# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

# ☑ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2023

OR

□ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-16255

# JOHNSON OUTDOORS INC.

(Exact name of Registrant as specified in its charter)

Wisconsin

(State or other jurisdiction of incorporation or organization)

**39-1536083** (I.R.S. Employer Identification No.)

555 Main Street, Racine, Wisconsin 53403

(Address of principal executive offices)

(262) 631-6600

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Class A Common Stock, \$.05 par value per share	JOUT	NASDAQ Global Select Market <sup>SM</sup>

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  $\boxtimes$  No  $\square$ 

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  $\boxtimes$  No  $\square$ 

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act: Large accelerated filer  $\Box$ Accelerated filer  $\boxtimes$ Non-accelerated filer  $\Box$ Smaller reporting company  $\Box$  Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes 🗆 No 🗵

As of July 28, 2023, 9,043,151 shares of Class A and 1,207,798 shares of Class B common stock of the Registrant were outstanding.

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PART I FINANCIAL INFORMATION

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# PART I FINANCIAL INFORMATION

# Item 1. Financial Statements

# CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

	Three M	onths Ended	Nine Month	s Ended
(thousands, except per share data)	June 30, 2023	July 1, 2022	June 30, 2023	July 1, 2022
Net sales	\$ 187,04	7 \$ 203,819	\$ 567,499 \$	546,966
Cost of sales	109,46	0 130,310	351,798	344,241
Gross profit	77,58	7 73,509	215,701	202,725
Operating expenses:				
Marketing and selling	39,50	4 34,823	113,585	98,746
Administrative management, finance and information systems	12,63	8 8,273	43,944	30,752
Research and development	8,00	2 6,614	23,867	20,239
Total operating expenses	60,14	4 49,710	181,396	149,737
Operating profit	17,44	3 23,799	34,305	52,988
Interest income	(1,24	4) (144)	(2,806)	(339)
Interest expense	3	9 30	114	117
Other (income) expense, net	(1,17	4) 4,669	(10,939)	6,167
Profit before income taxes	19,82	2 19,244	47,936	47,043
Income tax expense	5,02	1 5,162	12,395	12,205
Net income	\$ 14,80	1 \$ 14,082	\$ 35,541 \$	34,838
Weighted average common shares - Basic:				
Class A	8,98	0 8,924	8,963	8,909
Class B	1,20	8 1,208	1,208	1,208
Participating securities	2	2 29	16	31
Weighted average common shares - Dilutive	10,21	0 10,161	10,187	10,148
Net income per common share - Basic:				
Class A	\$ 1.4	6 \$ 1.40	\$ 3.51 \$	3.47
Class B	\$ 1.3	3 \$ 1.27	\$ 3.19 \$	3.15
Net income per common share - Diluted:				
Class A	\$ 1.4	4 \$ 1.38	\$ 3.47 \$	3.42
Class B	\$ 1.4	4 \$ 1.38	\$ 3.47 \$	3.42

The accompanying notes are an integral part of the condensed consolidated financial statements.

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# CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(unaudited)

	Three Months	s Ended	Nine Months	Ended
(thousands)	June 30, 2023	July 1, 2022	June 30, 2023	July 1, 2022
Net income	\$ 14,801 \$	14,082 \$	35,541 \$	34,838
Other comprehensive income (loss):				
Foreign currency translation	1,018	(2,770)	4,462	(3,025)
Unrealized gain (loss) on available-for-sale securities, net of tax	(126)	—	(126)	
Change in pension plans, net of tax	9	(7)	25	25
Total other comprehensive income (loss)	901	(2,777)	4,361	(3,000)
Total comprehensive income	\$ 15,702 \$	11,305 \$	39,902 \$	31,838

The accompanying notes are an integral part of the condensed consolidated financial statements.

# CONDENSED CONSOLIDATED BALANCE SHEETS

(unaudited)

(thousands, except share data)	June	e 30, 2023	September 30, 2022	July 1, 2022
ASSETS				
Current assets:				
Cash and cash equivalents	\$	122,596	\$ 129,803	\$ 117,567
Short term investments		26,651	_	_
Accounts receivable, net		94,644	91,919	103,244
Inventories		235,069	248,649	250,956
Other current assets		6,345	9,945	9,447
Total current assets		485,305	480,316	481,214
Investments		14,045		_
Property, plant and equipment, net of accumulated depreciation of \$175,820, \$171,843 and \$170,201, respectively		95,257	89,125	85,879
Right of use assets		53,104	56,625	50,284
Deferred income taxes		11,437	11,411	13,097
Goodwill		11,186	11,160	11,209
Other intangible assets, net		8,444	8,372	8,438
Other assets		26,706	22,922	25,721
Total assets	\$	705,484	\$ 679,931	\$ 675,842
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current liabilities:				
Accounts payable	\$	45,728	\$ 53,796	\$ 50,780
Current lease liability		6,985	7,223	6,348
Accrued liabilities:				
Salaries, wages and benefits		19,616	20,806	20,883
Accrued warranty		12,249	9,639	10,863
Income taxes payable		_	3,186	5,238
Accrued discounts and returns		6,713	5,214	8,088
Accrued customer programs		5,174	4,726	4,822
Other		10,205	10,123	10,006
Total current liabilities		106,670	114,713	117,028
Non-current lease liability		47,691	50,680	45,111
Deferred income taxes		1,928	1,752	1,599
Retirement benefits		1,627	1,563	1,679
Deferred compensation liability		25,314	21,466	24,240
Other liabilities		1,810	1,743	1,919
Total liabilities		185,040	191,917	191,576
Shareholders' equity:				
Common stock:				
Class A shares issued and outstanding: 9,043,151, 8,984,253 and 8,965,300, respectively		453	451	450
Class B shares issued and outstanding: 1,207,798, 1,207,798 and 1,207,798, respectively		61	61	61
Capital in excess of par value		87,932	87,351	86,369
Retained earnings		428,927	402,821	396,290
Accumulated other comprehensive income		4,981	620	4,386
Treasury stock at cost, shares of Class A common stock: 25,380, 45,961 and 45,961, respectively		(1,910)	(3,290)	(3,290)
Total shareholders' equity		520,444	488,014	484,266
Total liabilities and shareholders' equity	\$	705,484		

The accompanying notes are an integral part of the condensed consolidated financial statements.

# JOHNSON OUTDOORS INC.

# CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY

(unaudited)

Nine Months Ended June 30, 2023											
(thousands except for shares)	Shares	Co	ommon Stock		Capital in Excess of Par Value		Retained Earnings		Accumulated Other Comprehensive Income (Loss)		Treasury Stock
BALANCE AT SEPTEMBER 30, 2022	10,192,051	\$	512	\$	87,351	\$	402,821	\$	620	\$	(3,290)
Net income	—		_		—		5,879		—		—
Dividends declared	—		—		—		(3,126)		—		—
Award of non-vested shares	56,799		2		(1,381)		—		—		1,379
Stock-based compensation	—		—		953		—		—		—
Currency translation adjustment	—		_		—		—		2,937		—
Change in pension plans, net of tax of \$3	—		—		—		—		8		—
Purchase of treasury stock at cost	(7,613)		_		_		_		_		(444)
BALANCE AT DECEMBER 30, 2022	10,241,237	\$	514	\$	86,923	\$	405,574	\$	3,565	\$	(2,355)
Net income	_		_		_		14,861		_		
Dividends declared	—		_		_		(3,161)		_		_
Award of non-vested shares	13,674		—		(744)		—		—		744
Stock-based compensation	—		—		971		—		—		—
Currency translation adjustment	—		_		—		—		507		—
Change in pension plans, net of tax of \$3	—				—		—		8		—
BALANCE AT MARCH 31, 2023	10,254,911	\$	514	\$	87,150	\$	417,274	\$	4,080	\$	(1,611)
Net income			_				14,801				
Dividends declared	_				_		(3,148)		_		_
Award of non-vested shares	6,670		—		564		—		—		(299)
Stock-based compensation	—		—		218		—		—		_
Currency translation adjustment	—		—		—		—		1,018		_
Unrealized gain (loss) on available-for-sale securities, net of tax	_		_		_		_		(126)		_
Change in pension plans, net of tax	—		_		—		_		9		
Non-vested stock forfeitures	(10,632)								_		
BALANCE AT JUNE 30, 2023	10,250,949	\$	514	\$	87,932	\$	428,927	\$	4,981	\$	(1,910)

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# JOHNSON OUTDOORS INC.

