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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

July 24, 2003
Date of Report (Date of earliest event reported)

JOHNSON OUTDOORS INC.
(Exact name of Registrant as specified in its charter)

Wisconsin	0-16255	39-1536083
(State or other jurisdiction of incorporation or organization)	(Commission file number)	(I.R.S. Employer Identification No.)

555 Main Street, Racine, Wisconsin 53403
(Address of principal executive offices, including zip code)

(262) 631-6600
(Registrant's telephone number, including area code)

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Item 7. Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits. The following exhibit is being furnished with this Current Report on Form 8-K (this "Report"):
 - 99 Press Release dated July 24, 2003

Item 9. Regulation FD Disclosure. (Information provided under Item 12 - Results of Operations and Financial Condition).

On July 24, 2003, Johnson Outdoors Inc. (the "Company") issued a press release announcing the Company's quarterly financial results for the reporting period ended June 27, 2003 (the "Press Release"). A copy of the Press Release is being furnished as Exhibit 99 to this Report.

Included in the Press Release are certain non-GAAP financial measures. These non-GAAP financial measures relate to the Company's results excluding the Jack Wolfskin business, which was sold in the fourth quarter of fiscal 2002, unusual charges relating to a voluntary product recall and charges relating to a discontinued acquisition. The Company believes the non-GAAP financial information is useful to the readers of the Press Release because it (a) provides comparable year over year financial information based on the Company's continuing businesses and (b) better enables the reader to evaluate the performance of these businesses. The presentation of the non-GAAP financial information should not be considered in isolation or in lieu of the results prepared in accordance with GAAP, but should be considered in conjunction with the results prepared in accordance with GAAP.

Item 12 of Form 8-K, "Results of Operations and Financial Condition", requires the Company to furnish the Press Release to the Securities and Exchange Commission. In accordance with interim guidance issued by the Securities and Exchange Commission in Release No. 33-8216, the Company is furnishing the Press Release required by Item 12 under Item 9 of this Report.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: July 24, 2003

JOHNSON OUTDOORS INC.

/s/ Paul A. Lehmann

Paul A. Lehmann
Vice President and Chief Financial Officer, Secretary
(Principal Financial and Accounting Officer)

JOHNSON OUTDOORS INC.

EXHIBIT INDEX TO CURRENT REPORT ON FORM 8-K
DATED JULY 24, 2003

Exhibit	Description
99	Press Release dated July 24, 2003

AT JOHNSON OUTDOORS:

AT FRB|WEBER SHANDWICK:

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FOR IMMEDIATE RELEASE
THURSDAY, JULY 24, 2003

JOHNSON OUTDOORS INC. REPORTS
THIRD QUARTER RESULTS

Racine, Wisconsin, July 24, 2003 - Johnson Outdoors Inc. (Nasdaq: JOUT) today announced higher sales and earnings, excluding unusual charges, for its continuing businesses in the third fiscal quarter ended June 27, 2003. Comparisons of continuing businesses exclude the Company's Jack Wolfskin subsidiary, which was sold in last year's fourth quarter.

As reported, including the results of Jack Wolfskin, Johnson Outdoors' third quarter sales were \$108.5 million compared with \$116.7 million in last year's third quarter, while operating profit was \$8.9 million compared with \$13.0 million. Included in this year's third quarter operating profit were a total of \$3.6 million in unusual charges related to a voluntary product recall of an UWATEC dive computer (\$2.8 million) and a discontinued acquisition (\$0.8 million). Net income for the third quarter was \$5.1 million or \$0.59 per diluted share versus \$6.4 million or \$0.75 per diluted share in the prior year quarter. The earnings impact of the unusual charges mentioned above were \$2.5 million or \$0.29 per diluted share. Last year's third quarter results included approximately \$12.2 million in sales and \$1.0 million in operating profit from Jack Wolfskin.

