020   | \$ 5,420   | \$ (2,929)   | \$ 2,491   |

The changes in AOCI by component, net of tax, for the three months ended June 28, 2019 were as follows:

|  | Foreign<br>Currency<br>Translation<br>Adjustment | Unamortized<br>Loss on Defined<br>Benefit Pension<br>Plans | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) |
|--|--|--|--|
| Balance at March 29, 2019  | \$ 5,948   | \$ (4,099)   | \$ 1,849   |
| Other comprehensive loss before reclassifications                | 1,047  | —  | 1,047  |
| Amounts reclassified from accumulated other comprehensive income | —  | (30)   | (30)   |
| Tax effects  | —  | 7  | 7  |
| Balance at June 28, 2019   | \$ 6,995   | \$ (4,122)   | \$ 2,873   |

The changes in AOCI by component, net of tax, for the nine months ended June 26, 2020 were as follows:

|  | Foreign<br>Currency<br>Translation<br>Adjustment | Unamortized<br>Loss on Defined<br>Benefit Pension<br>Plans | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) |
|--|--|--|--|
| Balance at September 27, 2019                                    | \$ 4,790   | \$ (3,232)   | \$ 1,558   |
| Other comprehensive loss before reclassifications                | 630  | —  | 630  |
| Amounts reclassified from accumulated other comprehensive income | —  | 404  | 404  |
| Tax effects  | —  | (101)  | (101)  |
| Balance at June 26, 2020   | \$ 5,420   | \$ (2,929)   | \$ 2,491   |

The changes in AOCI by component, net of tax, for the nine months ended June 28, 2019 were as follows:

|  | Foreign<br>Currency<br>Translation<br>Adjustment | Unamortized<br>Loss on Defined<br>Benefit Pension<br>Plans | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) |
|--|--|--|--|
| Balance at September 28, 2018                                    | \$ 7,796   | \$ (4,309)   | \$ 3,487   |
| Other comprehensive loss before reclassifications                | (801)  | —  | (801)  |
| Amounts reclassified from accumulated other comprehensive income | —  | 246  | 246  |
| Tax effects  | —  | (59)   | (59)   |
| Balance at June 28, 2019   | \$ 6,995   | \$ (4,122)   | \$ 2,873   |

The reclassifications out of AOCI for the three months ended June 26, 2020 and June 28, 2019 were as follows:

**JOHNSON OUTDOORS INC.**

|  | Three Months Ended |                | Statement of Operations<br>Presentation |
|--|--------------------|----------------|---|
|  | June 26, 2020      | June 28, 2019  |   |
| Unamortized loss on defined benefit pension plans: |                    |                |   |
| Amortization of loss (gain)                        | \$ 240             | \$ (30)        | Other income and expense                |
| Tax effects  | (60)               | 7              | Income tax expense                      |
| <b>Total reclassifications for the period</b>      | <b>\$ 180</b>      | <b>\$ (23)</b> |   |

The reclassifications out of AOCI for the nine months ended June 26, 2020 and June 28, 2019 were as follows:

|  | Nine months ended |               | Statement of Operations<br>Presentation |
|--|-------------------|---------------|---|
|  | June 26, 2020     | June 28, 2019 |   |
| Unamortized loss on defined benefit pension plans: |                   |               |   |
| Amortization of loss                               | \$ 404            | \$ 246        | Other income and expense                |
| Tax effects  | (101)             | (59)          | Income tax expense                      |
| <b>Total reclassifications for the period</b>      | <b>\$ 303</b>     | <b>\$ 187</b> |   |

**18 LEASES**
*Adoption of Topic 842*

On September 28, 2019, the Company adopted ASU 2016-02 and all subsequent ASUs that modified accounting standards Topic 842 using a modified retrospective adoption method, in which right-of-use ("ROU") assets and lease liabilities are recognized in the condensed consolidated balance sheets. Under the effective date transition method, financial results reported in periods prior to fiscal year 2020 are unchanged. The Company also elected the package of practical expedients permitted under the standard, which does not require reassessment of prior conclusions related to contracts containing a lease, lease classification and initial direct lease costs. As an ongoing accounting policy election, the Company will exclude short-term leases (terms of 12 months or less) from the balance sheet presentation and will account for non-lease and lease components in a contract as a single lease component for most asset classes. All leases in which the Company is the lessee are classified as operating leases, and the Company does not have any finance leases or sublease agreements. Additionally, the Company does not have any leases in which it is the lessor.

The adoption of the new standard had a significant impact on the Company's condensed consolidated balance sheet due to the recognition of approximately \$41 million of lease liabilities with corresponding ROU assets for operating leases. The new standard did not have a significant impact on the condensed consolidated statements of operations or cash flows, and did not impact our debt covenant compliance under our current credit agreements.

The Company determines if an arrangement is a lease at inception. The Company leases certain facilities and machinery and equipment under long-term, non-cancelable operating leases. As of June 26, 2020, the Company had approximately 200 leases, with remaining terms ranging from less than one year to 15 years. Some of the leases contain variable payment terms, such as payments based on fluctuations in the Consumer Price Index (CPI). Some leases also contain options to extend or terminate the lease. To the extent the Company is reasonably certain to exercise these options, they have been considered in the calculation of the ROU assets and lease liabilities. Under current lease agreements, there are no residual value guarantees or restrictive lease covenants. In calculating the ROU assets and lease liabilities, several assumptions and judgments were made by the Company, including whether a contract is or contains a lease under the new definition, and the determination of the discount rate, which is assumed to be the incremental borrowing rate. The incremental borrowing rate is derived from information available to the Company at the lease commencement date based on lease length and location.