Nine Months Ended July 1, 2022										
(thousands except for shares)	Shares	Common Stock		Capital in Excess of Par Value		Retained Earnings		Accumulated Other Comprehensive Income (Loss)		Treasury Stock
BALANCE AT OCTOBER 1, 2021	10,127,200	\$ 509	\$	82,899	\$	370,501	\$	7,386	\$	(2,790)
Net income	—	—		—		10,856		—		_
Dividends declared	—	—		—		(3,005)		_		
Award of non-vested shares	34,422	1		(2)		—		—		
B to A conversion	—	—		(154)		—		—		154
Stock-based compensation	_	—		1,126		—		_		
Currency translation adjustment	—	—		—		—		(423)		
Change in pension plans, net of tax of \$5	—	—		—		—		16		_
Purchase of treasury stock at cost	(4,577)	_		_		_		_		(461)
BALANCE AT DECEMBER 31, 2021	10,157,045	\$ 510	\$	83,869	\$	378,352	\$	6,979	\$	(3,097)
Net income	_	_				9,900		_		—
Dividends declared	_	—		—		(3,023)		_		
Award of non-vested shares	13,493	1		_		_		_		
Stock-based compensation	—	—		959		—		—		
Currency translation adjustment	—	—		—		—		168		
Change in pension plans, net of tax of \$6	—	—		—		—		16		
Non-vested stock forfeitures	(2,040)	_		150		—		_		(150)
Purchase of treasury stock at cost	(512)	_						_		(48)
BALANCE AT APRIL 1, 2022	10,167,986	\$ 511	\$	84,978	\$	385,229	\$	7,163	\$	(3,295)
Net income	_	_		_		14,082		_		
Dividends declared	—	—		—		(3,021)		—		
Issuance of stock under employee stock purchase plan	5,112	_		332		_		_		_
B to A conversion	_	_		(2)		—		_		2
Stock-based compensation	_	_		1,061		_		_		_
Currency translation adjustment	_	_		—		—		(2,770)		—
Treasury stock adjustment	_	_		_				_		3
Change in pension plans, net of tax of \$(2)		_						(7)		_
BALANCE AT JULY 1, 2022	10,173,098	\$ 511	\$	86,369	\$	396,290	\$	4,386	\$	(3,290)

The accompanying notes are an integral part of the condensed consolidated financial statements.

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# JOHNSON OUTDOORS INC.

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(unaudited)

		s Ended	
(thousands)	Jui	ne 30, 2023	July 1, 2022
CASH PROVIDED BY (USED FOR) OPERATING ACTIVITIES			
Net income	\$	35,541 \$	34,83
Adjustments to reconcile net income to net cash used for operating activities:			
Depreciation		11,605	10,239
Amortization of intangible assets		210	195
Amortization of deferred financing costs		26	26
Stock based compensation		2,142	3,146
(Gain) loss on disposal of productive assets		(6,488)	90
Deferred income taxes		58	(
Change in operating assets and liabilities:			
Accounts receivable, net		(2,804)	(32,590
Inventories, net		9,129	(85,671
Accounts payable and accrued liabilities		(7,706)	(18,381
Other current assets		3,519	3,360
Other non-current assets		99	104
Other long-term liabilities		(149)	(2,300
Other, net		28	525
		45,210	(86,413
CASH USED FOR INVESTING ACTIVITIES			
Purchase of investments		(40,696)	_
Proceeds from sale of productive assets		14,990	12
Capital expenditures		(19,427)	(25,162
		(45,133)	(25,150
CASH USED FOR FINANCING ACTIVITIES			
Common stock transactions		761	332
Dividends paid		(9,411)	(9,037
Purchases of treasury stock		(941)	(509
		(9,591)	(9,214
Effect of foreign currency rate changes on cash		2,307	(2,104
Decrease in cash and cash equivalents		(7,207)	(122,881
CASH AND CASH EQUIVALENTS			
Beginning of period		129,803	240,448
End of period	\$	122,596 \$	117,562
Supplemental Disclosure:			
Non-cash treasury stock activity	\$	2,321 \$	(9
Non-cash dividends		25	12
Cash paid for taxes		16,253	16,386
Cash paid for interest		86	86

The accompanying notes are an integral part of the condensed consolidated financial statements.

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#### JOHNSON OUTDOORS INC.

# NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

# (unaudited)

#### **1 BASIS OF PRESENTATION**

The condensed consolidated financial statements included herein are unaudited. In the opinion of management, these statements contain all adjustments (consisting of only normal recurring items) necessary to present fairly the financial position of Johnson Outdoors Inc. and subsidiaries (collectively, the "Company") as of June 30, 2023 and July 1, 2022, and their results of operations for the three and nine month periods then ended and cash flows for the nine month periods then ended. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended September 30, 2022 which was filed with the Securities and Exchange Commission on December 9, 2022.

Due to seasonal variations and other factors, some of which are described herein, the results of operations for the three and nine months ended June 30, 2023 are not necessarily indicative of the results to be expected for the Company's full 2023 fiscal year. The current economic and business environment, and end consumer purchasing actions stemming therefrom, is beyond our control and remains highly uncertain and cannot be predicted at this time.

All monetary amounts, other than share and per share amounts, are stated in thousands.

## 2 ACCOUNTS RECEIVABLE

Accounts receivable are stated net of allowances for doubtful accounts of \$902, \$1,037 and \$1,208 as of June 30, 2023, September 30, 2022 and July 1, 2022, respectively. The determination of the allowance for doubtful accounts is based on a combination of factors. In circumstances where specific collection concerns about a receivable exist, a reserve is established to value the affected account receivable at an amount the Company believes will be collected. For all other customers, the Company recognizes allowances for doubtful accounts based on historical experience of bad debts as a percent of accounts receivable outstanding for each business segment. Uncollectible accounts are written off against the allowance for doubtful accounts after collection efforts have been exhausted. The Company typically does not require collateral on its accounts receivable.

## 3 EARNINGS PER SHARE ("EPS")

Net income or loss per share of Class A common stock and Class B common stock is computed using the two-class method. Grants of restricted stock which receive non-forfeitable dividends are classified as participating securities and are required to be included as part of the basic weighted average share calculation under the two-class method.

Holders of Class A common stock are entitled to cash dividends equal to 110% of all dividends declared and paid on each share of Class B common stock. The Company grants shares of unvested restricted stock in the form of Class A shares, which carry the same distribution rights as the Class A common stock described above. As such, the undistributed earnings for each period are allocated to each class of common stock based on the proportionate share of the amount of cash dividends that each such class is entitled to receive.

#### Basic EPS

Basic net income or loss per share is computed by dividing net income or loss allocated to Class A common stock and Class B common stock by the weighted-average number of shares of Class A common stock and Class B common stock outstanding, respectively. In periods with cumulative year to date net income and undistributed income, the undistributed income for each period is allocated to each class of common stock based on the proportionate share of the amount of cash dividends that each such class is entitled to receive. In periods where there is a cumulative year to date net loss or no undistributed income because distributions through dividends exceed net income, Class B shares are treated as anti-dilutive and, therefore, net losses are allocated equally on a per share basis among all participating securities.

For the three and nine month periods ended June 30, 2023 and July 1, 2022, basic income per share for the Class A and Class B shares has been presented using the two class method and reflects the allocation of undistributed income described above.

#### **Diluted EPS**

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Diluted net income per share is computed by dividing allocated net income by the weighted-average number of common shares outstanding, adjusted for the effect of dilutive stock options, restricted stock units ("stock units" or "units") and non-vested restricted stock. Anti-dilutive stock options, units and non-vested stock are excluded from the calculation of diluted EPS. The computation of diluted net income per share of Class A common stock assumes that Class B common stock is converted into Class A common stock. Therefore, diluted net income per share is the same for both Class A and Class B common shares. In periods where the Company reports a net loss, the effect of anti-dilutive stock options and units is excluded and diluted loss per share is equal to basic loss per share for both classes of stock.

For the three and nine month periods ended June 30, 2023 and July 1, 2022, diluted net income per share reflects the effect of dilutive stock units and assumes the conversion of Class B common stock into Class A common stock.

Shares of non-vested stock that could potentially dilute earnings per share in the future which were not included in the fully diluted computation because they would have been anti-dilutive totaled 64,654 and 38,353 for the three months ended June 30, 2023 and July 1, 2022, respectively, and 64,258 and 38,477 for the nine months ended June 30, 2023 and July 1, 2022, respectively. Stock units that could potentially dilute earnings per share in the future and which were not included in the fully diluted computation because they would have been anti-dilutive were 46,501 and 37,152 for the three months ended June 30, 2023 and July 1, 2022, respectively, and 51,813 and 35,413 for the nine months ended June 30, 2023 and July 1, 2022, respectively.

#### Dividends per share

Dividends per share for the three and nine month periods ended June 30, 2023 and July 1, 2022 were as follows:

	_	Three Month	s Ended	Nine month	s ended
	Jun	e 30, 2023	July 1, 2022	June 30, 2023	July 1, 2022
Dividends declared per common share:					
Class A	\$	0.31 \$	0.30 \$	0.93 \$	0.90
Class B	\$	0.28 \$	0.27 \$	0.85 \$	0.82

## 4 STOCK-BASED COMPENSATION AND STOCK OWNERSHIP PLANS

The Company's current stock ownership plans allow for issuance of stock options to acquire shares of Class A common stock by key executives and non-employee directors. Current plans also allow for issuance of shares of restricted stock, restricted stock units or stock appreciation rights in lieu of stock options.

Under the Company's 2023 Non-Employee Director Stock Ownership Plan and the 2020 Long-Term Incentive Plan (the only plans where shares currently remain available for future equity incentive awards) there were a total of 468,066 shares of the Company's Class A common stock available for future grant to non-employee directors and key executives at June 30, 2023. Share awards previously made under the Company's 2012 Non-Employee Director Stock Ownership Plan and its 2010 Long-Term Stock Incentive Plan, which no longer allow for additional share grants, also remain outstanding.

#### Non-vested Stock

All shares of non-vested restricted stock awarded by the Company have been granted in the form of shares of Class A common stock at their fair market value on the date of grant and vest within one year from the date of grant for stock granted to directors and four years from the date of grant for stock granted to officers and employees. The fair value at date of grant is based on the number of shares granted and the average of the Company's high and low Class A common stock price on the date of grant or, if the Company's Class A shares did not trade on the date of grant, the average of the Company's high and low Class A common stock price on the last preceding date on which the Company's Class A shares traded.