On a continuing business basis and excluding unusual charges, Johnson Outdoors' third quarter sales increased 4% to \$108.5 million from \$104.5 million a year ago, driven by strong military tent sales in the Outdoor Equipment business segment. Operating profit increased 4% to \$12.5 million from \$12.0 million, as strong profit growth in Outdoor Equipment and Motors plus a modest improvement in Diving was partially offset by a sharp decrease at Watercraft. The favorable impact of currency translations added approximately \$2.9 million to sales and \$0.6 million to operating profit in this year's third quarter. Net income increased to \$7.6 million compared with \$6.5 million in the year-ago quarter. Earnings rose to \$0.88 per diluted share in this year's third quarter compared with \$0.76 per diluted share a year ago.

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Johnson Outdoors Inc.
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Third Quarter Comparisons - As Reported and on Continuing Business Basis
Excluding Unusual Charges
(Amounts in millions, except per share data)

Three Months Ended June 27, 2003

	As Reported	Less Jack Wolfskin	Plus Unusual Charges(2)	Adjusted Results(1)
Net sales	\$108.5	\$ -	\$ -	\$108.5
Gross profit	43.5	-	1.8	45.3
Operating profit	8.9	-	3.6	12.5
Net income	5.1	-	2.5	7.6
Diluted earnings per share	\$ 0.59	\$ -	\$ 0.29	\$ 0.88

Three Months Ended June 28, 2002

	As Reported	Less Jack Wolfskin	Plus Unusual Charges(2)	Adjusted Results(1)
Net sales	\$116.7	\$ 12.2	\$ -	\$104.5
Gross profit	49.4	4.9	-	44.5
Operating profit	13.0	1.0	-	12.0
Net income (loss)	6.4	(0.1)	-	6.5
Diluted earnings per share	\$ 0.75	\$(0.01)	\$ -	\$ 0.76

(1) Adjusted results for the third quarter of both years exclude results from the Jack Wolfskin operation, which was sold in the fourth quarter of fiscal 2002, but was not treated as a discontinued operation according to GAAP and certain unusual charges incurred during the third quarter of fiscal 2003.

(2) Unusual charges consist of \$0.8 million pretax related to a discontinued acquisition and \$2.8 million pretax related to costs of a recall announced during the third quarter of 2003.

Helen Johnson-Leipold, Chairman & CEO of Johnson Outdoors Inc. provided the Company's perspective on third quarter results. "We are pleased with our continued

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adjusted earnings improvement, especially given the difficult market conditions and the business interruptions we have experienced. We have made significant progress this year in creating an infrastructure capable of driving substantially greater growth and operating efficiency in the future. Our brands are strong, our new product pipeline is growing and our balance sheet is healthy. While we remain cautious in the short term, we are very encouraged by our Company's long-term prospects."

Nine-Month Results

As reported, for the nine months ended June 27, 2003, net sales were \$246.7 million compared with \$274.2 million in the comparable period last year. Operating profit decreased to \$15.2 million from \$22.2 million in last year's nine-month period. The decrease in sales was entirely due to the sale of Jack Wolfskin in last year's fourth quarter. The decrease in operating profit was due to the unusual charges previously mentioned as well as the sale of Jack Wolfskin. Earnings from continuing operations for the nine-month period decreased to \$1.06 per diluted share versus \$1.18 per diluted share in the first nine months of fiscal 2002. Last year, Johnson Outdoors reported a net loss of \$1.49 per diluted share for the nine-month period, which included a non-cash after-tax charge of \$2.73 per diluted share for goodwill impairment from a change in accounting due to the adoption of SFAS No. 142.

On a continuing business basis and excluding unusual charges, nine-month sales rose to \$246.3 million from \$233.6 million and operating profit increased to \$18.9 million from \$17.4 million. Income from continuing operations rose to \$11.7 million from \$7.6 million, due to a reduction in interest expense and an increase in other income, mainly related to currency gains. Earnings from continuing operations increased to \$1.36 per diluted share from \$0.90 per diluted share in last year's nine-month period. Results were driven by higher sales and double-digit profit growth in Motors, Outdoor Equipment and Diving, which more than offset lower sales and profits at Watercraft.