As of June 26, 2020, the components of lease expense recognized in the accompanying Condensed Consolidated Statements of Operations were as follows:

**JOHNSON OUTDOORS INC.**

|                         | Three months ended | Nine months ended |
|-------------------------|--------------------|-------------------|
|                         | June 26, 2020      | June 26, 2020     |
| <b>Lease Cost</b>       |                    |                   |
| Operating lease costs   | \$ 1,792           | \$ 5,355          |
| Short-term lease costs  | 478                | 1,435             |
| Variable leases costs   | 42                 | 129               |
| <b>Total lease cost</b> | <b>\$ 2,312</b>    | <b>\$ 6,919</b>   |

Included in the amounts in the table above, were rent expense to related parties of \$246 and \$739 for the three and nine months ended June 26, 2020, respectively.

As of June 26, 2020, the Company did not have any finance leases. There were no significant new leases entered into during the quarter ended June 26, 2020. Supplemental balance sheet, cash flow, and other information related to operating leases was as follows:

|  | Nine months ended |
|--|-------------------|
|  | June 26, 2020     |
| <b>Operating leases:</b>   |                   |
| Operating lease ROU assets   | \$ 37,669         |
| Current operating leases liabilities                                   | 5,900             |
| Non-current operating lease liabilities                                | 32,474            |
| <b>Total operating lease liabilities</b>                               | <b>\$ 38,374</b>  |
| Weighted average remaining lease term (in years)                       | 10.50             |
| Weighted average discount rate   | 2.86%             |
| Cash paid for amounts included in the measurement of lease liabilities | \$ 4,726          |

Future minimum rental commitments under non-cancelable operating leases with an initial lease term in excess of one year at June 26, 2020 were as follows:

| Year                              | Related parties included<br>in total | Total            |
|-----------------------------------|--------------------------------------|------------------|
| Remainder of 2020                 | \$ 281                               | \$ 2,329         |
| 2021                              | 1,152                                | 6,573            |
| 2022                              | 193                                  | 3,818            |
| 2023                              | —                                    | 3,423            |
| 2024                              | —                                    | 3,425            |
| Thereafter                        | —                                    | 23,353           |
| Total undiscounted lease payments | 1,626                                | 42,921           |
| Less: Imputed interest            | (141)                                | (4,547)          |
| <b>Total net lease liability</b>  | <b>\$ 1,485</b>                      | <b>\$ 38,374</b> |

As of June 26, 2020, the Company did not have any additional significant operating leases commitments that have not yet commenced.

**Disclosures related to periods prior to adoption of Topic 842**

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Rental expense under all leases was \$2,351 and \$7,029 for the three and nine months ended June 28, 2019, respectively. Rent expense to related parties was \$249 and \$748 for the three and nine months ended June 28, 2019, respectively.

Future minimum rent commitments under non-cancelable operating leases with an initial lease term in excess of one year at June 28, 2019 were as follows:

| Year              | Related parties included<br>in total |              | Total            |
|-------------------|--------------------------------------|--------------|------------------|
| Remainder of 2019 | \$                                   | 252          | \$ 1,931         |
| 2020              |                                      | 1,036        | 7,187            |
| 2021              |                                      | 1,067        | 5,835            |
| 2022              |                                      | 179          | 3,719            |
| 2023              |                                      | —            | 2,517            |
| Thereafter        |                                      | —            | 24,832           |
| <b>Total</b>      | <b>\$</b>                            | <b>2,534</b> | <b>\$ 46,021</b> |

## Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations

This Management’s Discussion and Analysis of Financial Condition and Results of Operations (“MD&A”) includes comments and analysis relating to the results of operations and financial condition of Johnson Outdoors Inc. and its subsidiaries (collectively, the “Company”) as of and for the three and nine month periods ended June 26, 2020 and June 28, 2019. All monetary amounts, other than share and per share amounts, are stated in thousands.

Our MD&A is presented in the following sections:

- Forward Looking Statements
- Trademarks
- Overview
- Results of Operations
- Liquidity and Financial Condition
- Contractual Obligations and Off Balance Sheet Arrangements
- Critical Accounting Policies and Estimates

This discussion should be read in conjunction with the Condensed Consolidated Financial Statements and related notes that immediately precede this section, as well as the Company’s Annual Report on Form 10-K for the fiscal year ended September 27, 2019 which was filed with the Securities and Exchange Commission on December 6, 2019.

### Forward Looking Statements

Certain matters discussed in this Form 10-Q are “forward-looking statements,” and the Company intends these forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 and is including this statement for purposes of those safe harbor provisions. These forward-looking statements can generally be identified as such because they include phrases such as the Company “expects,” “believes,” “anticipates,” “intends,” use of words such as “confident,” “could,” “may,” “planned,” “potential,” “should,” “will,” “would” or the negative of such words or other words of similar meaning. Similarly, statements that describe the Company’s future plans, objectives or goals are also forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties which could cause actual results or outcomes to differ materially from those currently anticipated.

