

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
 Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material under Rule 14a-12

JOHNSON OUTDOORS INC.
(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
1. Title of each class of securities to which transaction applies:
 2. Aggregate number of securities to which transaction applies:
 3. Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
 4. Proposed maximum aggregate value of transaction:
 5. Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
1. Amount Previously Paid:
 2. Form, Schedule or Registration Statement No.:
 3. Filing Party:
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[GRAPHIC OMITTED][JOHNSON OUTDOORS LOGO]

AT JOHNSON OUTDOORS:

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(262) 631-6600

**FOR IMMEDIATE RELEASE
WEDNESDAY, FEBRUARY 25, 2004**

**JOHNSON OUTDOORS ANNUAL SHAREHOLDER MEETING
TO RECONVENE IN MARCH**

RACINE, WISCONSIN, February 25, 2004 – JOHNSON OUTDOORS INC. (JOUT: Nasdaq) today announced that its 2004 annual shareholder meeting will reconvene on Tuesday, March 9, 2004 at 10:00 a.m. at the Company's headquarters. As stated in the Company's proxy materials, the 2004 Annual Shareholder meeting is open to shareholders of record as of December 17, 2003 and holders of valid proxies from such record holders.

As previously announced, the regularly scheduled shareholder meeting for today, February 25, 2004, was convened at 10:00 a.m., and then adjourned without any business being conducted. The Company is mailing supplementary proxy materials to shareholders this week.

The foregoing is provided for information purposes only. We are not soliciting proxies with this press release.

About Johnson Outdoors Inc.

Nasdaq: JOUT

Johnson Outdoors is a leading global outdoor recreation company that turns ideas into adventure with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft, Motors, Diving and Outdoor Equipment. Johnson Outdoors' familiar brands include, among others: Old Town[®] canoes and kayaks; Ocean[™] Kayak, Necky[™] and Dimension[®] kayaks; Minn Kota[®] motors; SCUBAPRO[®] and SnorkelPro; UWATEC[®] dive equipment; and, Eureka![®] tents. The company has 24 locations around the world, employs 1,400 people and reported annual sales of \$315.9 million in 2003.

Visit Johnson Outdoors online at www.JohnsonOutdoors.com.