

Johnson Outdoors Reports Fiscal First Quarter Results

February 4, 2022

RACINE, Wisc., Feb. 04, 2022 (GLOBE NEWSWIRE) -- **Johnson Outdoors Inc. (Nasdaq:JOUT)**, a leading global innovator of outdoor recreation equipment and technology, today announced lower sales and earnings year over year for the Company's first fiscal quarter ending Friday, December 31, 2021.

"Demand for outdoor recreation products continues to be strong; managing ongoing supply chain challenges and uncertainties associated with the pandemic remain our focus in the near term as we work hard to fill demand," said Helen Johnson-Leipold, Chairman and Chief Executive Officer.

FIRST QUARTER RESULTS

Total Company net sales in the first quarter ending December 2021 declined 7 percent to \$153.5 million compared to the prior year's record-high first fiscal quarter. Notably, this quarter's net sales are 20 percent above the pre-pandemic December 2019 quarter's net sales. Key contributing factors to the results were:

- In Fishing, while consumer demand and customer orders remain strong, sales declined by 15 percent driven by supply chain disruptions and component delays
- Camping revenue increased 16 percent due to continued demand across consumer product lines as well as increased military tent sales
- Watercraft Recreation revenue grew 17 percent with continued strong demand for the Sportsman line of products
- Diving sales rose 17 percent as dive markets, primarily in the United States and other regions around the world, experienced some recovery

Total Company operating profit was \$13.8 million for the first fiscal quarter versus \$23.6 million in the prior year first quarter. Gross margin of 39.5 percent was below the prior year quarter driven primarily by increases in costs of raw materials and freight as the Company continues to take actions to ensure the availability of necessary components. Operating expenses decreased \$4.6 million over the prior year period due primarily to the impact of lower sales volume-driven expenses.

Net income was \$10.9 million, or \$1.07 per diluted share, versus \$19.8 million, or \$1.96 per diluted share in the previous year's first quarter. The Company's effective tax rate was 25.6 percent compared to 23.7 percent in the prior year's first quarter.

OTHER FINANCIAL INFORMATION

The Company reported cash and short-term investments of \$167.5 million as of December 31, 2021. Depreciation and amortization were flat year over year at \$3.5 million. Capital spending totaled \$6.2 million in the current quarter compared with \$4.4 million in the prior year quarter, due to additional capacity investments. In December 2021, the Company's Board of Directors approved a quarterly cash dividend to shareholders of record as of January 13, 2022, which was payable January 27, 2022.

"We've been taking the necessary steps to mitigate the impact of global supply chain pressures on the business, including maintaining higherthan-normal inventory levels to meet demand for our products and seeking alternative sources of supply for critical components where feasible. We are taking price increases for our products where appropriate, and we will continue to evaluate further pricing actions for the future," said David W. Johnson, Chief Financial Officer. "Importantly, our strong balance sheet enables us to continue investing in strategic opportunities to strengthen the business, while consistently paying dividends to shareholders."

WEBCAST

The Company will host a conference call and audio web cast at 11:00 a.m. Eastern Time on Friday, February 4, 2022. A live listen-only web cast of the conference call may be accessed at Johnson Outdoors' home page or here. A replay of the call will be available for 30 days on the Internet.

About Johnson Outdoors Inc.

JOHNSON OUTDOORS is a leading global innovator of outdoor recreation equipment and technologies that inspire more people to experience the awe of the great outdoors. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft Recreation, Fishing, Diving and Camping. Johnson Outdoors' iconic brands include: Old Town[®] canoes and kayaks; Ocean Kayak TM, Carlisle[®] paddles; Minn Kota[®] fishing motors, batteries and anchors; Cannon[®] downriggers; Humminbird[®] marine electronics and charts; SCUBAPRO[®] dive equipment; Jetboil[®] outdoor cooking systems; and, Eureka![®] camping and hiking equipment.

Visit Johnson Outdoors at http://www.johnsonoutdoors.com

Safe Harbor Statement

Certain matters discussed in this press release are "forward-looking statements," intended to qualify for the safe harbors from liability established by the Private Securities Litigation Reform Act of 1995. Statements other than statements of historical fact are considered forward-looking statements. These statements may be identified by the use of forward-looking words or phrases such as "anticipate," "believe," "confident," "could," "expect," "intend," "may," "planned," "potential," "should," "will," "would" or the negative of those terms or other words of similar meaning. Such forward-looking statements are subject to certain risks and uncertainties, which could cause actual results or outcomes to differ materially from those currently