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Nine Month Comparisons - As Reported and on Continuing Business Basis
Excluding Unusual Charges
(Amounts in millions, except per share data)

Nine Months Ended June 27, 2003

	As Reported	Less Jack Wolfskin	Plus Unusual Charges(3)	Adjusted Results(1)
Net sales	\$ 246.7	\$ 0.4	\$ -	\$ 246.3
Gross profit	103.4	-	1.8	105.2
Operating profit (loss)	15.2	(0.1)	3.6	18.9
Income (loss) (2)	9.1	(0.1)	2.5	11.7
Diluted earnings (loss) per share (2)	\$ 1.06	\$ (0.01)	\$ 0.29	\$ 1.36

Nine Months Ended June 28, 2002

	As Reported	Less Jack Wolfskin	Plus Unusual Charges(3)	Adjusted Results(1)
Net sales	\$ 274.2	\$ 40.6	\$ -	\$ 233.6
Gross profit	115.4	16.3	-	99.1
Operating profit (loss)	22.2	4.8	-	17.4
Income (2)	9.9	2.3	-	7.6
Diluted earnings per share(2)	\$ 1.18	\$ 0.28	\$ -	\$ 0.90

(1) Adjusted results for the nine months of both years exclude results from the Jack Wolfskin operation, which was sold in the fourth quarter of fiscal 2002, but was not treated as a discontinued operation according to GAAP and certain unusual charges incurred during the third quarter of fiscal 2003.

(2) Income and diluted earnings per share are from continuing operations before cumulative effect of change in accounting principle.
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Johnson Outdoors Inc.
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(3) Unusual charges consist of \$0.8 million pretax related to a discontinued acquisition and \$2.8 million pretax related to costs of a recall announced during the third quarter of 2003.

Financial Condition

At June 27, 2003, cash and short-term investments totaled \$62.7 million compared with \$27.3 million at the close of last year's third quarter. The Company's debt to total capital was 35%, well below last year's 50% level and the 42% level at the close of fiscal 2002. Among key working capital items, receivables increased \$1.2 million and inventories decreased \$9.0 million compared with last year's third quarter. The prior year included Jack Wolfskin receivables of \$8.7 million and inventory of \$15.4 million.

Depreciation and amortization totaled \$1.8 million for the third quarter, and \$5.8 million for this year's nine-month period compared with \$2.4 and \$6.8 million in last year's third quarter and first nine months, respectively. Capital expenditures were \$5.9 million year to date compared with \$5.2 million in fiscal 2002's first nine months. The increased capital spending was primarily due to investments to upgrade information systems in the Watercraft business.

"We continue to focus on improving margins and returns, while maintaining a strong balance sheet," said Paul Lehmann, Chief Financial Officer. "Our cash position is high for Johnson Outdoors from a historical perspective, providing operating flexibility, capital to improve our businesses and the ability to consider potential acquisitions."

Webcast

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Johnson Outdoors will hold its quarterly conference call on July 24, 2003 at 11:00 a.m. Eastern Time. The call will be webcast at www.johnsonoutdoors.com and www.companyboardroom.com. A replay will be available on both web sites for at least 30 days, and by telephone through July 31st by dialing 800-405-2236 or 303-590-3000 and providing confirmation code 544597.

About Johnson Outdoors Inc. (JOUT/Nasdaq)

Johnson Outdoors is a leading global outdoor recreation company that turns ideas into adventure with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft, Motors, Diving and Outdoor Equipment. Johnson Outdoors' familiar brands include, among others: Old Town(R) canoes and kayaks; Ocean(TM), Necky(TM) and Dimension(R) kayaks; Minn Kota(R) motors; Scubapro(R) and SnorkelPro; Uwatec(R); and Eureka(R) tents. Helen Johnson-Leipold is Chairman &

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CEO of the company which has more than 25 locations around the world and employs 1,400 people.
Visit Johnson Outdoors online at www.johnsonoutdoors.com.

