

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): February 3, 2023

JOHNSON OUTDOORS INC.

(Exact name of registrant as specified in its charter)

Wisconsin

(State or Other Jurisdiction of Incorporation)

0-16255

(Commission File Number)

39-1536083

(I.R.S. Employer Identification No.)

555 Main Street

Racine, Wisconsin 53403

(Address of Principal Executive Offices) (Zip Code)

(262) 631-6600

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
|---|-------------------|---|
| Class A Common Stock, \$.05 par value per share | JOUT | NASDAQ Global Select Market |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On February 3, 2023, Johnson Outdoors Inc. (the “Company”) issued a press release announcing results for the first fiscal quarter ended December 30, 2022 (the “Press Release”). A copy of the Press Release is being furnished as Exhibit 99.1 to this Report.

The information in this Form 8-K, including Exhibit 99.1, is being furnished and shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liability of that Section, nor shall such information be deemed to be incorporated by reference in any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as otherwise stated in such filing.

Section 9 - Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits. The following exhibit is being furnished herewith:

[99.1](#) [Press Release Dated February 3, 2023.](#)

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Johnson Outdoors Inc.

Date: February 3, 2023

By: /s/ David W. Johnson
David W. Johnson
Vice President and Chief Financial Officer

JOHNSON OUTDOORS INC.

Exhibit Index to Current Report on Form 8-K

Exhibit Number

| | |
|----------------------|---|
| 99.1 | Press Release Dated February 3, 2023. |
| 104 | Cover Page Interactive Data File (embedded within the Inline XBRL document) |

Johnson Outdoors Reports 2023 Fiscal First Quarter Results

RACINE, Wis., Feb. 03, 2023 (GLOBE NEWSWIRE) -- **Johnson Outdoors Inc. (Nasdaq:JOUT)**, a leading global innovator of outdoor recreation equipment and technology, today announced higher sales and decreased earnings results for the Company's first fiscal quarter ending December 30, 2022.

"We saw positive momentum in our Fishing business as supply constraints continued to ease and we worked hard to fill customer orders. In our Camping and Watercraft Recreation businesses, we are experiencing some softening in the market after the pandemic-fueled increase in demand of the last few years. While it's too early to predict how the fiscal year will go, we are monitoring consumer buying behavior and are focused on filling customer orders as we enter into the primary selling season," said Helen Johnson-Leipold, Chairman and Chief Executive Officer.

FIRST QUARTER RESULTS

Total Company net sales in the first quarter increased 16 percent to \$178.3 million compared to \$153.5 million in the prior year first fiscal quarter. Key contributing factors include:

- Fishing sales increased by 27 percent, driven primarily by improved supply and component availability and price increases
- Camping revenue declined 18 percent, as consumer demand declined from increased levels seen during the pandemic
- Watercraft Recreation revenue declined 34 percent, also driven by reductions in consumer demand from the elevated levels seen during the pandemic
- As destination travel has rebounded, Diving sales rose 16 percent along with the increase in tourism

Total Company operating profit was \$5.5 million for the first fiscal quarter versus \$13.8 million in the prior year first quarter. Gross margin was 35.2 percent, compared to 39.5 percent in the prior year quarter. The decline was due to increased cost of sales due to high material and freight costs in inventory. Operating expenses of \$57.3 million increased \$10.4 million from the prior year period due primarily to the impact of higher sales volume-driven expenses, as well as higher compensation, health insurance and professional services costs between quarters.

Net income was \$5.9 million, or \$0.57 per diluted share, versus \$10.9 million, or \$1.07 per diluted share in the previous year's first quarter. The effective tax rate was 28.0 percent compared to 25.6 percent in the prior year first quarter.

OTHER FINANCIAL INFORMATION

The Company reported cash and short-term investments of \$103.4 million as of December 30, 2022. Depreciation and amortization were \$3.8 million in the three months ending December 30, 2022, compared to \$3.5 million in the prior three-month period. Capital spending totaled \$6.6 million in the current year-to-date period compared with \$6.2 million in the prior year period. In December 2022, the Company's Board of Directors approved a quarterly cash dividend to shareholders of record as of January 12, 2023, which was payable January 26, 2023.

"While we've seen improvement in some supply availability, gross margins continue to be negatively impacted by high costs in inventory from supply chain disruptions and inflationary pricing conditions. We remain focused on monitoring demand and managing higher-than-normal inventory levels. Our balance sheet however, remains debt-free and our healthy cash position continues to provide us with the flexibility and resources necessary to invest in strategic opportunities to strengthen the business and consistently pay dividends to shareholders," said David W. Johnson, Chief Financial Officer.

WEBCAST

The Company will host a conference call and audio web cast at 11:00 a.m. Eastern Time on Friday, February 3, 2023. A live listen-only web cast of the conference call may be accessed at Johnson Outdoors' home page or here. A replay of the call will be available for 30 days on the Internet.

About Johnson Outdoors Inc.

JOHNSON OUTDOORS is a leading global innovator of outdoor recreation equipment and technologies that inspire more people to experience the awe of the great outdoors. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft Recreation, Fishing, Diving and Camping. Johnson Outdoors' iconic brands include: Old Town[®] canoes and kayaks; Ocean Kayak[™]; Carlisle[®] paddles; Minn Kota[®] fishing motors, batteries and anchors; Cannon[®] downriggers; Humminbird[®] marine electronics and charts; SCUBAPRO[®] dive equipment; Jetboil[®] outdoor cooking systems; and, Eureka![®] camping and hiking equipment.