anticipated. Factors that could affect actual results or outcomes include the matters described under the caption "Risk Factors" in Item 1A of the Company's Form 10-K filed with the Securities and Exchange Commission on December 10, 2021, and the following: changes in economic conditions, consumer confidence levels and discretionary spending patterns in key markets; uncertainties stemming from political instability (and its impact on the economies in jurisdictions where the Company has operations), changes in U.S. trade policies, tariffs, and the reaction of other countries to such changes; the global outbreaks of disease, such as the COVID-19 pandemic, which has affected, and may continue to affect, market and economic conditions, and the timing, pricing and continued availability of raw materials and components from our supply chain, along with wide-ranging impacts on employees, customers and various aspects of our operations; the Company's success in implementing its strategic plan, including its targeted sales growth platforms, innovation focus and its increasing digital presence; litigation costs related to actions of and disputes with third parties, including competitors; the Company's continued success in its working capital management and cost-structure reductions; the Company's success in integrating strategic acquisitions; the risk of future write-downs of goodwill or other long-lived assets; the ability of the Company's customers to meet payment obligations; the impact of actions of the Company's competitors with respect to product development or enhancement or the introduction of new products into the Company's markets; movements in foreign currencies, interest rates or commodity costs; fluctuations in the prices of raw materials or the availability of raw materials or components used by the Company; any disruptions in the Company's supply chain as a result of material fluctuations in the Company's order volumes and requirements for raw materials and other components necessary to manufacture and produce the Company's products; the success of the Company's suppliers and customers and the impact of any consolidation in the industries of the Company's suppliers and customers; the ability of the Company to deploy its capital successfully; unanticipated outcomes related to outsourcing certain manufacturing processes; unanticipated outcomes related to litigation matters; and adverse weather conditions. Shareholders, potential investors and other readers are urged to consider these factors in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements included herein are only made as of the date of this filing. The Company assumes no obligation, and disclaims any obligation, to update such forward-looking statements to reflect subsequent events or circumstances.

JOHNSON OUTDOORS INC.

THREE MONTHS

(thousands, except per share amounts)

