FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, I | D.C. 20549 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  JOHNSON LEIPOLD HELEN P |  |  |                   |                               |         | 2. Issuer Name and Ticker or Trading Symbol JOHNSON OUTDOORS INC [ JOUT ] |   |  |                     |             |                                      |          |                 |  | Relationship of Reporting Person(s) to Issuer (Check all applicable) |  |   |  |  |  |
|---|--|--|-------------------|-------------------------------|---------|---|---|--|---------------------|-------------|--------------------------------------|----------|-----------------|--|--|--|---|--|--|--|
| JOIN  | JOIN LLI   | I OLD TILLL                                | 111               |                               |         |   |   |  |                     |             | -                                    | _        |                 | )  | Direc  | tor  | X   | 10% O  | wner   |  |
| (Last)  | (Fi  | rst) (I                                    | Middle)           |                               |         | 3. Date of Earliest Transaction (Month/Day/Year) 12/08/2023               |   |  |                     |             |                                      |          |                 | )  | belov  | ,  |   | Other (:<br>below)   | `  |  |
| C/O JOHNSON KELAND MANAGEMENT, INC.                               |  |  |                   |                               |         |   |   |  |                     |             |                                      |          |                 |  | Chairman of the Board & CEO  |  |   |  |  |  |
| 555 MAIN STREET   |  |  |                   |                               | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year)                  |   |  |                     |             |                                      |          |                 |  | 6. Individual or Joint/Group Filing (Check Applicable Line)          |  |   |  |  |  |
| (Street)  |  |  |                   |                               |         |   |   |  |                     | )           | X Form filed by One Reporting Person |          |                 |  |  |  |   |  |  |  |
| RACINE  | <b>W</b> .   | I 5  | 3403-1            |                               |         |   |   |  |                     |             |                                      |          |                 | Form filed by More than One Reporting Person |  |  |   |  |  |  |
| (City) (State) (Zip)  |  |  |                   |                               |         | Rule 10b5-1(c) Transaction Indication                                     |   |  |                     |             |                                      |          |                 |  |  |  |   |  |  |  |
|   | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |  |                   |                               |         |   |   |  |                     |             |                                      |          |                 |  |  |  |   |  |  |  |
|   |  | Table                                      | I - No            | n-Deriva                      | tive S  | Secu  | rities  | Acq  | uired,              | Dis         | posed of                             | , or     | Bene            | ficial                                       | ly Own   | ed   |   |  |  |  |
| 1. Title of Security (Instr. 3)  2. Transact Date (Month/Day      |  |  |                   | Execution Date,               |         |   | 3.<br>Transaction<br>Code (Instr.<br>8)  4. Securities Acqui<br>Disposed Of (D) (In |  |                     |             |                                      |          | Benefi          | ties<br>cially<br>I Following                | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)    |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |  |  |
|   |  |  |                   |                               |         |   |   |  | Code                | v           | Amount                               | (A<br>(D | ) or<br>)       | Price  | Transa   | ed<br>ction(s)<br>3 and 4)   |   |  | (Instr. 4)   |  |
| Common A Stock 12/08/2  |  |  |                   |                               | 2023    | .023  |   |  | D                   |             | 13,471(1                             | 1)       | A               | \$0  | 1,004,470  |  |   | 1 1  | As<br>settlor <sup>(2)</sup>                                       |  |
| Common  | A Stock  |  |                   |                               |         |   |   |  |                     |             |                                      |          |                 | 250,872 I As truste                          |  |  |   |  | As<br>trustee <sup>(3)</sup>                                       |  |
| Common A Stock  |  |  |                   |                               |         |   |   |  |                     |             |                                      |          |                 |  | 30   | 7,392  |   | D <sup>(4)</sup>   |  |  |
|   |  | Tal  | ble II -          |                               |         |   |   |  |                     |             | osed of,                             |          |                 |  | Owne   | d  |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)               | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | Executi<br>if any | 3A. Deemed<br>Execution Date, |         | 4.<br>Transaction<br>Code (Instr.<br>8)                                   |   | vative<br>virities<br>vired<br>r<br>osed<br>)<br>r. 3, 4 |                     | Exercion Da | isable and                           |          |                 | 8 D S (I                                     | . Price of<br>Perivative<br>Security<br>Instr. 5)                    | 9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4) | у   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |  |                   |                               | Code    | v   | (A)   | (D)  | Date<br>Exercisable |             | Expiration<br>Date                   | Title    | or<br>Num<br>of |  |  |  |   |  |  |  |

## **Explanation of Responses:**

- 1. Reflects vesting of restricted stock units due to satisfaction of certain performance criteria
- 2. Ms. Johnson-Leipold reports these shares as settlor and beneficiary of the Trusts, which beneficially own reported shares directly or indirectly as a shareholder of certain corporations and as the general partner of certain limited partnerships (collectively, the "Controlling Entities").
- 3. Helen P. Johnson-Leipold reports these shares as settlor of and beneficiary of the Trusts. Ms. Johnson-Leipold reports all shares held by certain corporations or limited liability companies of which certain trusts (the "Trusts") may be deemed to be controlling shareholders. In addition, Ms. Johnson-Leipold reports all shares held by certain limited partnerships of which one of the Trusts is a general partner. Due to the nature of such limited partnerships, it is impractical to determine each Trusts' or other trusts' proportionate interest (as defined by Rule 16a-1(a)(2)(ii)(B)) in such limited partnerships. Ms. Johnson-Leipold disclaims beneficial ownership in all shares held by the Controlling Entities in which she does not have a pecuniary interest.
- 4. Helen P. Johnson-Leipold reports direct ownership of these shares, which she holds (a) personally, (b) as the sole shareholder of a certain corporation that holds shares, and (c) as restricted stock awards.

12/11/2023 /s/ Helen Johnson Leipold

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.