Certain matters discussed in this press release are "forward-looking statements," intended to qualify for the safe harbors from liability established by the Private Securities Litigation Reform Act of 1995. These forward-looking statements can generally be identified as such because the context of the statement includes phrases such as the Company "expects," "believes" or other words of similar meaning. Similarly, statements that describe the Company's future outlook, plans, objectives or goals are also forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties which could cause actual results or outcomes to differ materially from those currently anticipated. Factors that could affect actual results or outcomes include changes in consumer spending patterns, actions of companies that compete with Johnson Outdoors, the Company's success in managing inventory, movements in foreign currencies or interest rates, the success of suppliers and customers, the ability of Johnson Outdoors' to deploy its capital successfully as well as adverse weather conditions. Shareholders, potential investors and other readers are urged to consider these factors in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements included herein are only made as of the date of this press release and the Company undertakes no obligations to publicly update such forward-looking statements to reflect subsequent events or circumstances.

-- Financial Tables Follow --

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JOHNSON OUTDOORS INC. AND SUBSIDIARIES

(thousands, except per share amounts)

Operating Results	THREE MONTHS ENDED		NINE MONTHS ENDED	
	June 27 2003	June 28 2002	June 27 2003	June 28 2002
Net sales	\$ 108,546	\$ 116,699	\$ 246,706	\$ 274,155
Cost of sales	65,038	67,317	143,322	158,742
Gross profit	43,508	49,382	103,384	115,413
Operating expenses	34,589	36,342	88,175	91,973
Strategic charges	--	66	--	1,217
Operating profit	8,919	12,974	15,209	22,223
Interest expense, net	1,191	1,615	3,323	4,700
Other (income) expense, net	(644)	872	(3,115)	1,209
Income from continuing operations before cumulative effect of change in accounting principle and income taxes	8,372	10,487	15,001	16,314
Income tax expense	3,312	4,054	5,924	6,388
Income from continuing operations before cumulative effect of change in accounting principle	5,060	6,433	9,077	9,926
Income on disposal of discontinued operations, net of tax	--	--	--	495
Cumulative effect of change in accounting principle, net of tax	--	--	--	(22,876)
Net income (loss)	\$ 5,060	\$ 6,433	\$ 9,077	\$ (12,455)
Basic earnings (loss) per common share:				
Income from continuing operations before cumulative effect of change in accounting principle	\$ 0.60	\$ 0.78	\$ 1.08	\$ 1.21
Income on disposal of discontinued operations, net of tax	--	--	--	0.06
Cumulative effect of change in accounting principle, net of tax	--	--	--	(2.79)
Net income (loss)	\$ 0.60	\$ 0.78	\$ 1.08	\$ (1.52)
Diluted earnings (loss) per common share:				
Income from continuing operations before cumulative effect of change in accounting principle	\$ 0.59	\$ 0.75	\$ 1.06	\$ 1.18
Income on disposal of discontinued operations, net of tax	--	--	--	0.06
Cumulative effect of change in accounting principle, net of tax	--	--	--	(2.73)
Net income (loss)	\$ 0.59	\$ 0.75	\$ 1.06	\$ (1.49)
Diluted average common shares outstanding	8,579	8,561	8,545	8,384
Segment Results				
Net sales:				
Outdoor equipment	\$ 25,148	\$ 31,752	\$ 55,859	\$ 87,305
Motors	29,821	29,990	72,158	68,293
Watercraft	31,557	33,849	63,415	66,684
Diving	22,425	21,606	56,585	52,898
Other/eliminations	(405)	(498)	(1,311)	(1,025)
Total	\$ 108,546	\$ 116,699	\$ 246,706	\$ 274,155
Operating profit (loss):				
Outdoor equipment	\$ 4,416	\$ 3,449	\$ 8,855	\$ 10,902
Motors	5,454	4,283	11,327	8,023
Watercraft	1,759	4,530	(1,281)	4,024
Diving	1,123	3,892	6,306	7,884
Other/eliminations	(3,833)	(3,180)	(9,998)	(8,610)
Total	\$ 8,919	\$ 12,974	\$ 15,209	\$ 22,223
Balance Sheet Information (End of Period)				
Cash and short-term investments			\$ 62,696	\$ 27,297
Accounts receivable, net			75,888	74,678
Inventories, net			51,606	60,718
Total current assets			200,589	172,553
Total assets			283,006	258,097
Short-term debt			9,591	23,233
Total current liabilities			64,290	73,441
Long-term debt			68,444	78,496
Shareholders' equity			144,621	101,309

