FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
vvasimigton,	D.C.	20040

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL										
l	OMB Number:	3235-0287									
l	Estimated average burder	า									
l	hours per response:	0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* JOHNSON IMOGENE P							me and Ticl						Relationship of Reporting Person(s) to Issuer (Check all applicable) Director						
(Last) (First) (Middle) 555 MAIN STREET					3. Date of Earliest Transaction (Month/Day/Year) 05/22/2004 Officer (give title below)													Other (s below)	pecify
(Street) RACINE WI 53403		4. If Amo			If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)																			
		7	able I - Non	-Deriva	ative	Secu	urities Ad	cquire	ed, C	Disp	osed o	of, or	Bene	ficially	Owned				
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		Exe if a	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4		A) or 3, 4 and 5)	and 5) Securities Beneficial Owned Fo		Form:	Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									de	v	Amount		A) or D)	Price	Reported Transaction(s) (Instr. 3 and 4)				
Class A Common Stock				05/22/2004					v	v	664,4	01	D	\$0	2,354,529) I		By Trust ⁽¹⁾
Class A (32,288		D ⁽²⁾				
			Table II - [ities Acc								wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	Code	saction (Instr.	5. Number of 6. D		6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title an Securities Derivative (Instr. 3 and			ties Un tive Se	derlying curity	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	re es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exerci	isable		xpiration ate	Title	N	nount or umber of nares		(Instr. 4)		(S)	
Class B Common Stock	\$0.0000(3)	05/22/2004		w	v		1,037,330	(3	3)		(3)	Class Comm Stock	on 1,	037,330	\$0	0		I	By Voting Trust ⁽⁴⁾
Class B Common Stock	\$0.0000(3)	05/22/2004		w	v		106,036	(3	3)		(3)	Class Comm Stock	on 1	.06,036	\$0	25,00	00	I	By Trust ⁽¹⁾
Option (right to buy)	\$6.2815							02/01	/2002	02	2/01/2011	Class Comm Stock	on	3,000		3,00	00	I	By husband's estate ⁽⁵⁾
Option (right to buy)	\$9.145							02/20	/2003	02	2/20/2012	Class Comm Stock	on	4,695		4,69)5	I	By husband's estate ⁽⁵⁾
Option (right to buy)	\$10.36							02/20	/2004	02	2/20/2013	Class Comm Stock	on	4,150		4,15	60	I	By husband's estate ⁽⁵⁾
Option (right to	\$19.88							03/10	/2005	03	3/10/2014	Class Comm	on	1,950		1,95	50	I	By husband's

Explanation of Responses:

- 1. By Samuel C. Johnson 1988 Trust Number One (formerly, by husband).
- 2. As settlor, trustee and beneficiary of the Imogene Powers Johnson 1993 Trust u/a dated December 13, 1993.
- 3. Class B Common Stock is convertible at any time on a one-share-for-one-share basis into Class A Common Stock.
- ${\it 4. The reported shares are held by the Johnson Outdoors Inc. Class B Common Stock Voting Trust.}\\$
- 5. Mrs. Johnson disclaims beneficial ownership of these shares.

Remarks:

/s/ Johnson, Imogene P.

08/09/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.