Factors that could affect actual results or outcomes include the matters described under the caption “Risk Factors” in Item 1A of the Company’s Form 10-K which was filed with the Securities and Exchange Commission on December 6, 2019, the update to such “Risk Factors” section in Part II, Item 1A in this Form 10-Q and the following: changes in economic conditions, consumer confidence levels and discretionary spending patterns in key markets; uncertainties stemming from changes in U.S. trade policies, tariffs, and the reaction of other countries to such changes; the global outbreaks of disease, such as the COVID-19 pandemic beginning in late 2019 and spreading across the globe in 2020, which has affected, and may continue to affect,



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market and economic conditions, along with wide-ranging impacts on employees, customers and various aspects of our operations; the Company's success in implementing its strategic plan, including its targeted sales growth platforms, innovation focus and its increasing digital presence; litigation costs related to actions of and disputes with third parties, including competitors; the Company's continued success in its working capital management and cost-structure reductions; the Company's success in integrating strategic acquisitions; the risk of future writedowns of goodwill or other long-lived assets; the ability of the Company's customers to meet payment obligations; the impact of actions of the Company's competitors with respect to product development or enhancement or the introduction of new products into the Company's markets; movements in foreign currencies, interest rates or commodity costs; fluctuations in the prices of raw materials or the availability of raw materials used by the Company; any disruptions in the Company's supply chain as a result of material fluctuations in the Company's order volumes and requirements for raw materials and other components necessary to manufacture and produce the Company's products; the success of the Company's suppliers and customers and the impact of any consolidation in the industries of the Company's suppliers and customers; the ability of the Company to deploy its capital successfully; unanticipated outcomes related to outsourcing certain manufacturing processes; unanticipated outcomes related to litigation matters; and adverse weather conditions. Shareholders, potential investors and other readers are urged to consider these factors in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements included herein are only made as of the date of this filing. The Company assumes no obligation, and disclaims any obligation, to update such forward-looking statements to reflect subsequent events or circumstances.

**Trademarks**

We have registered the following trademarks, among others, which may be used in this report: Minn Kota®, Cannon®, Humminbird®, Eureka!®, Jetboil®, Old Town®, Ocean Kayak®, Carlisle®, and SCUBAPRO®.

**Overview**

The Company is a leading global manufacturer and marketer of branded seasonal outdoor recreation products used primarily for fishing, diving, paddling and camping. The Company's portfolio of well-known consumer brands has attained leading market positions due to continuous innovation, marketing excellence, product performance and quality. The Company's values and culture support innovation in all areas, promoting and leveraging best practices and synergies within and across its subsidiaries to advance the Company's strategic vision set by executive management and approved by the Company's Board of Directors. The Company is controlled by Helen P. Johnson-Leipold, the Company's Chairman and Chief Executive Officer, members of her family and related entities.

*Coronavirus (COVID-19)*

Due to the timing of COVID-19 outbreak, the Company's primary-selling season was interrupted resulting in a significant impact on sales volumes for the current year third fiscal quarter versus the prior year period. Once stay at home restrictions were lifted later in the current year third quarter, the Company saw an increase in demand for many of its warm weather outdoor recreational products as consumers took advantage of being outdoors. Each of our Fishing, Camping and Watercraft Recreation segments experienced strong demand at the end of the current year third quarter. However, strong sales in the latter part of the third quarter were not enough to overcome the sales declines experienced at the start of the stay at home mandates instituted throughout the United States and the rest of the world.

Due to the unique aspects of this pandemic and the various government prescriptions for the general public to maintain social distancing and other behaviors to mitigate the spread of the virus, the warm weather outdoor recreation season appears to have shifted. As a result, the longer-term impacts from the COVID-19 pandemic are highly uncertain and cannot be predicted.

Nonetheless, the Company currently has no debt, has over \$180,000 of cash reserves as of the June 26, 2020 quarter end and has access to \$75,000 of revolver debt, through its current credit facilities if such additional funds are needed to be accessed for operations, all of which factors the Company believes will continue to help it through the COVID-19 pandemic. Moreover, the Company intends to continue to manage the impact of the COVID-19 pandemic through targeting disciplined investments for future growth.

*Highlights*

Net sales of \$138,390 for the third quarter of fiscal 2020 decreased \$37,863, or 21%, from the same period in the prior year, reflecting decreased sales volumes across all businesses, except Watercraft Recreation, mainly attributable to the COVID-19 pandemic and its disruption to the business environment in Asia-Pacific, Europe, and the United States early in the quarter. This sales volume decrease was the primary driver of the decrease of \$15,100 in operating profit over the prior year quarter.

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Seasonality

The Company's business is seasonal in nature. The third fiscal quarter traditionally falls within the Company's primary selling season for its warm-weather outdoor recreation products. The table below sets forth a historical view of the Company's seasonality during the last three fiscal years. See "Coronavirus (COVID-19)" above for additional information of the impact of COVID-19 on the Company's seasonality for fiscal 2020.

| Quarter Ended | Fiscal Year |                  |           |                  |           |                  |
|---------------|-------------|------------------|-----------|------------------|-----------|------------------|
|               | 2019        |                  | 2018      |                  | 2017      |                  |
|               | Net Sales   | Operating Profit | Net Sales | Operating Profit | Net Sales | Operating Profit |
| December      | 19%         | 9%               | 21%       | 11 %             | 19%       | 1%               |
| March         | 32%         | 43%              | 31%       | 41 %             | 30%       | 45%              |
| June          | 31%         | 43%              | 31%       | 51 %             | 32%       | 54%              |
| September     | 18%         | 5%               | 17%       | -3 %             | 19%       | —%               |
|               | 100%        | 100%             | 100%      | 100 %            | 100%      | 100%             |