A summary of non-vested stock activity for the nine months ended June 30, 2023 related to the Company's stock ownership plans is as follows:

	Shares	Weighted Average Grant Price
Non-vested stock at September 30, 2022	58,136 \$	73.37
Non-vested stock grants	28,528	59.25
Restricted stock vested	(14,790)	76.07
Forfeitures	(10,632)	71.41
Non-vested stock at June 30, 2023	61,242	66.48

Non-vested stock grantees may elect to reimburse the Company for withholding taxes due as a result of the vesting of shares by tendering a portion of the vested shares back to the Company. Shares tendered back to the Company were 2,289 and 1,778 during the nine month periods ended June 30, 2023 and July 1, 2022, respectively.

Stock compensation expense, net of forfeitures, related to non-vested stock was \$172 and \$335 for the three month periods ended June 30, 2023 and July 1, 2022, respectively, and \$1,117 and \$896 for the nine month periods ended June 30, 2023 and July 1, 2022, respectively. Unrecognized compensation cost related to non-vested stock as of June 30, 2023 was \$2,395, which amount will be amortized to expense through December 2026 or adjusted for changes in future estimated or actual forfeitures.

The fair value of restricted stock vested during the nine month periods ended June 30, 2023 and July 1, 2022 was \$1,029 and \$1,002, respectively.

#### **Restricted Stock Units**

All restricted stock units (RSUs) awarded by the Company have been granted in the form of units payable in shares of Class A common stock upon vesting. The units are valued at the fair market value of a share of Class A common stock on the date of grant and vest within one year from the date of grant for RSUs granted to directors, subject to satisfaction of applicable performance criteria, and three years from the date of grant for RSUs granted to employees. The fair value at the date of grant is based on the number of units granted and the average of the Company's high and low Class A common stock trading price on the date of grant or, if the Company's Class A shares did not trade on the date of grant, the average of the Company's high and low Class A common stock trading price on the last preceding date on which the Company's Class A shares traded.

A summary of RSU activity for the nine months ended June 30, 2023 follows:

	W Number of RSUs	/eighted Average Grant Price
RSUs at September 30, 2022	65,994 \$	82.58
RSUs granted	36,484	56.54
RSUs vested	(26,742)	64.51
RSU's forfeited	(7,492)	76.75
RSUs at June 30, 2023	68,244	76.38

Stock compensation expense, net of forfeitures, related to RSUs was \$28 and \$636 for the three month periods ended June 30, 2023 and July 1, 2022, respectively, and \$953 and \$1,961 for the nine month periods ended June 30, 2023 and July 1, 2022, respectively. Unrecognized compensation cost related to non-vested RSUs as of June 30, 2023 was \$1,622, which amount will be amortized to expense through September 2025 or adjusted for changes in future estimated or actual forfeitures.

RSU grantees may elect to reimburse the Company for withholding taxes due as a result of the vesting of units and issuance of unrestricted shares of Class A common stock by tendering a portion of such unrestricted shares back to the Company. Shares tendered back to the Company for this purpose were 5,324 and 3,311 during the nine month periods ended June 30, 2023 and July 1, 2022, respectively.

The fair value of restricted stock units recognized as a tax deduction during the nine month periods ended June 30, 2023 and July 1, 2022 was \$2,555 and \$3,240, respectively.

Compensation expense related to units earned by employees (as opposed to grants to outside directors) is based upon the attainment of certain Company financial goals related to cumulative net sales and cumulative operating profit over a three-year performance period. Awards are only paid if at least 80% of the target levels are met and maximum payouts are made if 120% or more of target levels are achieved. The payouts for achievement at the threshold levels of performance are equal to 50% of the target award amount. The payouts for achievement at maximum levels of performance are equal to 150% of the target award amount. To the extent earned, awards are issued in shares of Company Class A common stock after the end of the three-year performance period.

### Employees' Stock Purchase Plan

The Company's shareholders have adopted the Johnson Outdoors Inc. 2009 Employees' Stock Purchase Plan, which was most recently amended on March 2, 2017, and which provides for the issuance of shares of Class A common stock at a purchase price of not less than 85% of the fair market value of such shares on the date of grant or on the date of purchase, whichever is lower.

During the three month period ended June 30, 2023, the Company issued 5,401 shares of Class A common stock and recognized \$18 of expense in connection with the Employees' Stock Purchase Plan. During the nine month period ended June 30, 2023, the Company issued 5,401 shares of Class A common stock and recognized \$72 of expense in connection with the Plan. During the three month period ended July 1, 2022, the Company issued 5,112 shares of Class A common stock and recognized \$90 of expense in connection with the Plan. During the nine month period ended July 1, 2022, the Company issued 5,112 shares of Class A common stock and recognized \$90 of expense in connection with the Plan.

#### 5 LEASES

The Company leases certain facilities and machinery and equipment under long-term, non-cancelable operating leases. The Company determines if an arrangement is a lease at inception.

As of June 30, 2023, the Company had approximately 200 leases, with remaining terms ranging from less than one year to 16 years. Some of the leases contain variable payment terms, such as payments based on fluctuations in the Consumer Price Index (CPI). Some leases also contain options to extend or terminate the lease. To the extent the Company is reasonably certain to exercise these options, they have been considered in the calculation of the right-of-use ("ROU") assets and lease liabilities. Under current lease agreements, there are no residual value guarantees or restrictive lease covenants. In calculating the ROU assets and lease liabilities, several assumptions and judgments were made by the Company, including whether a contract is or contains a lease under the applicable definition, and the determination of the discount rate, which is assumed to be the incremental borrowing rate. The incremental borrowing rate is derived from information available to the Company at the lease commencement date based on lease length and location.

The components of lease expense recognized in the accompanying Condensed Consolidated Statements of Operations for the three and nine months ended June 30, 2023 and July 1, 2022 were as follows:

		Three months end	Nine months ended		
	June	e 30, 2023	July 1, 2022	June 30, 2023	July 1, 2022
Lease Cost					
Operating lease costs	\$	2,541 \$	2,212 \$	7,480 \$	6,430
Short-term lease costs		611	542	1,738	1,501
Variable lease costs		43	43	128	131
Total lease cost	\$	3,195 \$	2,797 \$	9,346 \$	8,062

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Included in the amounts in the table above was rent expense to related parties of \$314 and \$942 for the three and nine months ended June 30, 2023, respectively, and \$314 and \$895 for the three and nine months ended July 1, 2022, respectively.

As of June 30, 2023, the Company did not have any finance leases or sublease agreements. Additionally, the Company does not have any leases in which it is the lessor. While the Company extended or renewed various existing leases during the quarter, there were no significant new leases entered into during the quarter ended June 30, 2023. As of June 30, 2023, the Company did not have any significant operating lease commitments that have not yet commenced. Supplemental balance sheet, cash flow, and other information related to operating leases was as follows:

		Nine months ended				
	Ju	July 1, 2022				
Operating leases:						
Operating lease ROU assets	\$	53,104 \$	50,284			
Current operating lease liabilities		6,985	6,348			
Non-current operating lease liabilities		47,691	45,111			
Total operating lease liabilities	\$	54,676 \$	51,459			
Weighted average remaining lease term (in years)		11.93	12.10			
Weighted average discount rate		3.18 %	3.11 %			
Cash paid for amounts included in the measurement of lease liabilities	\$	6,611 \$	5,674			

Future minimum rental commitments under non-cancelable operating leases with an initial lease term in excess of one year at June 30, 2023 were as follows:

Year	Rela	ated parties included in total	Total
Remainder of 2023	\$	310	\$ 2,364
2024		1,270	8,606
2025		1,308	7,986
2026		1,348	6,196
2027		226	5,888
Thereafter		—	36,292
Total undiscounted lease payments		4,462	67,332
Less: Imputed interest		(119)	(12,656)
Total net lease liability	\$	4,343	\$ 54,676

## 6 INCOME TAXES

For the three and nine months ended June 30, 2023 and July 1, 2022, the Company's earnings before income taxes, income tax expense and effective income tax rate were as follows:

		Three Months Ended			Nine Months Ended			
(thousands, except tax rate data)	June 30, 2023			July 1, 2022		June 30, 2023		July 1, 2022
Profit before income taxes	\$	19,822	\$	19,244	\$	47,936	\$	47,043
Income tax expense		5,021		5,162		12,395		12,205
Effective income tax rate		25.3 %		26.8 %		25.9 %		25.9 %

The decrease in the effective tax rate for the three months ended June 30, 2023 compared to the three months ended July 1, 2022 is due to the favorable impact from the change in estimate after filing prior year tax returns. The effective tax rate between the nine month periods ended June 30, 2023 and July 1, 2022 was relatively consistent with no primary factors impacting the rate.

The impact of the Company's operations in jurisdictions where a valuation allowance is assessed is removed from the overall effective tax rate methodology and recorded directly based on year to date results for the year for which no tax expense or benefit can be recognized. The significant tax jurisdictions that have a valuation allowance for the periods ended June 30, 2023 and July 1, 2022 were:

June 30, 2023	July 1, 2022
Indonesia	Indonesia
Switzerland	Switzerland

The Company regularly assesses the adequacy of its provisions for income tax contingencies in accordance with the applicable authoritative guidance on accounting for income taxes. As a result, the Company may adjust the reserves for unrecognized tax benefits due to the impact of changes in its assumptions or as a result of new facts and developments, such as changes to interpretations of relevant tax law, assessments from taxing authorities, settlements with taxing authorities and lapses of statutes of limitation. The Company's 2023 fiscal year tax expense is anticipated to be unchanged related to uncertain income tax positions.

In accordance with its accounting policy, the Company recognizes accrued interest and penalties related to unrecognized benefits as a component of income tax expense.

