



Johnson Outdoors Inc. Annual Shareholder Meeting

RACINE, Wis., Feb. 4, 2011 (GLOBE NEWSWIRE) -- **Johnson Outdoors Inc.** (Nasdaq:JOUT) will hold its annual shareholder meeting on March 2, 2011 beginning at 10:00 a.m. Central Time at the Company's global headquarters, located at 555 Main Street in Racine, Wisconsin. Doors will open at 9:30 a.m.

At the meeting, shareholders will 1) elect directors for the coming year, 2) ratify the appointment of independent auditors, 3) advise on executive compensation (i.e. Say-on-Pay) and 4) advise on the frequency of executive compensation shareholder votes. The Board of Directors recommends shareholders vote **FOR** proposals one, two and three and **FOR** every "1 year" on proposal 4. Items two, three and four are non-binding votes.

All shareholders of record as of January 3, 2011 are eligible to vote upon these matters, and will find information pertinent to the items in the Company's Annual Meeting proxy statement mailed to shareholders on or about January 19, 2011 and filed with the Securities and Exchange Commission on January 18, 2011. The Company's annual report and annual meeting proxy statement are also available on the Company's website at www.johnsonoutdoors.com under Investors.

After completion of voting, management will then provide an industry outlook and outline the Company's strategies for continued marketplace success and sustained profitable growth.

ABOUT JOHNSON OUTDOORS INC.

JOHNSON OUTDOORS is a leading global outdoor recreation company that turns ideas into adventure with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft, Marine Electronics, Diving and Outdoor Equipment. Johnson Outdoors' familiar brands include, among others: Old Town[®] canoes and kayaks; Ocean Kayak[™] and Necky[®] kayaks; Carlisle paddles; Extrasport[®] personal flotation devices; Minn Kota[®] motors; Cannon[®] downriggers; Humminbird[®] fishfinders; Geonav[®] marine electronics; SCUBAPRO[®] and SUBGEAR[®] dive equipment; Silva[®] compasses; Tech⁴O[®] digital instruments; and Eureka![®] tents.

Visit Johnson Outdoors at <http://www.johnsonoutdoors.com>

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