Operating Results Description 2011 2012 Net sales \$ 153.54 \$ 165.67 Cots of sales \$ 0.037 \$ 0.037 Cross profit \$ 0.031 \$ 0.037 Operating profit \$ 0.031 \$ 0.037 Interest income, net \$ 0.55 \$ 0.001 Interest income lates \$ 7.07 \$ 0.001 Income before income taxes \$ 3.73 \$ 0.001 Net income \$ 3.73 \$ 0.001 Net income \$ 10.08 \$ 10.001 Net income \$ 10.08 \$ 10.001 Net income \$ 10.08 \$ 10.001 Net income \$ 10.00 \$ 10.000 Net income \$ 10.000 \$ 10.000		ENDED			
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Net income \$ 10,856 \$ 19,847 Weighted average common shares outstanding - Dilutive 10,138 10,091 Net income per common share - Diluted \$ 1.07 \$ 1.96 Segment Results ***********************************	Income before income taxes		14,589		26,011
Weighted average common shares outstanding - Diluteix 10,138 10,091 Nate income per common share - Diluted \$ 1,00 1,96 Begment Results \$ 108,356 \$ 126,999 Camping 14,134 12,194 Water craft Recreation 14,600 12,433 Diving 16,949 14,034 14,034 Other John 16,949 14,034 14,034 Diving 16,949 14,034 14,034 Other John 15,3524 16,5667 (62) Total 1,531 1,698 2,77,63 Camping 1,531 1,698 2,77,63 Camping 1,531 1,699 1,699 1,699 1,699 1,699 1,699 1,699 1,699 2,77,63 2,77,63 2,786 2,77,63 2,786 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 2,77,63 <td>Income tax expense</td> <td></td> <td>3,733</td> <td></td> <td>6,164</td>	Income tax expense		3,733		6,164
Net income per common share - Diluted \$ 1.07 \$ 1.98 Segment Results Net sales: Fishing \$ 108,356 \$ 126,999 Camping 14,134 12,194 Watercraft Recreation 14,600 12,443 Diving 16,491 14,093 Other/eliminations 5,7 (62) Total 153,524 \$ 165,667 Operating profit (loss): 16,292 \$ 27,763 Eishing 16,292 \$ 27,763 Camping 15,31 1,069 Watercraft Recreation 15,31 1,069 University 453 (341) Other/eliminations 15,31 1,069 Other/eliminations 15,31 1,069 Other/eliminations 15,31 1,069 Other/eliminations 15,72 2,357 Eagle (Internation (End of Period) 2,357 2,357 Eagle (Internation (End of Period) 3,167 3,257 3,257 Eagle (Internation (End of Period)	Net income	\$	10,856	\$	19,847
Segment Results Net sales: Fishing 108,356 \$ 126,999 Camping 14,134 12,194 Watercraft Recreation 14,600 12,443 Diving 16,491 14,093 Diving (57) (62) Total \$ 153,524 \$ 165,667 Operating profit (loss): *** *** \$ 27,763 Camping \$ 16,292 \$ 27,763 2,808 Watercraft Recreation 2,750 2,808 Watercraft Recreation 1,531 1,069 Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) Cash, cash equivalents and short-term investments \$ 167,473 \$ 195,923 Accounts receivable, net 217,431 114,849 Inventories, net 486,408 417,256 Total assets 486,408 417,256 Total current assets 672,354 577,181	Weighted average common shares outstanding - Dilutive		10,138		10,091
Net sales: Fishing \$ 108,356 \$ 126,999 Camping 14,134 12,194 Watercraft Recreation 14,600 12,443 Diving 16,491 14,093 Other/eliminations (57) (62) Total \$ 153,524 \$ 165,667 Operating profit (loss): * 16,292 \$ 27,763 Camping 2,750 2,808 Watercraft Recreation 1,531 1,069 Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) * 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 111,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 112,802 113,288	Net income per common share - Diluted	\$	1.07	\$	1.96
Fishing \$ 108,356 \$ 126,999 Camping 14,134 12,194 Watercraft Recreation 14,600 12,443 Diving 16,491 14,093 Other/eliminations (57) (62) Total \$ 153,524 \$ 165,667 Operating profit (loss): *** *** Fishing \$ 16,292 \$ 27,763 Camping 2,750 2,808 Watercraft Recreation 1,531 1,069 Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) *** 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 113,002 113,288	Segment Results				
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Watercraft Recreation 11,600 12,443 Diving 16,491 14,093 Other/eliminations (57) (62) Total \$ 153,524 \$ 165,667 Operating profit (loss): ***	Fishing	\$	108,356	\$	126,999
Diving 16,491 14,093 Other/eliminations (57) (62) Total \$ 153,524 \$ 165,667 Operating profit (loss): \$ 16,292 \$ 27,763 Eshing \$ 16,292 \$ 27,763 Camping 2,750 2,808 Watercraft Recreation 1,531 1,069 Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) Total campair (End of Period) \$ 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Camping		14,134		12,194
Other/eliminations (57) (62) Total \$ 153,524 \$ 165,667 Operating profit (loss): \$ 16,292 \$ 27,763 Fishing 2,750 2,808 Camping 1,531 1,069 Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) \$ 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Watercraft Recreation		14,600		12,443
Total \$ 153,524 \$ 165,667 Operating profit (loss): \$ 16,292 \$ 27,763 Fishing \$ 16,292 \$ 27,763 Camping 2,750 2,808 Watercraft Recreation 1,531 1,069 Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) \$ 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Diving		16,491		14,093
Operating profit (loss): Tishing \$ 16,292 \$ 27,763 Camping 2,750 2,808 Watercraft Recreation 1,531 1,069 Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period)	Other/eliminations		(57)		(62)
Fishing \$ 16,292 \$ 27,763 Camping 2,750 2,808 Watercraft Recreation 1,531 1,069 Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) \$ 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Total	\$	153,524	\$	165,667
Camping 2,750 2,808 Watercraft Recreation 1,531 1,069 Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) 5 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Operating profit (loss):				
Watercraft Recreation 1,531 1,069 Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) Cash, cash equivalents and short-term investments \$ 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Fishing	\$	16,292	\$	27,763
Diving 453 (341) Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) ** ** 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Camping		2,750		2,808
Other/eliminations (7,266) (7,742) Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) \$ 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Watercraft Recreation		1,531		1,069
Total \$ 13,760 \$ 23,557 Balance Sheet Information (End of Period) Cash, cash equivalents and short-term investments \$ 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Diving		453		(341)
Balance Sheet Information (End of Period) Cash, cash equivalents and short-term investments \$ 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Other/eliminations		(7,266)		(7,742)
Cash, cash equivalents and short-term investments \$ 167,473 \$ 195,923 Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Total	\$	13,760	\$	23,557
Accounts receivable, net 86,689 97,386 Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Balance Sheet Information (End of Period)				
Inventories, net 217,431 114,849 Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Cash, cash equivalents and short-term investments	\$	167,473	\$	195,923
Total current assets 486,408 417,256 Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Accounts receivable, net		86,689		97,386
Total assets 672,354 577,181 Total current liabilities 128,002 113,288	Inventories, net		217,431		114,849
Total current liabilities 128,002 113,288	Total current assets		486,408		417,256
	Total assets		672,354		577,181
Debt	Total current liabilities		128,002		113,288
	Debt		-		-

 Shareholders' equity
 466,613
 398,612

At Johnson Outdoors Inc. David Johnson VP & Chief Financial Officer 262-631-6600

Patricia Penman

VP – Marketing Services & Global Communications 262-631-6600