## 7 INVENTORIES

The Company values inventory at the lower of cost (determined using the first-in first-out method) or net realizable value. Inventories at the end of the respective periods consisted of the following:

	June 30, 2023	September 30, 2022	July 1, 2022
Raw materials	\$ 107,899 \$	166,443 \$	175,261
Work in process		230	258
Finished goods	127,170	81,976	75,437
	\$ 235,069 \$	248,649 \$	250,956

## 8 GOODWILL

The changes in goodwill during the nine months ended June 30, 2023 and July 1, 2022 were as follows:

	June 30, 2023	July 1, 2022
Balance at beginning of period	\$ 11,160 \$	11,221
Amount attributable to movements in foreign currency rates	26	(12)
Balance at end of period	\$ 11,186 \$	11,209

The Company evaluates the carrying value of goodwill for a reporting unit on an annual basis or more frequently when events and circumstances warrant such an evaluation. In conducting this analysis, the Company uses the income approach to compare the reporting unit's carrying value to its indicated fair value. Fair value is determined primarily by using a discounted cash flow methodology that requires considerable management judgment and long-term assumptions and is considered a Level 3 (unobservable) fair value determination in the fair value hierarchy (see Note 13) below.

#### **9 WARRANTIES**

The Company provides warranties on certain of its products as they are sold. The following table summarizes the Company's warranty activity for the nine months ended June 30, 2023 and July 1, 2022.

	June 30, 2023	July 1, 2022
Balance at beginning of period	\$ 9,639 \$	14,073
Expense accruals for warranties issued during the period	8,991	3,007
Less current period warranty claims paid	6,381	6,217
Balance at end of period	\$ 12,249 \$	10,863

#### **10 CONTINGENCIES**

The Company is subject to various legal actions and proceedings in the normal course of business, including those related to commercial disputes, product liability, intellectual property and regulatory matters. The Company is insured against loss for certain of these matters. Although litigation is subject to many uncertainties and the ultimate exposure with respect to these matters cannot be ascertained, management does not believe the final outcome of any pending litigation will have a material adverse effect on the financial condition, results of operations, liquidity or cash flows of the Company.

## 11 INDEBTEDNESS

The Company had no debt outstanding at June 30, 2023, September 30, 2022, or July 1, 2022.

#### Revolver

The Company and certain of its subsidiaries have entered into an unsecured credit facility with PNC Bank National Association and Associated Bank, N.A. ("the Lending Group"). This credit facility consists of a \$75 million Revolving Credit Facility among the Company, certain of the Company's subsidiaries, PNC Bank National Association, as lender and as administrative agent, and the other lender named therein (as amended, the "Credit Agreement" or "Revolver"). The Revolver provides for borrowing of up to an aggregate principal amount not to exceed \$75,000 with a \$50,000 accordion feature that gives the Company the option to increase the maximum financing availability (i.e., an aggregate borrowing amount of \$125,000) subject to the conditions of the Credit Agreement and subject to the approval of the lenders. On July 15, 2021, the Company entered into a First Amendment to this credit facility that extended its expiration date from November 15, 2022, to July 15, 2026. Other key provisions of the credit facility remained as outlined herein and the description herein is qualified in its entirety by the terms and conditions of the original Debt Agreement (a copy of which was filed as Exhibit 99.1 to the current report on Form 8-K dated and filed with the Securities and Exchange Commission on November 20, 2017) and the Amendment, (a copy of which was filed as Exhibit 10.1 to the current report on Form 8-K dated and filed with the Securities and Exchange Commission on July 16, 2021).

The interest rate on the Revolver is based on LIBOR plus an applicable margin. Beginning in the fourth quarter of fiscal 2023, upon adoption of topic 848, the interest rate will be based on the Secured Overnight Financing Rate ("SOFR"). The applicable margin ranges from 1.00% to 1.75% and is dependent on the Company's leverage ratio for the trailing twelve month period. The interest rates on the Revolver at both June 30, 2023 and July 1, 2022 were approximately 6.2% and 2.8%, respectively.

The Credit Agreement restricts the Company's ability to incur additional debt, includes maximum leverage ratio and minimum interest coverage ratio covenants and is unsecured.

#### **Other Borrowings**

The Company had no unsecured revolving credit facilities at its foreign subsidiaries as of June 30, 2023 or July 1, 2022. The Company utilizes letters of credit primarily as security for the payment of future claims under its workers' compensation insurance, which totaled approximately \$78 and \$173 as of June 30, 2023 and July 1, 2022, respectively.

## 12 DERIVATIVE INSTRUMENTS AND HEDGING ACTIVITIES

The following disclosures describe the Company's objectives in using derivative instruments, the business purpose or context for using derivative instruments, and how the Company believes the use of derivative instruments helps achieve the stated objectives. In addition, the following disclosures describe the effects of the Company's use of derivative instruments and hedging activities on its financial statements.

#### Foreign Exchange Risk

The Company has significant foreign operations, for which the functional currencies are denominated primarily in euros, Swiss francs, Hong Kong dollars and Canadian dollars. As the values of the currencies of the foreign countries in which the Company has operations increase or decrease relative to the U.S. dollar, the sales, expenses, profits, losses, assets and liabilities of the Company's foreign operations, as reported in the Company's consolidated financial statements, increase or decrease, accordingly. Approximately 13% of the Company's revenues for the nine month period ended June 30, 2023 were denominated in currencies other than the U.S. dollar. Approximately 5% were denominated in euros, approximately 6% were denominated in Canadian dollars and approximately 1% were denominated in Hong Kong dollars, with the remaining 1% of revenues denominated in various other foreign currencies. Changes in foreign currency exchange rates can cause the Company to experience unexpected financial losses or cash flow needs.

The Company may mitigate a portion of the fluctuations in certain foreign currencies through the use of foreign currency forward contracts. Foreign currency forward contracts enable the Company to lock in the foreign currency exchange rate to be paid or received for a fixed amount of currency at a specified date in the future. The Company may use such foreign currency forward contracts to mitigate the risk associated with changes in foreign currency exchange rates on financial instruments and known commitments, including commitments for inventory purchases, denominated in foreign currencies. As of June 30, 2023 and July 1, 2022, the Company held no foreign currency forward contracts.

## 13 FAIR VALUE MEASUREMENTS

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. A fair value hierarchy has been established based on three levels of inputs, of which the first two are considered observable and the last unobservable.

- Level 1 Quoted prices in active markets for identical assets or liabilities. These are typically obtained from real-time quotes for transactions in active exchange markets involving identical assets or liabilities.
- Level 2 Inputs, other than quoted prices included within Level 1, which are observable for the asset or liability, either directly or indirectly. These are typically obtained from readily-available pricing sources for comparable instruments.
- Level 3 Unobservable inputs, where there is little or no market activity for the asset or liability. These inputs reflect the reporting entity's own assumptions of the data that market participants would use in pricing the asset or liability, based on the best information available in the circumstances.

The carrying amounts of cash, cash equivalents, accounts receivable, and accounts payable approximated their fair values at June 30, 2023, September 30, 2022 and July 1, 2022 due to the short term maturities of these instruments. When indicators of impairment are present, the Company may be required to value certain long-lived assets such as property, plant, and equipment, and other intangibles at their fair value.

Valuation Techniques

Rabbi Trust Assets

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Rabbi trust assets are classified as trading securities and are comprised of marketable debt and equity securities that are marked to fair value based on unadjusted quoted prices in active markets. The rabbi trust assets are used to fund amounts the Company owes to certain officers and other employees under the Company's non-qualified deferred compensation plan. These assets are included in "Other assets" in the accompanying Company's Condensed Consolidated Balance Sheets, and the mark to market adjustments on the assets are recorded in "Other income, net" in the accompanying Condensed Consolidated Statements of Operations. The offsetting deferred compensation liability is also reported at fair value as "Deferred compensation liability" in the Company's accompanying Condensed Consolidated Balance Sheets. Changes in the liability are recorded in "Administrative management, finance and information systems" expense in the accompanying Condensed Consolidated Statements of Operations.

The following table summarizes the Company's financial assets measured at fair value as of June 30, 2023:

	 Level 1	Level 2	Level 3	Total
Assets:				
Rabbi trust assets	\$ 25,304 \$	— \$	— \$	25,304

The following table summarizes the Company's financial assets measured at fair value as of September 30, 2022:

	]	Level 1	Level 2	Level 3	Total
Assets:					
Rabbi trust assets	\$	21,436 \$	— \$	— \$	21,436

The following table summarizes the Company's financial assets measured at fair value as of July 1, 2022:

	]	Level 1	Level 2	Level 3	Total
Assets:					
Rabbi trust assets	\$	24,238 \$	— \$	— \$	24,238

The effect of changes in the fair value of financial instruments on the accompanying Condensed Consolidated Statements of Operations for the three and nine month periods ended June 30, 2023 and July 1, 2022 was:

			Three Months Ended			Nine months ended		
	Location of income recognized in Statement of Operations	June	30, 2023	July 1, 2022	June 30	), 2023	July 1, 2022	
Rabbi trust assets	Other (income) expense, net	\$	(1,273) \$	3,851	\$	(3,881) \$	4,900	

There were no assets or liabilities measured at fair value on a non-recurring basis in periods subsequent to their initial recognition for either of the nine month periods ended June 30, 2023 or July 1, 2022.