**Results of Operations**

The Company's net sales and operating profit (loss) by business segment for the periods shown below were as follows:

|                                 | Three Months Ended |                   | Nine Months Ended |                   |
|---------------------------------|--------------------|-------------------|-------------------|-------------------|
|                                 | June 26, 2020      | June 28, 2019     | June 26, 2020     | June 28, 2019     |
| <b>Net sales:</b>               |                    |                   |                   |                   |
| Fishing                         | \$ 102,741         | \$ 128,196        | \$ 335,974        | \$ 345,222        |
| Camping                         | 9,665              | 14,728            | 26,028            | 30,077            |
| Watercraft Recreation           | 15,267             | 13,010            | 26,140            | 27,186            |
| Diving                          | 10,696             | 20,243            | 41,416            | 55,866            |
| Other / Eliminations            | 21                 | 76                | (30)              | 49                |
| <b>Total</b>                    | <b>\$ 138,390</b>  | <b>\$ 176,253</b> | <b>\$ 429,528</b> | <b>\$ 458,400</b> |
| <b>Operating profit (loss):</b> |                    |                   |                   |                   |
| Fishing                         | \$ 23,273          | \$ 29,672         | \$ 71,208         | \$ 75,684         |
| Camping                         | 828                | 2,315             | 1,603             | 2,048             |
| Watercraft Recreation           | 1,181              | 380               | (2,021)           | (1,628)           |
| Diving                          | (2,595)            | 1,440             | (3,202)           | 2,156             |
| Other / Eliminations            | (9,758)            | (5,778)           | (16,064)          | (16,409)          |
| <b>Total</b>                    | <b>\$ 12,929</b>   | <b>\$ 28,029</b>  | <b>\$ 51,524</b>  | <b>\$ 61,851</b>  |

See "Note 16 – Segments of Business" of the notes to the accompanying Condensed Consolidated Financial Statements for the definition of segment net sales and operating profit.

Net Sales

Consolidated net sales for the three months ended June 26, 2020 were \$138,390, a decrease of \$37,863, or 21%, compared to \$176,253 for the three months ended June 28, 2019. As described above under "Coronavirus (COVID-19)," our comparative results between quarterly periods were heavily impacted by COVID-19 on our operations for our 2020 fiscal third quarter. Foreign currency translation had an unfavorable impact of less than 1% on current year third quarter net sales compared to the prior year's third quarter net sales.

## JOHNSON OUTDOORS INC.

Net sales for the three months ended June 26, 2020 for the Fishing business were \$102,741, a decrease of \$25,455, or 20%, from \$128,196 during the third fiscal quarter of the prior year. Increased demand late in the current year quarter was not enough to overcome sales declines in April driven by COVID-19 shutdowns of our operations and those implemented by many retailers, as well as restrictions that consumers engage in essential activities only.

Net sales for the Camping business were \$9,665 for the third quarter of the current fiscal year, a decrease of \$5,063, or 34%, from the prior year net sales during the same period of \$14,728. The impact of COVID-19 on both production and demand drove the decrease over the prior year quarter.

Net sales for the third quarter of fiscal 2020 for the Watercraft Recreation business were \$15,267, an increase of \$2,257, or 17%, compared to \$13,010 in the prior year same period. Despite COVID-19 related shutdowns early in the fiscal 2020 third quarter, increased demand later in the quarter drove the overall increase over the prior year quarter.

Net sales for Diving, our most global business, were \$10,696 for the three months ended June 26, 2020 versus \$20,243 for the three months ended June 28, 2019, a decrease of \$9,547, or 47%. The decrease is largely due to the effects of COVID-19 on demand as a result of the closure of destination travel and tourism. In addition, foreign currency translation unfavorably impacted sales in this segment by approximately 1% versus the prior year quarter.

For the nine months ended June 26, 2020, consolidated net sales of \$429,528 decreased \$28,872 or 6%, compared to \$458,400 for the nine months ended June 28, 2019. Foreign currency translation had an unfavorable impact of less than 1% on net sales of the current year period compared to the prior year period. Again, similar to the results for the fiscal third quarter as noted above, our comparative results for the year to date period were heavily impacted by COVID-19 for fiscal 2020.

Net sales for the nine months ended June 26, 2020 for the Fishing business were \$335,974, a decrease of \$9,248, or 3%, from \$345,222 during the same period of the prior year. The impact of COVID-19 drove the overall decrease year over year.

Net sales for the Camping business were \$26,028 for the nine months ended June 26, 2020, a decrease of \$4,049, or 13%, from the prior year net sales during the same period of \$30,077. The impact of COVID-19 drove the decrease over the prior year.

Net sales for the nine months ended June 26, 2020 for the Watercraft Recreation business were \$26,140, a decrease of \$1,046, or 4%, compared to \$27,186 in the prior year same period. The segment's strong third fiscal quarter was not enough to overcome the sales declines in the first two fiscal quarters versus the prior year.

Diving net sales were \$41,416 for the nine months ended June 26, 2020 versus \$55,866 for the nine months ended June 28, 2019, a decrease of \$14,450, or 26%. As explained earlier, the decrease is largely due to the impact of COVID-19 and the disruptions it caused on our operations during the current year to date period, as well as disruptions to global travel. In addition, foreign currency translation unfavorably impacted sales in this segment in the current year to date period by approximately 1% versus the prior year period.