Visit Johnson Outdoors at <http://www.johnsonoutdoors.com>

Safe Harbor Statement

Certain matters discussed in this press release are "forward-looking statements," intended to qualify for the safe harbors from liability established by the Private Securities Litigation Reform Act of 1995. Statements other than statements of historical fact are considered forward-looking statements. These statements may be identified by the use of forward-looking words or phrases such as "anticipate," "believe," "confident," "could," "expect," "intend," "may," "planned," "potential," "should," "will," "would" or the negative of those terms or other words of similar meaning. Such forward-looking statements are subject to certain risks and

uncertainties, which could cause actual results or outcomes to differ materially from those currently anticipated. Factors that could affect actual results or outcomes include the matters described under the caption “Risk Factors” in Item 1A of the Company’s Form 10-K filed with the Securities and Exchange Commission on December 9, 2022, and the following: changes in economic conditions, consumer confidence levels and discretionary spending patterns in key markets; uncertainties stemming from political instability (and its impact on the economies in jurisdictions where the Company has operations), uncertainties stemming from changes in U.S. trade policies, tariffs, and the reaction of other countries to such changes; the global outbreaks of disease, such as the COVID-19 pandemic, which has affected, and may continue to affect, market and economic conditions, and the timing, pricing and continued availability of raw materials and components from our supply chain, along with wide-ranging impacts on employees, customers and various aspects of our operations; the Company’s success in implementing its strategic plan, including its targeted sales growth platforms, innovation focus and its increasing digital presence; litigation costs related to actions of and disputes with third parties, including competitors; the Company’s continued success in its working capital management and cost-structure reductions; the Company’s success in integrating strategic acquisitions; the risk of future write-downs of goodwill or other long-lived assets; the ability of the Company’s customers to meet payment obligations; the impact of actions of the Company’s competitors with respect to product development or enhancement or the introduction of new products into the Company’s markets; movements in foreign currencies, interest rates or commodity costs; fluctuations in the prices of raw materials or the availability of raw materials or components used by the Company; any disruptions in the Company’s supply chain as a result of material fluctuations in the Company’s order volumes and requirements for raw materials and other components necessary to manufacture and produce the Company’s products including related to shortages in procuring necessary raw materials and components to manufacture and produce such products; the success of the Company’s suppliers and customers and the impact of any consolidation in the industries of the Company’s suppliers and customers; the ability of the Company to deploy its capital successfully; unanticipated outcomes related to outsourcing certain manufacturing processes; unanticipated outcomes related to litigation matters; and adverse weather conditions and other factors impacting climate change legislation. Shareholders, potential investors and other readers are urged to consider these factors in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements included herein are only made as of the date of this filing. The Company assumes no obligation, and disclaims any obligation, to update such forward-looking statements to reflect subsequent events or circumstances.

JOHNSON OUTDOORS INC.

(thousands, except per share amounts)

| | THREE MONTHS ENDED | |
|---|------------------------------|------------------------------|
| | December 30, 2022 | December 31, 2021 |
| Operating results | | |
| Net sales | \$ 178,337 | \$ 153,524 |
| Cost of sales | 115,558 | 92,893 |
| Gross profit | 62,779 | 60,631 |
| Operating expenses | 57,307 | 46,871 |
| Operating profit: | 5,472 | 13,760 |
| Interest income, net | (790) | (55) |
| Other income, net | (1,904) | (774) |
| Profit before income taxes | 8,166 | 14,589 |
| Income tax expense | 2,287 | 3,733 |
| Net income | \$ 5,879 | \$ 10,856 |
| Weighted average common shares outstanding - Dilutive | 10,168 | 10,138 |
| Net income per common share - Diluted | \$ 0.57 | \$ 1.07 |
| Segment Results | | |
| Net sales: | | |
| Fishing | \$ 138,041 | \$ 108,356 |
| Camping | 11,613 | 14,134 |
| Watercraft Recreation | 9,658 | 14,600 |
| Diving | 19,059 | 16,491 |
| Other / Eliminations | (34) | (57) |
| Total | \$ 178,337 | \$ 153,524 |
| Operating profit (loss): | | |
| Fishing | \$ 15,572 | \$ 16,292 |
| Camping | 753 | 2,750 |
| Watercraft Recreation | (415) | 1,531 |
| Diving | 13 | 453 |
| Other / Eliminations | (10,451) | (7,266) |
| Total | \$ 5,472 | \$ 13,760 |

Balance Sheet Information (End of Period)

| | | | | |
|---------------------------|----|---------|----|---------|
| Cash and cash equivalents | \$ | 103,422 | \$ | 167,473 |
| Accounts receivable, net | | 120,553 | | 86,689 |
| Inventories, net | | 251,525 | | 217,431 |
| Total current assets | | 486,524 | | 486,408 |
| Total assets | | 689,096 | | 672,354 |
| Total current liabilities | | 117,438 | | 128,002 |
| Shareholders' equity | | 494,221 | | 466,613 |

Johnson Outdoors Inc.**David Johnson**

VP & Chief Financial Officer

262-631-6600

Patricia Penman

VP – Marketing Services & Global Communications

262-631-6600