### 14 CASH, CASH EQUIVALENTS, AND MARKETABLE SECURITIES

The Company considers all short-term investments in interest bearing accounts and all securities and other instruments with an original maturity of three months or less to be cash equivalents. Cash equivalents are stated at cost which approximates market value. During the third quarter of fiscal 2023, the Company invested in marketable securities. The Company has classified all marketable securities as available-for-sale which requires the securities to be reported at estimated fair value, with unrealized gains and losses, net of tax, reported as a separate component of stockholders' equity.

At June 30, 2023, cost for marketable securities was determined using the specific identification method. A summary of the amortized costs and fair values of the Company's marketable securities at the end of the period presented is shown in the following table. All of the Company's marketable securities are classified as Level 2, as defined by

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FASB ASC 820, with fair values determined using significant other observable inputs, which include quoted prices in markets that are not active, quoted prices of similar securities, recently executed transactions, broker quotations, and other inputs that are observable.

The following table summarizes the Company's marketable securities measured at fair value as of June 30, 2023:

	Amo	ortized Cost	Fair Value	Gross unrealized gains	Gross unrealized losses
Fixed rate US Government Bonds	\$	29,614 \$	29,526	\$	\$ 87
Fixed rate Canadian Government Bonds	\$	11,251 \$	11,170	\$ —	\$ 82
Total	\$	40,865 \$	40,696	\$ —	\$ 169

There were no maturities or sales of available-for-sale securities for the three month periods ended June 30, 2023 and July 1, 2022, respectively. No unrealized gains or losses were reclassified out of accumulated other comprehensive income during the same periods.

The contractual maturities of the marketable securities held at June 30, 2023 are as follows: \$26,651 within one year and \$14,045 beyond one year to five years.

#### 15 NEW ACCOUNTING PRONOUNCEMENTS

#### **Recently issued accounting pronouncements**

In March 2020, the FASB issued ASU 2020-04, *Reference Rate Reform (Topic 848)*. ASU 2020-04 is intended to provide optional expedients and exceptions for applying generally accepted accounting principles to contracts, hedging relationships, and other transactions affected by the discontinuation of the London Interbank Offered Rate (LIBOR) or by another reference rate expected to be discontinued. Subsequently in December 2022, the FASB issued ASU 2022-06, *Reference Rate Reform (Topic 848)—Deferral of the Sunset Date of Topic 848*, which delayed the effective date to December 31, 2024. The Company plans to adopt Topic 848 in the fourth fiscal quarter of 2023, and does not expect this guidance to have a significant impact on its financial statements and disclosures.

## **16 REVENUES**

Revenue is recognized when obligations under the terms of a contract with our customer are satisfied; generally this occurs with the transfer of control of our goods at a point in time based on shipping terms and transfer of title. Revenue is measured as the amount of consideration we expect to receive in exchange for transferring goods. The amount of consideration received can vary, primarily because of customer incentive or rebate arrangements. The Company estimates variable consideration based on the expected value of total consideration to which customers are likely to be entitled based on historical experience and projected market expectations. Included in the estimate is an assessment as to whether any variable consideration becomes fixed. For all contracts with customers, the Company has not adjusted the promised amount of consideration for the effects of a significant financing component as the period between the transfer of the promised goods and the customer's payment is expected to be one year or less. Sales are made on normal and customary short-term credit terms, generally ranging from 30 to 90 days, or upon delivery of point of sale transactions. Sales, value add, and other taxes we collect concurrent with revenue-producing activities are excluded from revenue.

The Company enters into contractual arrangements with customers in the form of individual customer orders which specify the goods, quantity, pricing, and associated order terms. The Company does not have contracts which are satisfied over time. Due to the nature of these contracts, no significant judgment exists in relation to the identification of the customer contract, satisfaction of the performance obligation, or transaction price. The Company expenses incremental costs of obtaining a contract due to the short-term nature of the contracts.

Estimated costs of returns, allowances and discounts, based on historic experience, are accrued as a reduction to sales when revenue is recognized. The Company provides customers the right to return eligible products under certain circumstances. At June 30, 2023, the right to returns asset was \$892 and the accrued returns liability was \$2,263. At July 1, 2022, the right to returns asset was \$765 and the accrued returns liability was \$2,264. The Company also offers assurance-type warranties relating to its products sold to end customers that continue to be accounted for under ASC 460 *Guarantees.* 

The Company generally accounts for shipping and handling activities as a fulfillment activity, consistent with the timing of revenue recognition; that is, when a customer takes control of the transferred goods. In the event that a customer were to take control of a product upon or after shipment, the Company has made an accounting policy election to treat such shipping and handling activities as a fulfillment cost. Shipping and handling fees billed to customers are included in "Net Sales," and shipping and handling costs are recognized within "Marketing and selling expenses" in the same period the related revenue is recognized.

The Company has a wide variety of seasonal, outdoor recreation products used primarily for fishing from a boat, diving, paddling, hiking and camping, that are sold to a variety of customers in multiple end markets. Nonetheless, the revenue recognition policies are similar among all the various products sold by the Company.

See Note 16 for required disclosures of disaggregated revenue.

## 17 SEGMENTS OF BUSINESS

The Company conducts its worldwide operations through separate business segments, each of which represents major product lines. Operations are conducted in the United States and various foreign countries, primarily in Europe, Canada and the Pacific Basin. During the three and nine month period ended June 30, 2023, combined net sales to one customer of the Company's Fishing, Camping and Watercraft Recreation segments represented approximately \$26,040 and \$83,948, respectively, of the Company's Fishing, Camping and Watercraft Recreation segments ended July 1, 2022, combined net sales to one customer of the Company's Fishing, Camping and Watercraft Recreation segments represented approximately \$20,607 and \$69,528, respectively, of the Company's consolidated revenues.

Net sales and operating profit include both sales to customers, as reported in the Company's accompanying Condensed Consolidated Statements of Operations, and interunit transfers, which are priced to recover cost plus an appropriate profit margin. Total assets represent assets that are used in the Company's operations in each business segment at the end of the periods presented.

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A summary of the Company's operations by business segment is presented below:

		Three Montl	ns Ended	Nine Mont	hs Ended	
	Jur	ne 30, 2023	July 1, 2022	June 30, 2023	July 1, 2022	September 30, 2022
Net sales:						
Fishing:						
Unaffiliated customers	\$	137,161 \$	136,026	\$ 429,991 \$	373,341	
Interunit transfers		299	539	851	903	
Camping:						
Unaffiliated customers		11,621	23,468	36,940	56,741	
Interunit transfers		37	11	56	39	
Watercraft Recreation:						
Unaffiliated customers		15,664	21,821	38,121	59,427	
Interunit transfers		62	51	153	54	
Diving						
Unaffiliated customers		22,216	22,197	61,565	56,879	
Interunit transfers		11	4	29	7	
Other / Corporate		385	307	882	578	
Eliminations		(409)	(605)	(1,089)	(1,003)	
Total	\$	187,047 \$	203,819	\$ 567,499 \$	546,966	
Operating profit (loss):						
Fishing	\$	18,665 \$	16,553	\$ 51,358 \$	5 44,166	
Camping		2,039	4,998	4,863	12,867	
Watercraft Recreation		1,483	2,893	1,637	7,588	
Diving		2,733	2,412	4,190	4,074	
Other / Corporate		(7,477)	(3,057)	(27,743)	(15,707)	
	\$	17,443 \$	23,799	\$ 34,305 \$	52,988	
Total assets (end of period):						
Fishing				\$ 361,071 \$	379,135	\$ 382,850
Camping				61,896	60,562	59,247
Watercraft Recreation				35,294	43,508	33,496
Diving				84,205	74,969	76,475
Other / Corporate				163,018	117,668	127,863
				\$ 705,484 \$	675,842	\$ 679,931

During the second fiscal quarter of 2023, the Company sold the Military and Commercial Tent product lines of its Camping business segment to a third party in an asset sale for a purchase price of \$14,990. The net book value of the assets and liabilities sold was approximately \$8,350, resulting in a gain on sale of approximately \$6,640, which is recorded in Other (income) expense, net in the Company's accompanying Condensed Consolidated Statements of Operations. The purchase price and the net proceeds received by the Company related to this sale were subject to customary purchase price adjustment provisions and Company indemnity obligations set forth in the definitive purchase agreement. Accordingly, during the third fiscal quarter of 2023, a working capital true-up was recorded, which reduced the purchase price and the final net gain to approximately \$6,560. The sale did not include the Eureka! brand name or the Eureka! consumer/recreational Camping business line.