### Cost of Sales

Cost of sales for the three months ended June 26, 2020 was \$75,828 compared to \$96,528 for the three months ended June 28, 2019. The decrease year over year was driven primarily by lower sales volume in the current year quarter over the prior year quarter.

For the nine months ended June 26, 2020, cost of sales was \$238,222 compared to \$255,227 in the same period of the prior year. The decrease year over year was primarily due to lower sales volume in the current year versus the prior year. Section 301 tariffs on the import of certain components and other supplies from China did not materially impact the comparability of results between the year to date periods, as they were generally consistent with those incurred in the prior year first nine months.

### Gross Profit Margin

For the three months ended June 26, 2020, gross profit as a percentage of net sales was 45.2% which was flat compared to 45.2% in the three month period ended June 28, 2019. Reduced efficiencies related to COVID-19 shutdowns were offset by improved product mix and pricing between quarters.

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For the nine months ended June 26, 2020, gross profit as a percentage of net sales was relatively flat at 44.5% compared to 44.3% in the prior nine month period. Similar to the quarterly comparison, reduced efficiencies related to COVID-19 shutdowns were offset by improved product mix and pricing. The Company anticipates an aggregate negative impact of Section 301 tariffs on China sourced goods, net of mitigation actions, on the Company's full fiscal 2020 gross profit of approximately \$3 to \$4 million, compared to approximately \$3 million during the full previous fiscal year.

**Operating Expenses**

Operating expenses were \$49,633 for the three months ended June 26, 2020 compared to \$51,696 for the three months ended June 28, 2019. The decrease of \$2,063 was primarily due to the impact of lower sales and sales volume driven expenses which were offset in part by higher employee compensation costs including deferred compensation expense. Favorable market conditions on the Company's deferred compensation plan assets resulted in approximately \$2,100 of higher deferred compensation expense in the current year quarter as compared to the prior year quarter, which was entirely offset by a gain in Other (Income) Expense, net related to marking these deferred compensation plan assets to market.

Operating expenses were \$139,782 for the nine months ended June 26, 2020 compared to \$141,322 for the nine months ended June 28, 2019. The decrease was primarily due to decreased sales and sales volume related expenses year over year. On a year to date basis, deferred compensation expense was consistent with the prior year nine month period.

**Operating Profit**

Operating profit on a consolidated basis for the three month period ended June 26, 2020 was \$12,929 compared to an operating profit of \$28,029 in the third quarter of the prior fiscal year. Lower sales volumes due to COVID-19 and the other factors discussed above were the primary drivers of the decline.

Operating profit on a consolidated basis for the nine months ended June 26, 2020 was \$51,524 compared to an operating profit of \$61,851 in the prior year to date period. The decrease year over year was driven primarily by lower sales volumes due to COVID-19.

**Interest**

For the three months ended June 26, 2020, interest expense was \$35 compared to \$64 in the three months ended June 28, 2019. Interest expense was \$105 for the nine months ended June 26, 2020 compared to \$137 for the nine months ended June 28, 2019.

Interest income for the three month periods ended June 26, 2020 and June 28, 2019 was \$170 and \$434, respectively. For the nine months ended June 26, 2020, interest income was \$1,309, compared to \$1,291 for the nine months ended June 28, 2019. The increase in interest income year over year was mainly driven by the increase in interest earnings on increased balances of interest bearing cash in fiscal 2020 versus the corresponding periods of fiscal 2019.

**Other (Income) Expense, net**

Other income was \$2,493 for the three months ended June 26, 2020 compared to \$493 in the prior year period. Investment gains and earnings on the assets related to the Company's non-qualified deferred compensation plan were \$2,791 in the three month period ended June 26, 2020 compared to \$710 in the three month period ended June 28, 2019. This \$2,081 increase year over year in the investment value of these assets was offset by the deferred compensation expense included in the Company's Operating expenses during the same periods. For the three months ended June 26, 2020, foreign currency exchange gains were \$74 compared to losses of \$194 for the three months ended June 28, 2019.

For the nine months ended June 26, 2020, other expense was \$205 compared to other income of \$238 in the nine months ended June 28, 2019. Net investment gains and earnings on the assets related to the Company's non-qualified deferred compensation plan were \$648 in the nine month period ended June 26, 2020, compared to \$635 in the nine month period ended June 28, 2019. Foreign currency losses were \$224 for the nine months ended June 26, 2020, compared to \$18 in the nine months ended June 28, 2019.

**Income Tax Expense**

The Company's provision for income taxes is based upon estimated annual effective tax rates in the tax jurisdictions in which the Company operates. The effective tax rate for the three and nine month periods ended June 26, 2020 were 17.3% and 24.4%, respectively, compared to 23.6% and 24.9% in the corresponding periods of the prior year. The key factor impacting the

**JOHNSON OUTDOORS INC.**

effective tax rate for the three and nine months ended June 26, 2020 was a decrease in reserves for unrecognized tax benefits from the expiration of statutes of limitations.

**Net Income**

Net income for the three months ended June 26, 2020 was \$12,869, or \$1.27 per diluted common class A and B share, compared to net income of \$22,066, or \$2.19 per diluted common class A and B share, for the third quarter of the prior fiscal year.

Net income for the nine months ended June 26, 2020 was \$39,686, or \$3.93 per diluted common class A and B share, compared to net income of \$47,510, or \$4.72 per diluted common class A and B share, for the nine months ended June 28, 2019.