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The following tables show third quarter and year to date comparisons of as reported results and results from a continuing business basis for the Outdoor Equipment business unit.

Outdoor Equipment Segment
 Third Quarter Comparisons - As Reported and on Continuing Business Basis
 (Amounts in millions)

Three Months Ended June 27, 2003

	As Reported	Less Jack Wolfskin	Adjusted Results(1)
Net sales	\$ 25.1	\$ -	\$ 25.1
Operating profit	4.4	-	4.4

Three Months Ended June 28, 2002

	As Reported	Less Jack Wolfskin	Adjusted Results(1)
Net sales	\$ 31.8	\$ 12.2	\$ 19.6
Operating profit	3.4	1.0	2.4

(1) Adjusted results for the third quarter of both years exclude results from the Jack Wolfskin operation, which was sold in the fourth quarter of fiscal 2002, but was not treated as a discontinued operation according to GAAP.

Outdoor Equipment Segment
 Nine Month Comparisons - As Reported and on Continuing Business Basis
 (Amounts in millions)

Nine Months Ended June 27, 2003

	As Reported	Less Jack Wolfskin	Adjusted Results(1)
Net sales	\$ 55.9	\$ 0.4	\$ 55.5
Operating profit (loss)	8.9	(0.1)	9.0

Nine Months Ended June 28, 2002

	As Reported	Less Jack Wolfskin	Adjusted Results(1)
Net sales	\$ 87.3	\$ 40.6	\$ 46.7
Operating profit	10.9	4.8	6.1

(1) Adjusted results for the nine months of both years exclude results from the Jack Wolfskin operation, which was sold in the fourth quarter of fiscal 2002, but was not treated as a discontinued operation according to GAAP.

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The following tables show third quarter and year to date comparisons of as reported results and results excluding an unusual charge for the Diving business unit.

Diving Segment

Third Quarter Comparisons - As Reported and Excluding Unusual Charges
(Amounts in millions)

Three Months Ended June 27, 2003

	As Reported	Plus Unusual Charges(2)	Adjusted Results(1)
Net sales	\$ 22.4	\$ -	\$ 22.4
Operating profit	1.1	2.8	3.9

(1) Adjusted results for the third quarter ended June 27, 2003 exclude certain unusual charges incurred during the third quarter of fiscal 2003.

(2) Unusual charges consist of \$2.8 million pretax related to costs of a recall announced during the third quarter of 2003.

Diving Segment

Nine Month Comparisons - As Reported and Excluding Unusual Charges
(Amounts in millions)

Nine Months Ended June 27, 2003

	As Reported	Plus Unusual Charges(2)	Adjusted Results(1)
Net sales	\$ 56.6	\$ -	\$ 56.6
Operating profit	6.3	2.8	9.1

(1) Adjusted results for the nine months ended June 27, 2003 exclude certain unusual charges incurred during the third quarter of fiscal 2003.

(2) Unusual charges consist of \$2.8 million pretax related to costs of a recall announced during the third quarter of 2003.