# 18 ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

The changes in Accumulated Other Comprehensive Income ("AOCI") by component, net of tax, for the nine months ended June 30, 2023 were as follows:

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	Foreign Currency Translation Adjustment	Unamortized Loss on Defined Benefit Pension Plans	Accumulated Other Comprehensive Income (Loss)
Balance at September 30, 2022	\$ 791 \$	(171) \$	620
Other comprehensive loss before reclassifications	2,937	—	2,937
Amounts reclassified from accumulated other comprehensive income	—	11	11
Tax effects	—	(3)	(3)
Balance at December 30, 2022	\$ 3,728 \$	(163) \$	3,565
Other comprehensive loss before reclassifications	507	—	507
Amounts reclassified from accumulated other comprehensive income	_	11	11
Tax effects	—	(3)	(3)
Balance at March 31, 2023	\$ 4,235 \$	(155) \$	4,080
Other comprehensive loss before reclassifications	892	_	892
Amounts reclassified from accumulated other comprehensive income	_	12	12
Tax effects	—	(3)	(3)
Balance at June 30, 2023	\$ 5,127 \$	(146) \$	4,981

The changes in AOCI by component, net of tax, for the nine months ended July 1, 2022 were as follows:

	Foreign Currency Translation Adjustment	Unamortized Loss on Defined Benefit Pension Plans	Accumulated Other Comprehensive Income (Loss)
October 1, 2021	\$ 7,606 \$	(220) \$	7,386
Other comprehensive income before reclassifications	(423)	—	(423)
Amounts reclassified from accumulated other comprehensive income	—	21	21
Tax effects	_	(5)	(5)
Balance at December 31, 2021	\$ 7,183 \$	(204) \$	6,979
Other comprehensive income before reclassifications	168	—	168
Amounts reclassified from accumulated other comprehensive income	—	22	22
Tax effects	—	(6)	(6)
Balance at April 1, 2022	\$ 7,351 \$	(188) \$	7,163
Other comprehensive income before reclassifications	(2,770)	—	(2,770)
Amounts reclassified from accumulated other comprehensive income	_	(9)	(9)
Tax effects		2	2
Balance at July 1, 2022	\$ 4,581 \$	(195) \$	4,386

The reclassifications out of AOCI for the three and nine months ended June 30, 2023 and July 1, 2022 were as follows:

	r	Three Months Ended		Nine Month	s Ended	
_	June 3	0, 2023 Jı	uly 1, 2022	June 30, 2023	July 1, 2022	Statement of Operations Presentation
Unamortized loss on defined benefit pension plans:						
Amortization of loss	\$	12 \$	(9) \$	34 \$	34	4 Other income and expense
Tax effects		(3)	2	(9)	(9	<ol> <li>Income tax expense</li> </ol>
Total reclassifications for the period	\$	9\$	(7) \$	25 \$	2	5

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") includes comments and analysis relating to the results of operations and financial condition of Johnson Outdoors Inc. and its subsidiaries (collectively, the "Company") as of and for the three and nine month periods ended June 30, 2023 and July 1, 2022. All monetary amounts, other than share and per share amounts, are stated in thousands.

Our MD&A is presented in the following sections:

- Forward Looking Statements
- Trademarks
- Overview
- Results of Operations
- Liquidity and Financial Condition
- Contractual Obligations and Off Balance Sheet Arrangements
- Critical Accounting Policies and Estimates

This discussion should be read in conjunction with the Condensed Consolidated Financial Statements and related notes that immediately precede this section, as well as the Company's Annual Report on Form 10-K for the fiscal year ended September 30, 2022 which was filed with the Securities and Exchange Commission on December 9, 2022.

#### **Forward Looking Statements**

Certain matters discussed in this Form 10-Q are "forward-looking statements," and the Company intends these forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 and is including this statement for purposes of those safe harbor provisions. These forward-looking statements can generally be identified as such because they include phrases such as the Company "expects," "believes," "anticipates," "intends," use of words such as "confident," "could," "may," "planned," "potential," "should," "will," "would" or the negative of such words or other words of similar meaning. Similarly, statements that describe the Company's future plans, objectives or goals are also forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties which could cause actual results or outcomes to differ materially from those currently anticipated.

Factors that could affect actual results or outcomes include the matters described under the caption "Risk Factors" in Item 1A of the Company's Form 10-K which was filed with the Securities and Exchange Commission on December 9, 2022 and the following: changes in economic conditions, consumer confidence levels and discretionary spending patterns in key markets; uncertainties stemming from political instability (and its impact on the economies in jurisdictions where the Company has operations); uncertainties stemming from changes in U.S. trade policies, tariffs, and the reaction of other countries to such changes; the global outbreaks of disease, such as the COVID-19 pandemic which has affected, and may continue to affect, market and economic conditions, along with wide-ranging impacts on employees, customers and various aspects of our operations; the Company's success in implementing its strategic plan, including its targeted sales growth platforms, innovation focus and its increasing digital presence; litigation costs related to actions of and disputes with third parties, including competitors; the Company's continued success in its working capital management and cost-structure reductions; the Company's success in integrating strategic acquisitions; the risk of future writedowns of goodwill or other long-lived assets; the ability of the Company's customers to meet payment obligations; the impact of actions of the Company's competitors with respect to product development or enhancement or the introduction of new products into the Company's markets; movements in foreign currencies, interest rates or commodity costs; fluctuations in the prices of raw materials or the availability of raw materials or components used by the Company; any disruptions in the Company's supply chain as a result of material fluctuations in the Company's order volumes and requirements for raw materials and other components, or the demand for those same raw materials and components by third parties, necessary to manufacture and produce the

shortages in procuring necessary raw materials and components to manufacture and produce such products; the success of the Company's suppliers and customers and the impact of any consolidation in the industries of the Company's suppliers and customers; the ability of the Company to deploy its capital successfully; unanticipated outcomes related to outsourcing certain manufacturing processes; unanticipated outcomes related to litigation matters; and adverse weather conditions and other factors impacting climate change legislation. Shareholders, potential investors and other readers are urged to consider these factors in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements included herein are only made as of the date of this filing. The Company assumes no obligation, and disclaims any obligation, to update such forward-looking statements to reflect subsequent events or circumstances.

#### Trademarks

We have registered the following trademarks, among others, which may be used in this report: Minn Kota®, Cannon®, Humminbird®, Eureka!®, Jetboil®, Old Town®, Ocean Kayak®, Carlisle®, and SCUBAPRO®.

#### Overview

The Company is a leading global manufacturer and marketer of branded seasonal outdoor recreation products used primarily for fishing, diving, paddling and camping. The Company's portfolio of well-known consumer brands has attained leading market positions due to continuous innovation, marketing excellence, product performance and quality. The Company's values and culture support innovation in all areas, promoting and leveraging best practices and synergies within and across its subsidiaries to advance the Company's strategic vision set by executive management and approved by the Company's Board of Directors. The Company is controlled by Helen P. Johnson-Leipold, the Company's Chairman and Chief Executive Officer, members of her family and related entities.

#### Coronavirus (COVID-19)

The COVID-19 pandemic drove consumer desire to engage in socially distant and safe activities outdoors. As a result, increased participation in outdoor recreation also increased demand for our products across many of our Company segments. During the post-pandemic period, and specifically the first three quarters of fiscal 2023, participation levels in some of our outdoor recreation segments has substantially declined from the pandemic-driven market levels.

Moreover, in addition to impacting demand for Company products, COVID-19 and the resulting macroeconomic dynamics also caused widely-documented supply chain and logistics disruptions across industries, as well as inflationary pressures (especially as it relates to raw material and purchased component prices). These factors have impacted the timing, sourcing, availability and cost of raw materials and components that are necessary to manufacture our products, all of which adversely impacted our margins and inventory levels during fiscal 2022. During the first three quarters of fiscal 2023, the Company saw improvement in the availability of certain components necessary to complete finished products and converted a significant portion of its raw material inventory to finished goods available for shipping. Despite this, reduced consumer participation has resulted in lower demand in some of our segments which has caused substantially lower sales, and higher inventory levels.

## <u>Highlights</u>

Net sales of \$187,047 for the third quarter of fiscal 2023 decreased \$16,772, or 8%, from the same period in the prior year. Despite the decrease in sales between quarters, material and freight cost reductions helped drive a 5.4 point improvement in gross margin year over year resulting in a \$4,078 gross profit increase between quarters. Nonetheless, operating expenses increased by 21%, causing a \$6,356 decrease in operating profit from the prior year quarter. Profit before income taxes increased slightly, due to net investment gains and earnings on the Company's deferred compensation plan assets, which are recorded in Other income, and fully offset the deferred compensation expense that contributed to the increase in operating expenses.

During the second fiscal quarter of 2023, the Company sold the Military and Commercial Tents product lines of its Camping business segment to a third party in an asset sale for a purchase price of \$14,990 which closed on March 17, 2023. The net book value of the assets and liabilities sold was approximately \$8,350, resulting in a gain on sale of approximately \$6,640, which is recorded in Other (income) expense, net in the Company's accompanying Condensed Consolidated Statements of Operations. The purchase price and the net proceeds received by the Company related to this sale were subject to customary purchase price adjustment provisions and Company indemnity obligations set forth in the definitive purchase agreement. Accordingly, during the third fiscal quarter, a working capital true-up was recorded, which reduced the purchase price and the final net gain to approximately \$6,560.

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#### <u>Seasonality</u>

The Company's business is seasonal in nature. The third fiscal quarter traditionally falls within the Company's primary selling season for its warm-weather outdoor recreation products. The table below sets forth a historical view of the Company's seasonality during the last three fiscal years. Due to the timing of the COVID-19 outbreak, the Company's traditional seasonal sales pacing, where our heaviest sales volumes typically occurred during our second and third fiscal quarters, shifted during fiscal 2020.

			Fiscal Year	r		
	2022		2021		2020	
Quarter Ended	Net Sales	Operating Profit	Net Sales	Operating Profit	Net Sales	Operating Profit
December	21 %	21 %	22 %	22 %	22 %	10 %
March	26 %	23 %	27 %	32 %	27 %	45 %
June	27 %	36 %	29 %	34 %	23 %	17 %
September	26 %	20 %	22 %	12 %	28 %	28 %
	100 %	100 %	100 %	100 %	100 %	100 %

#### **Results of Operations**

The Company's net sales and operating profit (loss) by business segment for the periods shown below were as follows:

	Three Months Ended			Nine Months Ended		
	Ju	ne 30, 2023	July 1, 2022	June 30, 2023	July 1, 2022	
Net sales:						
Fishing	\$	137,460 \$	136,565 \$	430,842 \$	374,244	
Camping		11,658	23,479	36,996	56,780	
Watercraft Recreation		15,726	21,872	38,274	59,481	
Diving		22,227	22,201	61,594	56,886	
Other / Corporate / Eliminations		(24)	(298)	(207)	(425)	
Total	\$	187,047 \$	203,819 \$	567,499 \$	546,966	
Operating profit (loss):						
Fishing	\$	18,665 \$	16,553 \$	51,358 \$	44,166	
Camping		2,039	4,998	4,863	12,867	
Watercraft Recreation		1,483	2,893	1,637	7,588	
Diving		2,733	2,412	4,190	4,074	
Other / Corporate / Eliminations		(7,477)	(3,057)	(27,743)	(15,707)	
Total	\$	17,443 \$	23,799 \$	34,305 \$	52,988	

See "Note 16 – Segments of Business" of the notes to the accompanying Condensed Consolidated Financial Statements for the definition of segment net sales and operating profit.

