

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No. 3)*

JOHNSON WORLDWIDE ASSOCIATES, INC.
(Name of Issuer)

CLASS A COMMON STOCK, \$.05 par value
(Title of Class of Securities)

479254 10 4
(CUSIP Number)

Check the following box if a fee is being paid with this statement []. (A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7.)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. 479254 10 4

1 NAME OF REPORTING PERSON
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Johnson Heritage Trust Company - 39-1652885

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) []

Not Applicable (b) []

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Wisconsin

NUMBER OF 5 SOLE VOTING POWER

116,140 (1)

SHARES

6 SHARED VOTING POWER

BENEFICIALLY 376,272 (1)

OWNED BY 7 SOLE DISPOSITIVE POWER

EACH 116,140 (1)

REPORTING

PERSON 8 SHARED DISPOSITIVE POWER

WITH 376,272 (1)

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

492,412 (1)

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN

Not Applicable

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

7.1%(1)

12 TYPE OF REPORTING PERSON*

BK

*SEE INSTRUCTIONS BEFORE FILLING OUT!

INCLUDE BOTH SIDES OF THE COVER PAGE, RESPONSES TO ITEMS 1-7
(INCLUDING EXHIBITS) OF THE SCHEDULE, AND THE SIGNATURE ATTESTATION.

- (1) Includes shares of Class B Common Stock held by the reporting person, which are convertible into shares of Class A Common Stock (See Item 4).

Item 1 (a) Name of Issuer:
Johnson Worldwide Associates, Inc.

(b) Address of Issuer's Principal Executive Offices:
1326 Willow Road
Sturtevant, Wisconsin 53177

Item 2 (a) Name of Person Filing:
Johnson Heritage Trust Company

(b) Address of Principal Business Office or, if none,
Residence:
4041 North Main Street
Racine, Wisconsin 53402

(c) Citizenship:
Wisconsin

(d) Title of Class of Securities:
Class A Common Stock, \$.05 par value

(e) CUSIP Number:
479254 10 4

Item 3 If this statement is filed pursuant to Rule 13d-1(b), or
13d-2(b), check whether the person filing is a:
 Bank as defined in Section 3(a)(6) of the Act

Item 4 (a) Ownership:
Amount Beneficially Owned:
492,412 Shares(1)(2)

(b) Percent of Class:
7.1%(1)(2)(3)

(c) Number of Shares as to which person has:
(i) sole power to vote or to direct vote:
116,140 shares(1)
(ii) shares power to vote or to direct vote:
376,272 shares(2)
(iii) sole power to dispose or direct disposition of:
116,140 shares(1)
(iv) shared power to dispose or to direct disposition of:
376,272 shares(2)

Item 5 Ownership of Five Percent or Less of a Class:
Not applicable

Item 6 Ownership of More than Five Percent on Behalf of Another
Person:
The reporting person reports beneficial ownership of shares
as the sole trustee of various trusts for certain members
of the family of Samuel C. Johnson. Although other persons
have the right to receive or the power to direct the
receipt of dividends or the proceeds from the sale of such
securities, no such interests of any such person relate to
more than five percent of the outstanding Class A Common
Stock.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported by the Parent Holding Company:

Not applicable

Item 8 Identification and Classification of Members of the Group:

Not applicable

Item 9 Notice of Dissolution of Group:

Not applicable

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

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- (1) Includes 66,624 shares of Class B Common Stock which are convertible on a one-for-one basis into shares of Class A Common Stock over which the reporting person reports sole voting and investment power.
 - (2) Includes 75,992 shares of Class B Common Stock which are convertible on a one-for-one basis into shares of Class A Common Stock over which the reporting person reports shared voting and investment power.
 - (3) Based on number of shares of Class A Common Stock and Class B Common Stock outstanding on December 12, 1995.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Statement is true, complete and correct.

January 18, 1996.

JOHNSON HERITAGE TRUST COMPANY

By: /s/ Steven G. Gabriel
Signature
Steven G. Gabriel, Senior
Vice President
Name/Title