**Liquidity and Financial Condition**

Cash and cash equivalents totaled \$181,445 as of June 26, 2020, compared to cash and cash equivalents of \$148,968 as of June 28, 2019. The increase in cash year over year was due primarily to operating profits earned since the end of the prior year to date period. The Company's debt to total capitalization ratio was 0% as of June 26, 2020 and June 28, 2019. The Company's total debt balance was \$0 as of each of June 26, 2020 and June 28, 2019. See "Note 11 – Indebtedness" in the notes to the Company's accompanying condensed consolidated financial statements for further discussion.

Accounts receivable, net of allowance for doubtful accounts, were \$82,577 as of June 26, 2020, a decrease of \$283 compared to \$82,860 as of June 28, 2019. Inventories were \$94,218 as of June 26, 2020, a decrease of \$1,615, compared to \$95,833 as of June 28, 2019. Accounts payable were \$31,026 at June 26, 2020 compared to \$37,190 as of June 28, 2019.

The Company's cash flows from operating, investing and financing activities, as presented in the Company's accompanying Condensed Consolidated Statements of Cash Flows, are summarized in the following table:

| <i>(thousands)</i>                              | Nine months ended |                  |
|---|-------------------|------------------|
|   | June 26,<br>2020  | June 28,<br>2019 |
| <b>Cash provided by (used for):</b>             |                   |                  |
| Operating activities                            | \$ 25,560         | \$ 15,620        |
| Investing activities                            | (11,340)          | 16,743           |
| Financing activities                            | (5,412)           | (4,794)          |
| Effect of foreign currency rate changes on cash | 255               | (478)            |
| <b>Increase in cash and cash equivalents</b>    | <b>\$ 9,063</b>   | <b>\$ 27,091</b> |

**Operating Activities**

Cash provided by operations totaled \$25,560 for the nine months ended June 26, 2020 compared to \$15,620 during the corresponding period of the prior fiscal year. The increase in cash provided by operations over the prior year nine month period was due primarily to changes in working capital between periods, partially offset by lower net income. Depreciation and amortization charges were \$11,489 for the nine month period ended June 26, 2020 compared to \$10,377 for the corresponding period of the prior year.

**Investing Activities**

Cash used for investing activities totaled \$11,340 for the nine months ended June 26, 2020 compared to cash provided by investing activities of \$16,743 for the corresponding period of the prior fiscal year. Cash provided by investing activities in the prior year period reflected proceeds from the sale of short-term investments in that period. No such sales occurred in the current year nine month period. Cash usage for capital expenditures totaled \$11,350 for the current year nine month period and \$12,031 for the prior year period. Any additional capital expenditures in fiscal 2020 are expected to be funded by working capital.

**Financing Activities**

**JOHNSON OUTDOORS INC.**

Cash used for financing activities totaled \$5,412 for the nine months ended June 26, 2020 compared to \$4,794 for the nine month period ended June 28, 2019 and represents the payment of dividends and purchase of treasury stock. The Company had no debt during either quarter ended June 26, 2020 and June 28, 2019. See Note 11 "Indebtedness" to the accompanying Condensed Consolidated Financial Statements for additional information on our credit facilities.

As of June 26, 2020 the Company held approximately \$37,005 of cash and cash equivalents in bank accounts in foreign taxing jurisdictions.

**Contractual Obligations and Off Balance Sheet Arrangements**

The Company has contractual obligations and commitments to make future payments including under operating leases and open purchase orders. The following schedule details these significant contractual obligations existing at June 26, 2020.

|   | Total             | Less than 1 year | 2-3 years        | 4-5 years       | After 5 years    |
|---|-------------------|------------------|------------------|-----------------|------------------|
| Operating lease obligations               | \$ 42,921         | \$ 2,329         | \$ 10,391        | \$ 6,848        | \$ 23,353        |
| Open purchase orders                      | 70,332            | 70,332           | —                | —               | —                |
| Contractually obligated interest payments | 267               | 28               | 225              | 14              | —                |
| <b>Total contractual obligations</b>      | <b>\$ 113,520</b> | <b>\$ 72,689</b> | <b>\$ 10,616</b> | <b>\$ 6,862</b> | <b>\$ 23,353</b> |

The Company utilizes letters of credit primarily as security for the payment of future claims under its workers compensation insurance. Letters of credit outstanding were approximately \$181 and \$279 as of June 26, 2020 and June 28, 2019, respectively.

The Company anticipates making contributions of \$40 to its defined benefit pension plans during the remainder of fiscal 2020.

The Company has no other off-balance sheet arrangements.

**Critical Accounting Policies and Estimates**

The Company's critical accounting policies and estimates are identified in the Company's Annual Report on Form 10-K for the fiscal year ending September 27, 2019 in *Management's Discussion and Analysis of Financial Condition and Results of Operations* under the heading "Critical Accounting Estimates." There were no significant changes to the Company's critical accounting policies and estimates during the nine months ended June 26, 2020.

**Item 3. Quantitative and Qualitative Disclosures about Market Risk**

Except as noted below with respect to the COVID-19 outbreak, the Company's exposure to market risk is limited to fluctuations in raw material commodity prices, interest rate fluctuations on borrowings under our unsecured credit facilities and

**JOHNSON OUTDOORS INC.**

foreign currency exchange rate risk associated with our foreign operations. The Company does not utilize financial instruments for trading purposes.