## Net Sales

Consolidated net sales for the three months ended June 30, 2023 were \$187,047, a decrease of \$16,772, or 8%, compared to \$203,819 for the three months ended July 1, 2022. Foreign currency translation had an unfavorable impact of less than 1% on current year third quarter net sales compared to the prior year's third quarter net sales.

Net sales for the three months ended June 30, 2023 for the Fishing business were \$137,460, an increase of \$895, or 1%, from \$136,565 during the third fiscal quarter of the prior year. The increase in sales over the prior year quarter is primarily attributable to product price increases.

Net sales for the Camping business were \$11,658 for the third quarter of the current fiscal year, a decrease of \$11,821, or 50%, from the prior year net sales during the same period of \$23,479 due to decreased sales of Jetboil and Eureka! consumer camping products, as demand declined from the increased levels seen during the pandemic. Additionally, approximately \$4,900 of the decrease from the prior year quarter was related to the sale of the Military and Commercial Tents product lines described above.

Net sales for the third quarter of fiscal 2023 for the Watercraft Recreation business were \$15,726, a decrease of \$6,146, or 28%, compared to \$21,872 in the prior year same period. Reduced demand in the overall market from the elevated levels seen during the pandemic drove the decline from the prior year.

Net sales for Diving, our most global business, for the third quarter of fiscal 2023 were \$22,227, which was relatively flat when compared to net sales of \$22,201 for the three months ended July 1, 2022. Foreign currency translation had a favorable impact of less than 1% on sales in this segment versus the prior year quarter.

For the nine months ended June 30, 2023, consolidated net sales of \$567,499 increased \$20,533 or 4% compared to \$546,966 for the nine months ended July 1, 2022. Foreign currency translation had an unfavorable impact of less than 1% on net sales of the current year to date period versus the prior year to date period.

Net sales for the nine months ended June 30, 2023 for the Fishing business were \$430,842, an increase of \$56,598, or 15% from \$374,244 during the same period of the prior year. In addition to price increases (which accounted for approximately 6 points of the year over year increase in net sales), the increase over the prior year to date period was driven mainly by improved supply and component availability over the prior year, resulting in our ability to satisfy demand for product and fulfill orders.

Net sales for the Camping business were \$36,996 for the nine months ended June 30, 2023, a decrease of \$19,784, or 35%, from the prior year net sales during the same period of \$56,780, due to decreased demand from the increased levels seen during the pandemic. Approximately \$4,900 of the decrease over the prior year to date period was related to the sale of the Military and Commercial Tents product lines described above.

Net sales for the nine months ended June 30, 2023 for the Watercraft Recreation business were \$38,274, a decrease of \$21,207, or 36%, compared to \$59,481 in the prior year same period. Reduced demand in the overall market from the elevated levels seen during the pandemic drove the decline from the prior year.

Diving net sales were \$61,594 for the nine months ended June 30, 2023 versus \$56,886 for the nine months ended July 1, 2022, an increase of \$4,708, or 8%. The sales increase was largely due to increased demand for our products as the global tourism industry continued to recover from the pandemic. There was an unfavorable effect of foreign currency translation of 2% versus the prior year to date period.

#### Cost of Sales

Cost of sales for the three months ended June 30, 2023 of \$109,460 decreased \$20,850 compared to \$130,310 for the three months ended July 1, 2022. The decrease year over year was driven primarily by decreased sales volumes, as well as decreased costs on freight and certain materials between quarters.

For the nine months ended June 30, 2023, cost of sales was \$351,798 compared to \$344,241 in the same period of the prior year. The increase year over year was primarily driven by increased sales volumes, offset in part by reductions in freight costs from the elevated levels seen in the prior year.

#### Gross Profit Margin

For the three months ended June 30, 2023, gross profit as a percentage of net sales was 41.5% compared to 36.1% in the three month period ended July 1, 2022. Factors impacting the change in gross profit percentage between quarters included the implementation of price increases across product lines, as well as decreased costs on freight and certain materials.

For the nine months ended June 30, 2023, gross profit as a percentage of net sales was 38.0% compared to 37.1% in the prior year nine month period. Price increases and relief in freight costs were also the primary drivers of the margin improvement for the year to date period.

#### **Operating** Expenses

Operating expenses were \$60,144 for the three months ended June 30, 2023, compared to \$49,710 for the three months ended July 1, 2022. The increase of \$10,434 was primarily due to higher warranty expense, marketing spend and deferred compensation expense, offset in part by the impact of lower sales volumes between quarters. More favorable market conditions



on the Company's deferred compensation plan assets resulted in approximately \$5,100 of higher deferred compensation expense recorded in the Company's Corporate segment in the current year quarter as compared to the prior year quarter. This increase in expense was entirely offset by a gain in Other (income) expense, net related to marking these deferred compensation plan assets to market.

Operating expenses were \$181,396 for the nine months ended June 30, 2023, compared to \$149,737 for the nine months ended July 1, 2022. The increase of \$31,659 was primarily due to higher warranty expense, marketing spend, increased compensation costs, professional services and deferred compensation expense, between periods. For the year to date period, deferred compensation expense recorded in the Corporate segment increased approximately \$8,600 as compared to the prior year to date period, which was entirely offset by a gain in Other (income) expense, net.

#### **Operating** Profit

Operating profit on a consolidated basis for the three month period ended June 30, 2023 was \$17,443, compared to an operating profit of \$23,799 in the third quarter of the prior fiscal year. Higher operating expenses in the current year quarter, as discussed above, was the primary driver of the decrease in operating profit between quarters.

Operating profit on a consolidated basis for the nine months ended June 30, 2023 declined \$18,683 to \$34,305, compared to an operating profit of \$52,988 in the prior year to date period despite a 4% increase in net sales primarily due to the increase in operating expenses between periods discussed above.

#### <u>Interest</u>

Interest expense was \$39 and \$30 for the three months ended June 30, 2023 and July 1, 2022, respectively. Interest expense was \$114 for the nine months ended June 30, 2023 compared to \$117 or the nine months ended July 1, 2022.

Interest income was \$1,244 and \$144 for the three months ended June 30, 2023 and July 1, 2022, respectively. Interest income was \$2,806 for the nine months ended June 30, 2023 compared to \$339 for the nine months ended July 1, 2022. The increase in interest income over the prior year periods was driven by increased interest rates, as well as increased investment or cash balances during the third fiscal quarter of 2023.

#### Other Expense (Income), net

Other income was \$1,174 for the three months ended June 30, 2023 compared to other expense of \$4,669 in the prior year period. The main driver of the \$5,843 increase over the prior year quarter is the net investment gains and earnings on the assets related to the Company's non-qualified deferred compensation plan, which were \$1,335 in the three month period ended June 30, 2023 compared to losses of \$3,741 in the three month period ended July 1, 2022. For the three months ended June 30, 2023, foreign currency exchange losses were \$76 compared to \$807 for the three months ended July 1, 2022.

For the nine months ended June 30, 2023, other income was \$10,939 compared to other expense of \$6,167 in the nine months ended July 1, 2022. The main driver of the \$17,106 increase over the prior year period include the following: a gain on the sale of the Military and Commercial Tents product lines of approximately \$6,560 recorded in the current year period; net investment gains and earnings on the assets related to the Company's non-qualified deferred compensation plan of \$4,159 in the nine months ended June 30, 2023 compared to losses of \$4,443 in the nine months ended July 1, 2022; and foreign currency exchange gains of \$155 for the nine months ended June 30, 2023, compared to losses of \$1,320 for the nine months ended July 1, 2022.

#### Income Tax Expense

The Company's provision for income taxes is based upon estimated annual effective tax rates in the tax jurisdictions in which the Company operates. The effective tax rate for the three and nine month periods ended June 30, 2023 were 25.3% and 25.9%, respectively, compared to 26.8% and 25.9% in the corresponding periods of the prior year.

#### <u>Net Income</u>

Net income for the three months ended June 30, 2023 was \$14,801, or \$1.44 per diluted common class A and B share, compared to net income of \$14,082, or \$1.38 per diluted common class A and B share, for the third quarter of the prior fiscal year.



Net income for the nine months ended June 30, 2023 was \$35,541, or \$3.47 per diluted common class A and B share, compared to net income of \$34,838, or \$3.42 per diluted common class A and B share, for the nine months ended July 1, 2022.

#### Liquidity and Financial Condition

Cash and cash equivalents and short term investments totaled \$149,247 as of June 30, 2023, compared to \$117,567 as of July 1, 2022. The Company's debt to total capitalization ratio was 0% as of June 30, 2023 and July 1, 2022. The Company's total debt balance was \$0 as of each of June 30, 2023 and July 1, 2022. See "Note 11 – Indebtedness" in the notes to the Company's accompanying condensed consolidated financial statements for further discussion.

