



## Necky(R) Kayaks Casts into Fishing Market with New Zoar Sport(TM) Angler Edition

**Ferndale, Wash. (August 7, 2007)** Necky® Kayaks, a long time leader in the development of performance kayaks, is pleased to bring that reputation to the kayak fishing category with the introduction of the new Zoar Sport™ Angler. Necky®'s first fishing-specific kayak, the Zoar Sport™ Angler features exceptional glide and a roomy cockpit that allows any sport angler great control and freedom of movement.

The Zoar Sport™ Angler has a molded, hard-chined hull with Necky®'s traditional styling. It's an extremely stable kayak with great edge control and a smooth transition between primary and secondary stability. The Zoar Sport™ Angler includes the Extrasport® seating system for couch-like comfort, two rod holders, ComfortFit™ thigh braces, anchor trolley system and paddle leash. Other key features consist of bow and stern hatches with bulkheads, reflective deck rigging with perimeter safety lines and deck bungee for storage and a rudder system with easily adjustable foot braces.

"The kayak fishing market continues to trend upward so it's only natural that Necky® would add a boat to address the needs of the market," said Sara Knies, Necky® Kayaks Marketing Director. "The Zoar Sport™ Angler combines Necky®'s proven performance with features that anglers are looking for in a fishing boat. It simply offers another tool for anglers as more and more fishermen are taking to the water in kayaks."

Key features and specifications of the Necky® Zoar Sport™ Angler include:

- Length: 14', Width: 25", Weight: 57 lbs
- Two deck mounted Powerlock Scotty® rod holders
- Rudder system with easy to adjust foot braces
- Extrasport® seating system
- Reflective deck rigging with perimeter safety lines and deck bungee
- Recessed no-snag deck fittings
- Two bonded and sealed bulkheads
- Anchor trolley system
- Paddle leash
- Color: Olive Green
- SRP: \$1,099 US

The new Necky Zoar Sport is currently available through authorized Necky® dealers. For more information on this latest fishing kayak or any of Necky®'s fine family of kayaks please visit [www.neckykayaks.com](http://www.neckykayaks.com).

Necky® kayaks is part of the **Johnson Outdoors** family of innovative, market-leading brands. The company designs, manufactures and markets a portfolio of top-quality products for the global marketplace across four categories: Watercraft, Marine Electronics, Diving and Outdoor Equipment. Johnson Outdoors' familiar brands include, among others: **Ocean Kayak™**, **Necky®** kayaks, **Old Town®** canoes and kayaks, **Extrasport®**, **Carlisle®** Paddle Gear, **Lendal™** paddles, **Escape®** electric boats, **Minn Kota®** motors, **Cannon®** downriggers, **Humminbird®** fish finders, **SCUBAPRO®** dive equipment, and **Eureka!®** tents. The company has 23 locations around the world, employs 1,300 people and reported annual sales of \$396 million in 2006. Visit Johnson Outdoors online at [www.johnsonoutdoors.com](http://www.johnsonoutdoors.com).