



## Johnson Outdoors to Release Fiscal 2011 Third Quarter Results on August 10, 2011

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RACINE, Wis., July 27, 2011 (GLOBE NEWSWIRE) -- **JOHNSON OUTDOORS INC.** (Nasdaq:JOUT), a global company engaged in the design, manufacture and marketing of branded outdoor recreation products, will release financial results for the Fiscal 2011 third quarter on Wednesday, August 10, 2011 before the New York Stock Exchange trading day begins. The Company will host a conference call and audio webcast shortly afterwards at 11:00 a.m. Eastern Time to discuss the financial results and provide a Company update.

A live listen-only web cast of the conference call may be accessed at Johnson Outdoors' home page. A replay will be available on the Investor section home page on the Johnson Outdoors' website - [www.johnsonoutdoors.com](http://www.johnsonoutdoors.com) - for 30 days.

### **ABOUT JOHNSON OUTDOORS INC.**

**JOHNSON OUTDOORS** is a leading global outdoor recreation company that turns ideas into adventure with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft, Marine Electronics, Diving and Outdoor Equipment. Johnson Outdoors' familiar brands include, among others: Old Town<sup>®</sup> canoes and kayaks; Ocean Kayak<sup>™</sup> and Necky<sup>®</sup> kayaks; Carlisle<sup>®</sup> paddles and Extrasport<sup>®</sup> personal flotation devices; Minn Kota<sup>®</sup> motors; Cannon<sup>®</sup> downriggers; Humminbird<sup>®</sup> fishfinders; Lakemaster<sup>®</sup> electronic lake charts, GEONAV<sup>®</sup> marine electronics; SCUBAPRO<sup>®</sup> and SUBGEAR<sup>®</sup> dive equipment; Silva<sup>®</sup> compasses; Tech<sup>4</sup>O<sup>®</sup> digital instruments; and Eureka!<sup>®</sup> tents.

Visit Johnson Outdoors at <http://www.johnsonoutdoors.com>

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