***Coronavirus outbreak***

As disclosed in our prior Form 10-Q filing, in December 2019, a new strain of coronavirus ("COVID-19"), began to spread globally, leaving no region or part of the world unaffected by the pandemic it has created. Governments and health authorities have been taking, and continue to take, measures to prevent the spread of this virus, but it is presently unknown to what extent they will be successful or the potential timing of these measures and their outcome and impact on the Company's business. If COVID-19 is not contained, among other things, the ability of the Company's suppliers to manufacture and deliver the products that it sells to the Company, the ability of the Company to manufacture and deliver its products to its customers, the Company's ability to display its products at trade shows and similar events, the Company's ability to conduct meetings with its customers and prospective customers, and, if its employees were to contract coronavirus, the Company's ability to conduct its day-to-day operations could be adversely impacted. The financial impact of coronavirus on the Company will depend on future developments and cannot be reasonably predicted or estimated at this time, but could materially and adversely affect its results for an unknown but possibly extended period. See the section "Risk Factors" below identified in Part II, Item 1A in this Form 10-Q for more information.

***Foreign Exchange Risk***

The Company has significant foreign operations, for which the functional currencies are denominated primarily in euros, Swiss francs, Hong Kong dollars, and Canadian dollars. As the values of the currencies of the foreign countries in which the Company has operations increase or decrease relative to the U.S. dollar, the sales, expenses, profits, losses, assets and liabilities of the Company's foreign operations, as reported in the Company's consolidated financial statements, increase or decrease, accordingly. Approximately 11% of the Company's revenues for the nine month period ended June 26, 2020 were denominated in currencies other than the U.S. dollar. Approximately 5% were denominated in euros, approximately 5% in Canadian dollars and approximately 1% in Hong Kong dollars, with the remaining revenues denominated in various other foreign currencies. Changes in foreign currency exchange rates can cause unexpected financial losses or cash flow needs. The Company may mitigate a portion of the fluctuations in certain foreign currencies through the use of foreign currency forward contracts. Foreign currency forward contracts enable the Company to lock in the foreign currency exchange rate to be paid or received for a fixed amount of currency at a specified date in the future. The Company may use such foreign currency forward contracts to mitigate the risk associated with changes in foreign currency exchange rates on financial instruments and known commitments, including commitments for inventory purchases, denominated in foreign currencies. As of June 26, 2020 and June 28, 2019, the Company held no foreign currency forward contracts.

***Interest Rate Risk***

The Company operates in a seasonal business and experiences significant fluctuations in operating cash flow as working capital needs increase in advance of the Company's primary selling and cash generation season, and decline as accounts receivable are collected and cash is accumulated or debt is repaid. The Company is subject to interest rate risk on its seasonal working capital needs if such needs are funded with short term floating rate debt.

***Commodities***

Certain components used in the Company's products are exposed to commodity price changes. The Company manages this risk through instruments such as purchase orders and non-cancelable supply contracts. Primary commodity price exposures include costs associated with metals, resins and packaging materials.

***Impact of Inflation***

The Company anticipates that changing costs of basic raw materials may impact future operating costs and, accordingly, the prices of its products. The Company is involved in continuing programs to mitigate the impact of cost increases through changes in product design and identification of sourcing and manufacturing efficiencies. Price increases and, in certain situations, price decreases are implemented for individual products, when appropriate.

The Company's results of operations and financial condition are presented based on historical cost. The Company does not believe that inflation has significantly affected its results of operations.

**Item 4. Controls and Procedures**

The Company maintains disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the “Exchange Act”)) that are designed to ensure that information required to be disclosed in the Company’s reports filed or submitted under the Exchange Act, is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission’s rules and forms, and that the information required to be disclosed by the Company in reports that it files or submits under the Exchange Act is accumulated and communicated to its



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management, including its Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure. As of the end of the period covered by this report, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based on this evaluation, the Company's Chief Executive Officer and Chief Financial Officer concluded that, as of the end of such period, the Company's disclosure controls and procedures were effective at reaching a level of reasonable assurance. It should be noted that in designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management necessarily was required to apply its judgment in evaluating the cost benefit relationship of possible controls and procedures. The Company has designed its disclosure controls and procedures to reach a level of reasonable assurance of achieving the desired control objectives.

There were no changes in the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during the last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

**PART II OTHER INFORMATION****Item 1. Legal Proceedings**

In the normal course of business, the Company may be involved in various legal proceedings from time to time. We do not believe we are currently involved in any claim or action the ultimate disposition of which would have a material adverse effect on our financial statements.

**Item 1A. Risk Factors**

The following risk factor is in addition to the risk factors previously disclosed in our annual report on Form 10-K as filed with the Securities and Exchange Commission on December 6, 2019 and reflects certain updates and changes to the additional risk factor disclosed in our Form 10-Q report filed with the Securities and Exchange Commission on May 5, 2020. The risk factor set forth below should be read in conjunction with the risk factors section and the Management's Discussion and Analysis section included in our annual report on Form 10-K as filed with the Securities and Exchange Commission on December 6, 2019.