Accounts receivable, net of allowance for doubtful accounts, were \$94,644 as of June 30, 2023, a decrease of \$8,600 compared to \$103,244 as of July 1, 2022. The decrease is consistent with the decreased third quarter sales volumes year over year. Inventories were \$235,069 as of June 30, 2023, a decrease of \$15,887, compared to \$250,956 as of July 1, 2022. Accounts payable were \$45,728 at June 30, 2023 compared to \$50,780 as of July 1, 2022.

The Company's cash flows from operating, investing and financing activities, as presented in the Company's accompanying Condensed Consolidated Statements of Cash Flows, are summarized in the following table:

	Nine months ended				
(thousands)	June 30, 2023	July 1, 2022			
Cash (used for) provided by:					
Operating activities	\$ 45,210 \$	(86,413)			
Investing activities	(45,133)	(25,150)			
Financing activities	(9,591)	(9,214)			
Effect of foreign currency rate changes on cash	2,307	(2,104)			
Decrease in cash and cash equivalents	\$ (7,207) \$	(122,881)			

#### **Operating** Activities

Cash provided by operations totaled \$45,210 for the nine months ended June 30, 2023 compared to cash used for operations of \$86,413 during the corresponding period of the prior fiscal year. The increase in cash provided by operations over the prior year nine month period was due primarily to higher inventory purchases in the prior year period, often at higher price points than historically paid, due to the Company's decision to build and procure certain raw material and component inventory in its attempt to mitigate against potential pandemic-related shortages in meeting product demand. Depreciation and amortization charges were \$11,815 for the nine month period ended June 30, 2023 compared to \$10,434 for the corresponding period of the prior year.

#### Investing Activities

Cash used for investing activities totaled \$45,133 for the nine months ended June 30, 2023 compared to \$25,150 for the corresponding period of the prior fiscal year. Capital expenditures were \$19,427 in the nine months ended June 30, 2023, compared to \$25,162 in the prior year to date period which included investments in expansion of Fishing facilities to accommodate additional production. Current year cash usage reflects investment of \$40,696 in investments as well as proceeds of \$14,990 related to the Big Tents sale previously discussed. Any additional capital expenditures in fiscal 2023 are expected to be funded by working capital.

## Financing Activities

Cash used for financing activities totaled \$9,591 for the nine months ended June 30, 2023 compared to \$9,214 for the nine month period ended July 1, 2022 and represents the payment of dividends and purchase of treasury stock. The Company had no debt during either nine month period ended June 30, 2023 and July 1, 2022. See Note 11 "Indebtedness" to the accompanying Condensed Consolidated Financial Statements for additional information on our credit facilities.

As of June 30, 2023 the Company held approximately \$45,029 of cash, cash equivalents and short-term investments in bank accounts in foreign taxing jurisdictions.

#### **Contractual Obligations and Off Balance Sheet Arrangements**

The Company has contractual obligations and commitments to make future payments including under operating leases and open purchase orders. There have been no changes outside of the ordinary course of business in the specified contractual obligations during the quarter ended June 30, 2023.

The Company utilizes letters of credit primarily as security for the payment of future claims under its workers compensation insurance. Letters of credit outstanding were approximately \$78 and \$173 as of June 30, 2023 and July 1, 2022, respectively.

The Company has no other off-balance sheet arrangements.

## **Critical Accounting Policies and Estimates**

The Company's critical accounting policies and estimates are identified in the Company's Annual Report on Form 10-K for the fiscal year ending September 30, 2022 in *Management's Discussion and Analysis of Financial Condition and Results of Operations* under the heading "Critical Accounting Estimates", which was filed with the Securities and Exchange Commission on December 9, 2022. There were no significant changes to the Company's critical accounting policies and estimates during the nine months ended June 30, 2023.

#### Item 3. Quantitative and Qualitative Disclosures about Market Risk

The Company is exposed to market risk in foreign currency exchange rates, interest rates, commodity prices and inflation. For a discussion of exposure to market risk, refer to the Company's Annual Report on Form 10-K for the fiscal year ending September 30, 2022, in *Management's Discussion and Analysis of Financial Condition and Results of Operations* under the heading "Market Risk Management", which was filed with the Securities and Exchange Commission on December 9, 2022. There have been no significant changes to our market risk in the nine months ended June 30, 2023.

#### Item 4. Controls and Procedures

The Company maintains disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) that are designed to ensure that information required to be disclosed in the Company's reports filed or submitted under the Exchange Act, is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that the information required to be disclosed by the Company in reports that it files or submits under the Exchange Act is accumulated and communicated to its management, including its Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure. As of the end of the period covered by this report, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based on this evaluation, the Company's Chief Executive Officer and Chief Financial Officer concluded that, as of the end of such period, the Company's disclosure controls and procedures were effective at reaching a level of reasonable assurance. It should be noted that in designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives, and management necessarily was required to apply its judgment in evaluating the cost benefit relationship of possible controls and procedures. The Company has designed its disclosure controls and procedures to reach a level of reasonable assurance of achieving the desired control objectives.

There were no changes in the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during the last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

#### PART II OTHER INFORMATION

#### Item 1. Legal Proceedings

In the normal course of business, the Company may be involved in various legal proceedings from time to time. We do not believe we are currently involved in any claim or action the ultimate disposition of which would have a material adverse effect on our financial statements.

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## Item 1A. Risk Factors

There have been no material changes to the risk factors disclosed in our Form 10-K as filed with the Securities and Exchange Commission on December 9, 2022.

## **Item 5. Other Information**

(c) Trading Plans.

During the three month period ended June 30, 2023, no director or officer of the Company adopted or terminated a "Rule 10b5-1 trading arrangement," or "non-Rule 10b5-1 trading arrangement," as each term is defined in Item 408(a) of Regulation S-K.

#### Item 6. Exhibits

See Exhibit Index to this Form 10-Q report.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Signatures Dated: August 3, 2023

JOHNSON OUTDOORS INC.

/s/ Helen P. Johnson-Leipold Helen P. Johnson-Leipold

Chairman and Chief Executive Officer (Principal Executive Officer)

/s/ David W. Johnson

David W. Johnson Vice President and Chief Financial Officer (Principal Financial and Accounting Officer)

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## Exhibit Index to Quarterly Report on Form 10-Q

Exhibit <u>Number</u>	Description
<u>3.1</u>	Articles of Incorporation of the Company as amended through February 17, 2000. (Filed as Exhibit 3.1(a) to the Company's Form 10-Q for the quarter ended March 31, 2000 and incorporated herein by reference.)
<u>3.2</u>	Bylaws of the Company as amended and restated through December 6, 2010. (Filed as Exhibit 3.2 to the Company's Form 10-K for the year ended October 1, 2010 and incorporated herein by reference.)
<u>31.1</u>	Certification by the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
<u>31.2</u>	Certification by the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
<u>32 <sup>(1)</sup></u>	Certification of Periodic Financial Report by the Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following materials from Johnson Outdoors Inc.'s Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2023 formatted in XBRL (eXtensible Business Reporting Language) and furnished electronically herewith: (i) Condensed Consolidated Balance Sheets; (ii) Condensed Consolidated Statements of Operations; (iii) Condensed Consolidated Statements of Comprehensive Income; (iv) Condensed Consolidated Statements of Cash Flows; (v) Condensed Consolidated Statements of Shareholders' Equity and (vi) Notes to Condensed Consolidated Financial Statements. XBRL Instance Document – the XBRL Instance Document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
104	The cover page from the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2023, formatted in Inline XBRL (included in Exhibit 101).

<sup>(1)</sup> This certification is not "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

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# **Certification of Chief Executive Officer**

# Pursuant to Section 302 of the Sarbanes-Oxley Act and Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934

I, Helen P. Johnson-Leipold, certify that:

- 1) I have reviewed this Quarterly Report on Form 10-Q of Johnson Outdoors Inc.;
- Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4) The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5) The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 3, 2023

/s/ Helen P. Johnson-Leipold

Helen P. Johnson-Leipold Chairman and Chief Executive Officer

# **Certification of Chief Financial Officer**

# Pursuant to Section 302 of the Sarbanes-Oxley Act and Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934

I, David W. Johnson, certify that:

- 1) I have reviewed this Quarterly Report on Form 10-Q of Johnson Outdoors Inc.;
- 2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4) The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5) The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 3, 2023

/s/ David W. Johnson

David W. Johnson Vice President and Chief Financial Officer Treasurer

# Written Statement of the Chairman and Chief Executive Officer

# Pursuant to 18 U.S.C. Section 1350

Solely for the purposes of complying with 18 U.S.C. Section 1350, I, the undersigned Chairman and Chief Executive Officer of Johnson Outdoors Inc. (the "Company"), hereby certify that the Quarterly Report on Form 10-Q of the Company for the quarter ended June 30, 2023 (the "Report") fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Helen P. Johnson-Leipold

Helen P. Johnson-Leipold Chairman and Chief Executive Officer August 3, 2023

# Written Statement of the Vice President and Chief Financial Officer

# Pursuant to 18 U.S.C. Section 1350

Solely for the purposes of complying with 18 U.S.C. Section 1350, I, the undersigned Vice President and Chief Financial Officer of Johnson Outdoors Inc. (the "Company"), hereby certify that the Quarterly Report on Form 10-Q of the Company for the quarter ended June 30, 2023 (the "Report") fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934 and that information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ David W. Johnson David W. Johnson Vice President and Chief Financial Officer Treasurer August 3, 2023

The above certifications are made solely for the purpose of 18 U.S.C. Section 1350, subject to the knowledge standard contained therein, and not for any other purpose.