***The COVID-19 pandemic has significantly impacted worldwide economic conditions and could continue to have a material adverse effect on our operations and business.***

**JOHNSON OUTDOORS INC.**

Our operations expose us to risks associated with pandemics, epidemics or other public health emergencies, such as the recent outbreak of coronavirus disease (COVID-19). Outbreaks such as these have resulted, and can continue to result, in governments around the world implementing increasingly stringent measures to help control the spread, including quarantines, "shelter in place" and "stay at home" orders, travel restrictions, business curtailments, school closures, and other measures. These actions with respect to the COVID-19 outbreak have negatively impacted, and continue to have negative impacts on, our operations, supply chain, transportation networks, customers and employees. The COVID-19 outbreak has adversely affected, and any continuing economic downturn as a result of this pandemic could continue to adversely affect, demand for our products, and negatively impact our business or results of operations through the temporary closure of our operating locations or those of our customers or suppliers. It may also impact the buying patterns and demand for our products (either positively or negatively) by our customers.

During the latter part of our third fiscal quarter, we saw some favorable impact of COVID-19 on our results due to increased participation in fishing, camping and watercraft recreation and related demand for our products. However, it is not certain these favorable impacts will continue or recur in the future. Additionally, we face the potential for supply chain disruptions and logistics constraints. The extent to which COVID-19 may adversely impact our business depends on future developments, which are highly uncertain and unpredictable, including new information concerning the severity of the outbreak and the effectiveness of actions globally to contain or mitigate its effects. The current level of uncertainty over the economic and operational impacts of COVID-19 means the related financial impact cannot be reasonably estimated at this time.

Except as noted above, there have been no other material changes to the risk factors disclosed in our Form 10-K as filed with the Securities and Exchange Commission on December 6, 2019.

**Item 6. Exhibits**

See Exhibit Index to this Form 10-Q report.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Signatures Dated: July 31, 2020

JOHNSON OUTDOORS INC.

/s/ Helen P. Johnson-Leipold

Helen P. Johnson-Leipold  
Chairman and Chief Executive Officer  
(Principal Executive Officer)

/s/ David W. Johnson

David W. Johnson  
Vice President and Chief Financial Officer  
(Principal Financial and Accounting Officer)

## JOHNSON OUTDOORS INC.

## Exhibit Index to Quarterly Report on Form 10-Q

| <u>Exhibit Number</u>             | <u>Description</u>   |
|-----------------------------------|--|
| <a href="#">3.1</a>               | Articles of Incorporation of the Company as amended through February 17, 2000. (Filed as Exhibit 3.1(a) to the Company's Form 10-Q for the quarter ended March 31, 2000 and incorporated herein by reference.)   |
| <a href="#">3.2</a>               | Bylaws of the Company as amended and restated through December 6, 2010. (Filed as Exhibit 3.2 to the Company's Form 10-K for the year ended October 1, 2010 and incorporated herein by reference.)   |
| <a href="#">31.1</a>              | Certification by the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
| <a href="#">31.2</a>              | Certification by the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
| <a href="#">32</a> <sup>(1)</sup> | Certification of Periodic Financial Report by the Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.   |
| 101                               | The following materials from Johnson Outdoors Inc.'s Quarterly Report on Form 10-Q for the fiscal quarter ended June 26, 2020 formatted in XBRL (eXtensible Business Reporting Language) and furnished electronically herewith: (i) Condensed Consolidated Balance Sheets; (ii) Condensed Consolidated Statements of Operations; (iii) Condensed Consolidated Statements of Comprehensive Income; (iv) Condensed Consolidated Statements of Cash Flows; (v) Condensed Consolidated Statements of Shareholders' Equity and (vi) Notes to Condensed Consolidated Financial Statements. |

<sup>(1)</sup> This certification is not "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

**Certification of Chief Executive Officer****Pursuant to Section 302 of the Sarbanes-Oxley Act and Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934**

I, Helen P. Johnson-Leipold, certify that:

- 1) I have reviewed this Quarterly Report on Form 10-Q of Johnson Outdoors Inc.;
- 2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4) The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5) The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 31, 2020

/s/ Helen P. Johnson-Leipold  
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Helen P. Johnson-Leipold  
Chairman and Chief Executive Officer

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**Certification of Chief Financial Officer****Pursuant to Section 302 of the Sarbanes-Oxley Act and Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934**

I, David W. Johnson, certify that:

- 1) I have reviewed this Quarterly Report on Form 10-Q of Johnson Outdoors Inc.;
- 2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4) The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5) The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 31, 2020

/s/ David W. Johnson

David W. Johnson

Vice President and Chief Financial Officer

Treasurer

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**Written Statement of the Chairman and Chief Executive Officer****Pursuant to 18 U.S.C. Section 1350**

Solely for the purposes of complying with 18 U.S.C. Section 1350, I, the undersigned Chairman and Chief Executive Officer of Johnson Outdoors Inc. (the “Company”), hereby certify that the Quarterly Report on Form 10-Q of the Company for the quarter ended June 26, 2020 (the “Report”) fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Helen P. Johnson-Leipold

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Helen P. Johnson-Leipold  
Chairman and Chief Executive Officer  
July 31, 2020

**Written Statement of the Vice President and Chief Financial Officer****Pursuant to 18 U.S.C. Section 1350**

Solely for the purposes of complying with 18 U.S.C. Section 1350, I, the undersigned Vice President and Chief Financial Officer of Johnson Outdoors Inc. (the “Company”), hereby certify that the Quarterly Report on Form 10-Q of the Company for the quarter ended June 26, 2020 (the “Report”) fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ David W. Johnson

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David W. Johnson  
Vice President and Chief Financial Officer  
Treasurer  
July 31, 2020

The above certifications are made solely for the purpose of 18 U.S.C. Section 1350, subject to the knowledge standard contained therein, and not for any other purpose.

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